



The Friendly City by the Sea

**OUTSIDE ORGANIZATION FUNDING APPLICATION
SWANSBORO TOURISM DEVELOPMENT AUTHORITY**

APPLICATION CATEGORY

Marketing or Promotion

Special Event or Program

Tourism-Related Facility Improvement

PROJECT NAME Swansboro Military Appreciation Day (MAD)

**AMOUNT OF FUNDS
REQUESTED** \$ 2000.00

**PROJECT DATES OR TIME
PERIOD** 06-01-2024 from 10-4

**APPLICANT
ORGANIZATION** Swansboro Military Affairs Committee (MAC)

ADDRESS 104 Elizabeth Way, Swansboro, NC 28584

**CONTACT
PERSON** Catherine "Cassie" Madison

E-MAIL ADDRESS admin@swansboromac.org

2. TRAVEL AND TOURISM IMPACT

How will the requested funding contribute to increased travel and tourism within the town of Swansboro, in the form of spending for local accommodations, in restaurants, or other shopping? How many tourists or visitors do you expect your project or program will bring to Swansboro? What will be done to help insure this travel and tourism impact? How will you measure attendance?

The requested funding for the Swansboro Military Affairs Committee's event, Military Appreciation Day, has the potential to significantly contribute to increased travel and tourism within the town of Swansboro. Here's how: **Attraction for Visitors:** Military Appreciation Day offers a unique and engaging experience for both locals and visitors, particularly those with ties to the military community. The event's tribute to service members and their families, along with its family-friendly activities, creates a compelling reason for people to travel to Swansboro to participate. **Boost in Accommodation, Dining, and Shopping Spending:** As visitors travel to Swansboro for Military Appreciation Day, they may require or learn there are accommodations, dining options, and possibly shopping opportunities. Local hotels, bed and breakfasts, restaurants, cafes, and shops stand to benefit from increased patronage during the event, resulting in higher spending within the town. **Projected Visitor Numbers:** The projected number of tourists or visitors expected to attend Military Appreciation Day will depend on various factors, including past attendance figures, promotion efforts, and the event's appeal to the target audience. Estimates can be based on historical data, surveys, and outreach to potential attendees from marketing money provide by this grant. **Insuring Travel and Tourism Impact:** To ensure the travel and tourism impact of Military Appreciation Day, the Swansboro Military Affairs Committee can implement various measures:

Marketing and Promotion: Utilize targeted marketing campaigns to attract attendees from nearby towns, military bases, and beyond. This could include advertising in military publications, social media promotion, and collaboration with our military liaison on the board. **Partnerships with Local Businesses:** Forge partnerships with local accommodations, restaurants, and shops to offer special deals or packages for event attendees, encouraging them to stay longer and explore the town. **Transportation Options:** Provide information on transportation options, parking, and shuttle services to make it convenient for visitors to attend the event. **Visitor Surveys:** Conduct surveys or collect feedback from attendees to gauge their satisfaction with the event and their spending habits while in Swansboro. We are adding an information booth and roving survey takers to do just that. **Collaboration with Tourism Authorities:** Work closely with local tourism authorities to leverage their expertise and resources in promoting the event and maximizing its impact on travel and tourism. **Measuring Attendance:** Attendance at Military Appreciation Day can be measured through various methods: **Gate Count:** Counting the number of people entering the event area can provide a rough estimate of attendance. **Surveys:** Conducting on-site surveys or post-event surveys to gather attendance data and demographic information from attendees.

By effectively leveraging the grant funding for Military Appreciation Day and implementing strategies to attract visitors and measure attendance, the Swansboro Military Affairs Committee can help stimulate travel and tourism within the town, benefiting local accommodations, restaurants, and businesses.

3. BUDGET

Please attach a budget for the requested project, initiative, program, or facility, showing the sources of funding and the detailed costs. Please see attached.

4. IMPLEMENTATION PLAN

Please describe your plan and specific timetable for carrying out the proposed program, initiative, event, or project, including the persons who will be responsible for implementation of the plan. We have already begun the plan and the park has it on its schedule. Volunteers

are already lined up and several requests for grants have already been sent.

TYPE OF ORGANIZATION

Governmental

IRS Tax-Exempt Organization*

Tourism-Related Business or Marketing Association**

ORGANIZATION DESCRIPTION

Describe the purpose, activities, and membership of your organization:

The mission of the Military Affairs Committee (MAC) is to maintain, and continually improve, the relationship between the military and civilian communities. It serves as a vital, informal-communications link among commands at Marine Corps Base Camp Lejeune, Marine Corps Air Station New River, Marine Corps Air Station Cherry Point, and the regional Coast Guard commands with the towns of Bogue, Pelletier, Cedar Point, Cape Carteret, Emerald Isle and Swansboro. The MAC achieves its mission by hosting a series of events, to include dinners, activities, and meetings to treat active duty/retired members of the military to some "time off" and let them know that it is a privilege for these communities to have them stationed/living nearby.

*Attach proof of your organization's tax-exempt status

** Attach your organization's corporate charter and/or by-laws establishing its purpose

1. PROJECT DESCRIPTION

The Swansboro Military Affairs Committee's event, Military Appreciation Day, is a heartfelt tribute to the brave men and women who serve in the armed forces, extending its gratitude not only to them but to their families as well. Alongside honoring their sacrifice, dedication, and unwavering commitment to protecting our nation's freedom, this event offers a plethora of family-friendly activities designed to engage and entertain kids of all ages. From interactive art projects where children can unleash their creativity to a variety of free food options showcasing local flavors, there's something for everyone. Games and recreational activities are abundant, providing endless opportunities for families to bond and have fun together. Whether it's face painting, sack races, or simply enjoying a picnic on the grass, Military Appreciation Day creates a welcoming and inclusive environment where military personnel and their families can relax, connect, and enjoy a day of celebration, all at no cost to them. It's a time for the community to come together, express their gratitude, and show unwavering support for those who selflessly serve our country.

5. NON-REPLACEMENT

Does the applicant declare and certify that the funding requested is not already being provided by the organization or another source for this purpose, unless the previous source of funding has been lost or the request is for expansion of a program or activity?

Yes No

6. NON-DUPLICATION

Has your organization requested and/or been awarded funding for the same purpose from another organization?

Yes No

7. COOPERATION/COLLABORATION

Does your proposal include cooperation, collaboration, or partnership with any other organizations for the purpose of promoting travel and tourism in Swansboro? If yes, please describe.

We work with Hammocks Beach State Park and others who volunteer time and goods
like Wal-Mart, Culligan, and many others.

7. LEVERAGE

If TDA funding, if awarded, will result in an additional funding effort by the organization itself or the availability of funding from another organization, please describe the additional funding that will be provided or generated.

None at this time

8. UNMET NEED

If the proposal will fulfill a previously unmet need for the promotion of travel and tourism in Swansboro, please describe the previously unmet need and how it would be met.

The Swansboro Military Affairs Committee's Military Appreciation Day addresses the need for community support and recognition of veterans and their families. By providing free activities and fostering a sense of belonging, it helps combat isolation and promotes well-being. Success is measured by increased participation and feedback from attendees. Our past successes demonstrate a track record of bringing diverse communities together to honor and support veterans. We prioritize inclusivity by ensuring all activities are accessible and welcoming to individuals from diverse backgrounds.

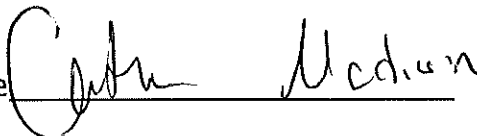
9. GENERAL

- a. A representative of the applicant will be required to attend the Authority meeting at which the application is to be considered.
- b. Applications are considered on an annual basis at the Authority's October quarterly meeting. For consideration, an applicant must submit an application on or before October 1st. Grants will be awarded up to \$2,000.00.
- c. Funding is normally provided on a reimbursement basis, based on submission of proper documentation of expenses incurred.
- d. The applicant hereby acknowledges receipt of the STDA Outside Organization Funding Policy and agrees to comply with all requirements of that policy, including those related to performance contracts, final reports, and accountability for funds use.

10. CERTIFICATION

The undersigned authorized representative of the applicant organization certifies that the information provided in this application is accurate and agrees to ensure compliance with the terms and conditions of funding, if provided.

Title Social Media Manager and Treasurer

Signature 

Date 4/5/24

Name Printed Catherine Madison

**Streamlined Application for Recognition of Exemption
Under Section 501(c)(3) of the Internal Revenue Code**

Do not enter Social Security numbers on this form as it will be made public.

Information about Form 1023-EZ and its separate instructions is at www.irs.gov/form1023ez

Note: If exempt status is approved, this application will be open for public inspection.

Check this box to attest that you have completed the Form 1023-EZ Eligibility Worksheet in the current instructions, are eligible to apply for exemption using Form 1023-EZ, and have read and understand the requirements to be exempt under section 501(c)(3).

Have your annual gross receipts exceeded \$50,000 in any of the past 3 years and/or do you project that your annual gross receipts will exceed \$50,000 in any of the next 3 years? If yes, stop. Do not file Form 1023-EZ. See instructions. Yes No

Do you have total assets the fair market value of which is in excess of \$250,000? If yes, stop. Do not file Form 1023-EZ. See instructions. Yes No

Part I Identification of Applicant

1a Full Name of Organization SWANSBORO MILITARY AFFAIRS COMMITTEE		b Care Of Name (if applicable)			
c Mailing Address (number, street, and room/suite). If a P.O. box, see instructions. 701 W CORBETT AVE		d City SWANSBORO		e State NC	f Zip code + 4 28584
2 Employer Identification Number 99-0568237	3 Month Tax Year Ends (MM): 12		4 Person to Contact if More Information is Needed LINDA THORNLEY		
5 Contact Telephone Number 843-301-3913		6 Fax Number (optional)		7 User Fee Submitted \$275.00	
8 List the names, titles, and mailing addresses of your officers, directors, and/or trustees. (If you have more than five, see instructions.)					
First Name: LINDA		Last Name: THORNLEY		Title: CHAIRMAN	
Street Address: 104 ELIZABETH WAY		City: SWANSBORO		State: NC	Zip code + 4: 28584
First Name: MARY PAT		Last Name: SMEY		Title: VICE CHAIRMAN	
Street Address: 221 KNIGHTHEADS DRIVE		City: SWANSBORO		State: NC	Zip code + 4: 28584
First Name: KELLEY		Last Name: BROWN		Title: TREASURER	
Street Address: 203 CEDAR TRAIL		City: HUBERT		State: NC	Zip code + 4: 28539
First Name: SCARLET		Last Name: HARRIS		Title: SECRETARY	
Street Address: 122 STRATFORD ROAD		City: JACKSONVILLE		State: NC	Zip code + 4: 28540
First Name:		Last Name:		Title:	
Street Address:		City:		State:	Zip code + 4:
9a Organization's Website (if available): WWW.SWANSBOROMAC.ORG					
b Organization's Email (optional): ADMIN@SWANSBOROMAC.ORG					

Part II Organizational Structure

- To file this form, you must be a corporation, an unincorporated association, or a trust. **Select the box** for the type of organization.
 Corporation Unincorporated association Trust
- Check this box to attest that you have the organizing document necessary for the organizational structure indicated above. (See the instructions for an explanation of **necessary organizing documents**.)
- Date incorporated if a corporation, or formed if other than a corporation (MMDDYYYY): 01012024
- State of incorporation or other formation: North Carolina
- Section 501(c)(3) requires that your organizing document must limit your purposes to one or more exempt purposes within section 501(c)(3).
 Check this box to attest that your organizing document contains this limitation.
- Section 501(c)(3) requires that your organizing document must not expressly empower you to engage, otherwise than as an insubstantial part of your activities, in activities that in themselves are not in furtherance of one or more exempt purposes.
 Check this box to attest that your organizing document does not expressly empower you to engage, otherwise than as an insubstantial part of your activities, in activities that in themselves are not in furtherance of one or more exempt purposes.
- Section 501(c)(3) requires that your organizing document must provide that upon dissolution, your remaining assets be used exclusively for section 501(c)(3) exempt purposes. Depending on your entity type and the state in which you are formed, this requirement may be satisfied by operation of state law.
 Check this box to attest that your organizing document contains the dissolution provision required under section 501(c)(3) or that you do not need an express dissolution provision in your organizing document because you rely on the operation of state law in the state in which you are formed for your dissolution provision.

Part III Your Specific Activities

1 Briefly describe the organization's mission or most significant activities (limit 250 characters)

The mission of the MAC is to improve the relationship between military & civilian communities by serving as a vital communications link among commands at Camp Lejeune, MCAS New River, MCAS Cherry Point & the Coast Guard in the towns around Swansboro.

2 Enter the appropriate 3-character NTEE Code that best describes your activities (See the instructions): W30

3 To qualify for exemption as a section 501(c)(3) organization, you must be organized and operated exclusively to further one or more of the following purposes. By checking the box or boxes below, you attest that you are organized and operated exclusively to further the purposes indicated. **Check all that apply.**

- | | | |
|---|------------------------------------|---|
| <input checked="" type="checkbox"/> Charitable | <input type="checkbox"/> Religious | <input checked="" type="checkbox"/> Educational |
| <input type="checkbox"/> Scientific | <input type="checkbox"/> Literary | <input type="checkbox"/> Testing for public safety |
| <input type="checkbox"/> To foster national or international amateur sports competition | | <input type="checkbox"/> Prevention of cruelty to children or animals |

4 To qualify for exemption as a section 501(c)(3) organization, you must:

- Refrain from supporting or opposing candidates in political campaigns in any way.
- Ensure that your net earnings do not inure in whole or in part to the benefit of private shareholders or individuals (that is, board members, officers, key management employees, or other insiders).
- Not further non-exempt purposes (such as purposes that benefit private interests) more than insubstantially.
- Not be organized or operated for the primary purpose of conducting a trade or business that is not related to your exempt purpose(s).
- Not devote more than an insubstantial part of your activities attempting to influence legislation or, if you made a section 501(h) election, not normally make expenditures in excess of expenditure limitations outlined in section 501(h).
- Not provide commercial-type insurance as a substantial part of your activities.

Check this box to attest that you have not conducted and will not conduct activities that violate these prohibitions and restrictions.

- 5** Do you or will you attempt to influence legislation? (If yes, consider filing Form 5768. See the instructions for more details.) Yes No
- 6** Do you or will you pay compensation to any of your officers, directors, or trustees? (Refer to the instructions for a definition of **compensation**.) Yes No
- 7** Do you or will you donate funds to or pay expenses for individual(s)? Yes No
- 8** Do you or will you conduct activities or provide grants or other assistance to individual(s) or organization(s) outside the United States? Yes No
- 9** Do you or will you engage in financial transactions (for example, loans, payments, rents, etc.) with any of your officers, directors, or trustees, or any entities they own or control? Yes No
- 10** Do you or will you have unrelated business gross income of \$1,000 or more during a tax year? Yes No
- 11** Do you or will you operate bingo or other gaming activities? Yes No
- 12** Do you or will you provide disaster relief? Yes No

Part IV Foundation Classification

Part IV is designed to classify you as an organization that is either a private foundation or a public charity. Public charity status is a more favorable tax status than private foundation status.

- 1** Are you applying for recognition as a church, school, or hospital (described in section 170(b)(1)(A)(i), (ii), or (iii) of the Internal Revenue Code)? If yes, stop. Do not file Form 1023-EZ. See instructions. Yes No
- 2** If you qualify for public charity status, check the appropriate box (2a - 2c below) and skip to **Part V** below.
- a** **Select this box** to attest that you normally receive at least one-third of your support from public sources or you normally receive at least 10 percent of your support from public sources and you have other characteristics of a publicly supported organization. **Sections 509(a)(1) and 170(b)(1)(A)(vi).**
 - b** **Select this box** to attest that you normally receive more than one-third of your support from a combination of gifts, grants, contributions, membership fees, and gross receipts (from permitted sources) from activities related to your exempt functions and normally receive not more than one-third of your support from investment income and unrelated business taxable income. **Section 509(a)(2).**
 - c** **Select this box** to attest that you are operated for the benefit of a college or university that is owned or operated by a governmental unit. **Sections 509(a)(1) and 170(b)(1)(A)(iv).**
- 3** If you are not described in items 2a - 2c above, you are a private foundation. As a private foundation, you are required by section 508(e) to have specific provisions in your organizing document, unless you rely on the operation of state law in the state in which you were formed to meet these requirements. These specific provisions require that you operate to avoid liability for private foundation excise taxes under sections 4941-4945.
- Select this box** to attest that your organizing document contains the provisions required by section 508(e) or that your organizing document does not need to include the provisions required by section 508(e) because you rely on the operation of state law in your particular state to meet the requirements of section 508(e). (See the instructions for explanation of the section 508(e) requirements.)

Part V Reinstatement After Automatic Revocation

Complete this section only if you are applying for reinstatement of exemption after being automatically revoked for failure to file required annual returns or notices for three consecutive years, and you are applying for reinstatement under section 4 or 7 of Revenue Procedure 2014-11. (Check only one box.)

- 1** **Check this box** if you are seeking retroactive reinstatement under section 4 of Revenue Procedure 2014-11. By checking this box, you attest that you meet the specified requirements of section 4, that your failure to file was not intentional, and that you have put in place procedures to file required returns or notices in the future. (See the instructions for requirements.)
- 2** **Check this box** if you are seeking reinstatement under section 7 of Revenue Procedure 2014-11, effective the date you are filing this application.

Part VI Signature

I declare under the penalties of perjury that I am authorized to sign this application on behalf of the above organization and that I have examined this application, and to the best of my knowledge it is true, correct, and complete.

LINDA THORNLEY

(Type name of signer)

CHAIRMAN

(Type title or authority of signer)

01082024

(Date)

PROGRAM/PROJECT BUDGET

Enter your organization's name here:

Swansboro Military Affairs Committee Military Appreciation Day

Total Program/Project Amount:

9500

Total Amount Requested:

2000

INCOME

Other Funding Source for this Program/Project Be specific, EXCEPT for individual donor names.	Total Amount	Status of Funding Pending or Committed?	Explanatory Notes (Optional)
Private Donations	\$2,700	Committed	Our volunteers contribute this amount each year- some in kind
Fundraising	\$2,500	Pending	We have submitted and received in the past but don't know the status
Team Chevrolet of Swansboro	\$1,500	Pending	We have submitted a grant request and should hear in the next couple
In kind donations from local businesses	\$800	Committed	These are donations we receive every year and have received verbal
Swansboro TDA Funding	\$2,000	Pending	We received a grant last year and hope to do so again this year.

Total Income \$ 9,500

EXPENSES

Item	Total Cost	Amount Requesting from this grant program	Explanatory Notes (Optional)
Food for the event	\$5,500		The total amount obtained will be used to provide food for the event
Activities for the Event	\$1,500		
Advertising for the event	\$2,000		
Set up and clean up of the park	\$500		

Total Expenses \$ 9,500

Date of this notice: 01-08-2024

Employer Identification Number:
99-0568237

Form: SS-4

Number of this notice: CP 575 E

SWANSBORO MILITARY AFFAIRS
COMMITTEE
% SWANSBORO MILITARY AFFAIRS COMMIT
104 ELIZABETH WAY
SWANSBORO, NC 28584

For assistance you may call us at:
1-800-829-4933

IF YOU WRITE, ATTACH THE
STUB AT THE END OF THIS NOTICE.

WE ASSIGNED YOU AN EMPLOYER IDENTIFICATION NUMBER

Thank you for applying for an Employer Identification Number (EIN). We assigned you EIN 99-0568237. This EIN will identify your entity, accounts, tax returns, tax returns, and documents, even if you have no employees. Please keep this notice in your permanent records.

Taxpayers request an EIN for business and tax purposes. Some taxpayers receive CP575 notices when another person has stolen their identity and are operating using their information. If you did not apply for this EIN, please contact us at the phone number or address listed on the top of this notice.

When filing tax documents, making payments, or replying to any related correspondence, it is very important that you use your EIN and complete name and address exactly as shown above. Any variation may cause a delay in processing, result in incorrect information in your account, or even cause you to be assigned more than one EIN. If the information is not correct as shown above, please make the correction using the attached tear-off stub and return it to us.

When you submitted your application for an EIN, you checked the box indicating you are a non-profit organization. Assigning an EIN does not grant tax-exempt status to non-profit organizations. Publication 557, Tax-Exempt Status for Your organization, has details on the application process, as well as information on returns you may need to file. To apply for recognition of tax-exempt status, organizations must complete an application on one of the following forms: Form 1023, Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code; Form 1023-EZ, Streamlined Application for Recognition of Exemption Under Section 501(c)(3) of the Internal Revenue Code; Form 1024, Application for Recognition Under Section 501(a); or Form 1024-A, Application for Recognition of Exemption Under Section 501(c)(4) of the Internal Revenue Code.

Nearly all organizations claiming tax-exempt status must file a Form 990-series annual information return (Form 990, 990-EZ, or 990-PF) or notice (Form 990-N) beginning with the year they legally form, even if they have not yet applied for or received recognition of tax-exempt status.

If you become tax-exempt, you will lose tax-exempt status if you fail to file a required return or notice for three consecutive years, unless a filing exception applies to you (search www.irs.gov for Annual Exempt Organization Return: Who Must File). We start calculating this three-year period from the tax year we assigned the EIN to you. If that first tax year isn't a full twelve months, you're still responsible for submitting a return for that year. If you didn't legally form in the same tax year in which you obtained your EIN, contact us at the phone number or address listed at the top of this letter. For the most current information on your filing requirements and other important information, visit www.irs.gov/charities.



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

SWANSBORO MILITARY AFFAIRS COMMITTEE
714 W CORBETT AVE
SWANSBORO, NC 28584

Date:
01/18/2024
Employer ID number:
99-0568237
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: (877) 829-5500
Accounting period ending:
December 31
Public charity status:
509(a)(2)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
January 01, 2024
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053410001584

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements