



Tourism Development Authority

Regular Meeting

Agenda Item Submittal

Item To Be Considered: **Grant Funding Request - Swansboro Military Affairs Committee**

Board Meeting Date: **May 7, 2026**

Prepared By: **Sonia Johnson – Finance Director**

Overview: The Swansboro Military Affairs Committee is requested funding for the yearly activities of the MAC Including Military Appreciation Day.

Military Appreciation Day promotes Swansboro as a welcoming and vibrant destination. Through partnerships with local businesses and community organizations, the event enhances visibility, encourages repeat visitation, and strengthens the town's reputation as a place that values both tourism and community connection.

By combining large-scale attendance with meaningful community engagement, the event supports the STDA's mission to promote travel, tourism, and economic growth while showcasing Swansboro as a destination that honors and supports those who serve.

Background Attachment(s): Swansboro Military Affairs Committee-Application & supporting documents

Recommended Action: Motion to approve funding request for the Swansboro Military Affairs Committee.

Action: _____

