

**Town of Swansboro
Swansboro Swimming Pool Committee
Regular Meeting Minutes
July 24, 2025**

Call to Order

The meeting was called to order at 6:02pm. Board members in attendance were Matthew Prane, Laura Holland, Brooks Barnett, and Renee Cassiano. Scott Evens was absent.

Business

Proposed Survey Questions

Chair Matthew Prane presented a draft survey intended to gauge community interest for a potential swimming pool facility. Mr. Prane clarified that the purpose of the survey would be to determine programming desires, to help understand design needs for a potential pool, and to gauge the level of community interest.

The Pool Committee reviewed potential questions for the community survey. The proposed topics included collecting demographic information, such as residency status—identified by whether respondents receive a stormwater bill—and household age groups, including youth under 18, adults ages 18–64, and seniors 65 and older. The committee also discussed including questions on swimming ability and gauging interest in drowning-prevention or aquatic-safety programs.

Additional considerations included asking respondents about the anticipated frequency of pool usage (daily, weekly, monthly, or never), whether they currently use another pool facility, and their preferences for program offerings such as lap swimming, lessons, or therapy. The committee also reviewed potential questions related to design features, including indoor or outdoor options and desired amenities. Finally, they discussed options to assess funding preferences, such as membership fee structures (daily passes, punch cards, monthly, seasonal, or annual memberships), potential tax impacts, grants, and sponsorship opportunities.

The committee discussed distribution methods for the survey, which included the following:

- Parks and Recreation Desk
- Facebook page
- Town website
- Constant Contact
- Email to current recreation program participants
- QR codes placed at town facilities and potentially at local businesses

Parks & Recreation Director Anna Stanley confirmed she would assist with survey distribution and with adding the agenda item for the Board of Commissioners' review.

Chairman/Board Thoughts/Staff Comments

Mr. Prane discussed potential locations for a pool facility, noting that 4–5 acres would be the minimum space required. He identified two possible sites: a property across from the Swansboro soccer complex on Hammocks Beach Road (approximately 4.5 acres), and land located behind the Rotary, within walking distance of the Town Hall building. He emphasizes that the survey results would help determine whether there was sufficient community interest to move forward with a pool project, noting that the facility's sustainability would be a key consideration regardless of whether users come from Swansboro or surrounding communities.

Adjournment

On a motion by Mr. Barnett, seconded by Mrs. Holland, the meeting was adjourned at 6:58pm.