



@Swansboro

Friendly City by the Sea

2025 NC TRAVEL GUIDE MEDIA PITCH

[VISITSWANSBORO.ORG](https://visitswansboro.org)

Presented by: Anne Marie Bass, Front Row Communications

Visit NC – 2025 NC Travel Guide Media Pitch – Requested Topics of Interest

Please pre-register to attend. Sign up by January 26th. Once you have registered, we will reach out to you to confirm the specific time for your presentation. You will be presenting virtually. You will be given an assigned, 7- minute time slot, for you to present. Presentations should be timed and should be designed in PowerPoint.

This is your opportunity to tell us what's new and important for 2025, but presentations must be no longer than 7 minutes from start to finish. We will allow for a few minutes after each presentation for questions and further ideation.

The following topics are of interest for NC, but don't let this limit your creativity! If you have other ideas and consideration, please do let us know.

Birding

Micro-environments - environments that make NC special and are critical to the state, could be because of flora, fauna, recreation, culture, history, etc.

Winter Your Way/Cozy season (skiing, tubing, indoor gardens, spas, holiday events, Indoor gardens)

Unsung Fall Color Routes (hiking, mountain biking, scenic drives, Coast)

Social Districts

Mocktails

Wildlife tours (guided or self-guided)

Artsy Downtowns (galleries, murals, independent shops, etc.)

Any new and noteworthy lodgings (non-chain), culinary experiences, and attractions

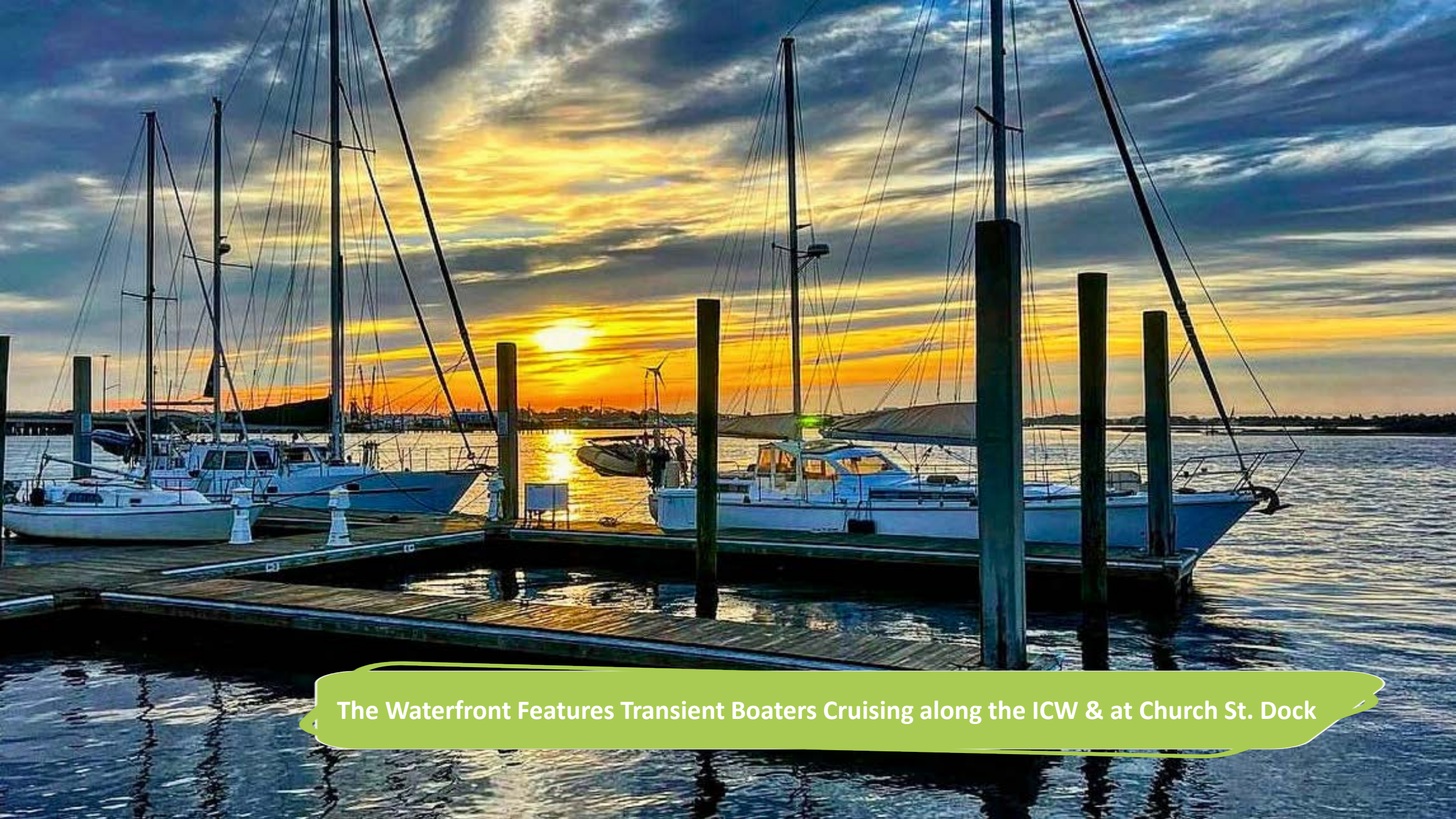
Questions should be directed to Dana Grimstead, dana.grimstead@visitnc.com.

Thank you and we look forward to seeing you in February.

Dana



Historic Downtown Swansboro – Just Steps Away from Loads of Adventures & Fun!



The Waterfront Features Transient Boaters Cruising along the ICW & at Church St. Dock



CAPT. OTWAY BURNS, R.N.
1775-1850

Otway Burns @ Downtown Bicentennial Park



Swansboro's Iconic Sunrises & Sunsets are Simply Breathtaking



Beach Days are an Adventure on Bear Island @ Hammocks Beach State Park



Discover Downtown Swansboro's Unique Shops, Boutiques & Eateries



Ice Cold Beer!

Front Street GROCERY

Wild, Fresh, Simple
Hatteras Fish Dip

DRINK
Coca-Cola
ICE COLD

Swansboro Front Street Grocery – Perfect for AirBnb Guests



Boro Girl Boutique located in the old Russell's Building – Hand Painted Furniture & Local Artist Works



Dining Dockside @ The Boro Low Country Kitchen



Fine Dining in Swansboro at Il Cigno Italiano Ristorante



Overlooking White Oak River @ il Cigno Italiano Ristorante



Mocktails Overlooking White Oak River at il Cigno Italiano Ristorante



Il Cigno Italiano Ristorante

Mocktails

Swan Juice

Muddled raspberries and blackberries mixed with orange juice, strawberry juice, and Starry

Crapple Berry

Cranberry juice and apple juice mixed with fresh berries and topped with ginger beer

Trashcan

Non-alcoholic blue curaçao, passionfruit purée, and blueberry purée mixed with Red Bull

Bloody Mary

Whiskey Willy's bloody mary mix with lemon, lime, olives, and a celery stalk

Strawberry Daiqiri

Strawberry daiqiri mix on the rocks with whipped cream and a strawberry

Purple Punch

Blueberry purée and peach purée mixed with apple juice, non-alcoholic blue curaçao, pineapple juice, cranberry juice, and ginger ale

Mojito

Mint, lime, brown sugar, simple syrup, and choice of berry mixed with soda water
Blackberry, Strawberry, Blueberry, or Raspberry

San Pellegrino

Grapefruit, lemon, blood orange, pomegranate, or classic



Swansboro's New Accommodation - Mattocks House & Event Pavilion



Downtown Swansboro's Mattocks House – Groups & Weddings - Sleeps up to 14



Bundled Up for a Winter Shelling & Eco Tour with Marsh Cruises



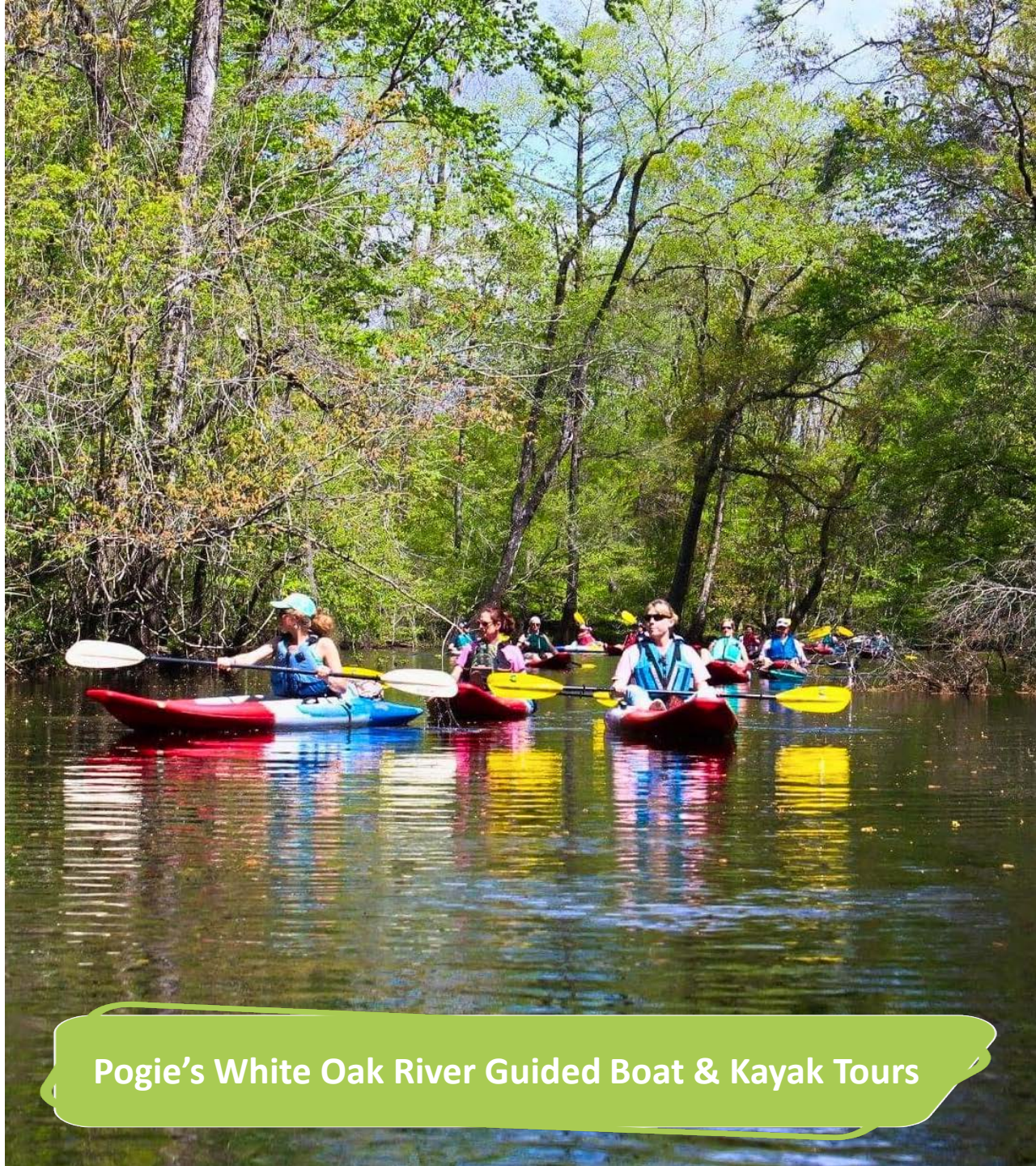
Treasure Hunting with Spectacular Views at Bear Inlet



Lady Swan Boat Tours Fleet – Large Group Cruises and Adventures aboard the Carolina Swan



Swansboro Birding Cruises Aboard the Lady Swan



Pogie's White Oak River Guided Boat & Kayak Tours



Instigator Fishing & Diving Charters – Giant Lobsters & Megadalon Shark Teeth with Captain Cindy Norris & Crew



THANK YOU!

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