

SWANSBORO TOURISM DEVELOPMENT AUTHORITY
FINANCIAL SUMMARY ANALYSIS
FY 2025-2026

		BUDGET	BUDGET	BUDGET	ACTUAL
		2025-2026	AMENDMENT	REVISIONS	07/1/25-6/30/2026
Fund Balance @ 6-30-2025					\$ 242,072.10
Revenue:					
Acct #					
70-300-390950	Occupancy Tax - Transferred from Gen Fund	\$ 110,000.00		\$ 110,000.00	\$ 102,480.73
	Donations-Downtown Merchants	\$ 4,800.00		\$ 4,800.00	\$ 5,800.00
70-300-399991	Fund Balance Appropriation	\$ 14,361.00	\$ 63,800.00	\$ 78,161.00	\$ -
		\$ 129,161.00	\$ 63,800.00	\$ 192,961.00	\$ 108,280.73
Expenditures:					
Acct #					
70-800-501910	Services - Auditor	\$ 3,000.00		\$ 3,000.00	\$ 3,000.00
70-800-503910	Advertising/Promotions:			\$ -	
	Town of Swansboro- Visitor Ctr Management	\$ -		\$ -	
	General advertising	\$ 46,454.00		\$ 46,454.00	\$ 39,054.82
	Front Row Communications	\$ 27,540.00		\$ 27,540.00	\$ 26,314.68
	Liz Honeycutt Advertising	\$ -	\$ 5,000.00	\$ 5,000.00	\$ 4,800.00
	Downtown Merchants-Swansboro by Candlelight/Merchant Guides	\$ 4,800.00		\$ 4,800.00	\$ 3,937.74
70-800-502995	Administrative Services	\$ 4,100.00		\$ 4,100.00	\$ 4,100.00
70-800-502010	Supplies	\$ 500.00		\$ 500.00	\$ 254.60
70-800-503100	Travel / Conference	\$ 1,500.00	\$ 300.00	\$ 1,800.00	\$ 913.28
70-800-504540	Insurance	\$ 250.00		\$ 250.00	\$ 200.00
70-800-504910	Dues & Subscriptions(NC Coast Host)	\$ 350.00		\$ 350.00	\$ 350.00
70-800-505000	Capital Outlay	\$ -	\$ -	\$ -	\$ -
70-800-507910	Tourism-Related Expenses (Grants) - Awarded (Marketing)	\$ 4,000.00	\$ 10,500.00	\$ 14,500.00	\$ 12,500.00
70-800-507920	Tourism-Related Expenses (Grants) - Awarded (Capital)	\$ 36,667.00	\$ 54,500.00	\$ 91,167.00	\$ 53,000.00
		\$ 129,161.00	\$ 70,300.00	\$ 199,461.00	\$ 148,425.12
ACTUAL CASH BALANCE @ 6/30/2026					\$ 201,927.71

AVAILABLE FUND BALANCE @ 6/30/2026		\$ 201,927.71
First Citizens Bank(Facebook Ads)	\$ 9,608.69	
Other Advertising/Promotions	\$ 3,111.13	
Our State	\$ 20,285.00	
Raleigh Magazine	\$ 4,050.00	
Swansboro Area Chamber of Commerce	\$ 1,100.00	
Bluewater	\$ 900.00	
Total General Advertising	\$ 39,054.82	
Downtown Merchants-Swansboro by Candlelight	\$ 3,937.74	

07/1/25-6/30/2026	
Beginn	\$ 242,072.10
Revenue	\$ 108,280.73
Expense	\$ 148,425.12
Cash b	\$ 201,927.71
Availat	\$ 201,927.71