

Town of Swansboro
Tourism Development Authority
October 13th, 2022

In attendance: Chairman Randy Swanson, Sherri Handcock, Scott Chadwick, Jack Harnatkiewicz, Junior Freeman, and Linda Thornley.

Call to Order

The meeting was called to order at 2:30 pm with a quorum present.

Reports

Finance Director Sonia Johnson reviewed the Financial Summary Analysis, which reflected a balance of \$189,135.77 as of 9/30/22.

With a motion approved by Ms. Thornley and seconded by Mr. Swanson, the Financial Report was approved unanimously by the board.

Old Business

Fall 2022 Refresh & Reprint has been completed.

2022 Planning & Marketing/Advertising, Town Event form has been completed and submitted.

New Business

PHOTO SHOOT – Planned for the Weekend of October 15, 2022. The one-day shoot will either be on Saturday, 10/15 or Sunday, 10/16.

East Bay Media, Brad Humphrey, discussed what the Camera's Digital Services and that they can be reviewed online for all to see.

Advised the cost for the cameras would be \$2,200.00. Advised will follow up with Ann Marie on the quotes on Prep and Install.

On going cost to have 24/7 streaming: \$300.00 monthly.

Awaiting proposal.

Supporting Information for Swansboro TDA Grant Application, 2022

North Carolina Maritime History Conference

December 1-3, 2022

North Carolina Maritime History Council

(32nd Annual)

Project amount requested \$2,000.00; Project cost \$7,500.00.

The mission of the NC Maritime History Council is to identify and encourage historical and educational projects that preserve and enhance the state's maritime/nautical history, culture, and create public awareness of that heritage.

With a motion to approve by Randy Swanson and a second by Scott Chadwick funding request of \$2,000 was unanimously approved for NC Maritime History Conference.

Budget Amendment 2023-2 provides the funding approved for the NC Maritime History Conference of \$2,000.

On a motion by Randy Swanson, seconded by Scott Chadwick, the funding request of \$2,000 was unanimously approved.

SWANSBORO TOURISM DEVELOPMENT AUTHORITY 2023 MEETING SCHEDULE

THURSDAY, JANUARY 12, 2023, 2:30PM

THURSDAY, APRIL 13, 2023, 2:30PM

THURSDAY, JULY 13, 2023, 2:30PM

THURSDAY, OCTOBER 12, 2023, 2:30PM

Public Comments

No public comments were offered.

Board Comments

No Board comments were offered.

Adjournment

On a motion by Randy Swanson, seconded by Scott Chadwick, the meeting adjourned at 3:50pm.

Next TDA Meeting

To be held January 12th, 2023 @ 2:30pm.

