

Town of Swansboro
Tourism Development Authority
July 14, 2022

In attendance: Chairman Randy Swanson, Sherri Handcock, Scott Chadwick, Jack Harnatkiewicz, Junior Freeman, and Linda Thornley.

Call to Order

The meeting was called to order at 2:30 pm with a quorum present.

Reports

Finance Director Sonia Johnson reviewed the Financial Summary Analysis, which reflected a balance of \$161,958.12 on 6/31/22.

Front Row Communications provided a marketing & advertising report for FY 2021/2022

Business

a) Funding Requests

The Jacksonville-Onslow Sports Commission (JOSC) sought \$ 2,000 funding for NC Coastal Trout Series.

The tournament directors launched the NC Coastal Trout Series in 2021. There were four tournaments in 2021 and added a fifth tournament for 2022.

The committee, all returning from last year plus the new addition, feels like they will see growth in 2022 if they can offer the same prize pool (2021 total prize pool was \$7,000), or hopefully an even larger one.

Since three of the five tournaments are held in Swansboro, the organization requested funds to try to reach their goal of \$10,000.

Scott Smith and Lawrence Abalos presented the funding request

JR Freeman left meeting @3pm – no request to be excused

With a motion to approve by Scott Chadwick and a second by Sherri Hancock funding request of \$2,000 was unanimously approved for the NC Coastal Trout Series.

Town of Swansboro Parks and Recreation sought \$6,500 funding for all Swansboro Festivals for FY 2022/2023.

The Town of Swansboro Parks & Recreation Department hosts four major festivals annually. All the festivals take place in Downtown Swansboro within the closed street perimeter of Front Street, Church Street, and Highway 24. All events are free and open to the public that allows for a true showcase of the Swansboro waterfront and the eastern end of Onslow County.

Many people travel to Swansboro just to attend the festivals and all festivals have a large economic impact for daily visitors.

The Town of Swansboro Parks and Recreation Department requested \$6,500 to assist with covering the increasing cost of fireworks, entertainment, a professional sound company, and to secure television ads to advertise the festivals.

With a motion to approve by Randy Swanson and a second by Linda Thornley funding request of \$6,500 was unanimously approved for the festivals and events.

Budget Amendment #2023-1 provides the funding approved for the JOSC \$2,000. and Town of Swansboro Parks and Recreation \$6,500.

On a motion by Scott Chadwick, seconded by Sherri Hancock the funding request of \$8,500 was unanimously approved.

b) Contract for Audit Services FY 21/22

Ms. Johnson presented the Contract for Audit Services FY21/22

With a motion to approve by Scott Chadwick and a second by Linda Thornley, the Audit Contract was approved unanimously by the Board.

Public Comments

No public comments were offered.

Board Comments

No Board comments were offered.

Adjournment

On a motion by Randy Swanson, seconded by Scott Chadwick, the meeting adjourned at 4:00pm

Next TDA Meeting

To be held October 12th, 2023 @ 2:30pm.