



TALENT BANK APPLICATION

Town of Swansboro

The Town of Swansboro welcomes expressions of interest in serving on Town board, commissions, and Committees. These opportunities for community involvement include, but are not limited to, the following:

Planning and Zoning Board
Historic District Commission

Board of Adjustment
Flood Management Board

Parks and Recreation Board
Special Task Force Groups

If you are interested in serving on a Town board, commission, or committee, please complete the following information and return it to: **Town Clerk, Town of Swansboro 601 W. Corbett Ave., Swansboro, NC 28584**
If you need more information about the boards, commissions, or committees, call the Town Clerk 326-4428 or visit the Town Website at www.swansboro-nc.org Advisory Board tab. All appointments to Town boards, commissions, and committees are made by the Board of Commissioners.

Boards or committees in which you are interested: Board of Commissioners

Name Broad Phillips Telephone #1 919-815-5941

Address 204 S. Walnut St. Swansboro Telephone #2 -

E-Mail Address nbroadphillips@gmail.com

Current Job Title and Employer Retired

Education Completed B.S. Health Phys Ed., Atlantic Christian College (Barton)
Graduate studies: ECU + NCSU

Current or prior civic or community volunteer involvement Please see attached

Special skills, education, or background that you feel qualify you for the appointment in which you are interested:

For over 35 years I have worked with and been a part of local, state + federal government, both personally + professionally. I bring knowledge, experience and focused leadership to the board of commissioners and our town.

Why are you interested in serving on the board or boards in which you have expressed an interest?

We're a small town with big challenges. We can + must work together to meet those challenges while maintaining our 'small town' feeling. I want to be part of that + I'm willing to work tirelessly to accomplish our goals.

Applications are kept on file for one year! Thank you for your interest in serving you community as a volunteer!

Office Use: Received by: AP Date 2/23/24

Brad Phillips

204 S Walnut St. Swansboro NC

nbradphillips@gmail.com

919-815-5941

WORK HISTORY

- **Time Warner Cable (TWC) – Raleigh, NC**
Regional Vice President, Government Affairs, Southeast Region
- **Fujitsu Network Switching – Raleigh, NC**
Manager, External Affairs
- **Sprint (Carolina Telephone) – Raleigh, NC**
Account Executive-Marketing and Public Affairs

PROFESSIONAL EXPERIENCE

- Led and directed a team of company and contract lobbyists instrumental in influencing public policy
- Achieved passage of landmark legislation at the state and federal levels
- Negotiated over 100 multi-year agreements with local governments across North and South Carolina
- Established and strengthened lasting relationships with representatives of federal, state and local governments and other key influential leaders at all levels
- Created and managed departmental budgets exceeding \$8 million annually
- Directed media relations and served as company spokesperson for all media outlets. Hosted a monthly cable program focusing on new technology, customer issues, new programming, etc.
- Created and executed a strategic PAC campaign that grew membership by 70%
- Member of leadership team that was the first to launch “Road Runner” high speed internet service in North Carolina, managing and directing all public relations initiatives, media interviews, local government interaction
- Directed all public and media relations for the launch of “News 14” and 24/7 news outlet exclusively on Time Warner Cable
- Directed and managed all government and public relations initiatives for the launch of TWC’s first coast-to-coast “voice over IP” phone service
- Created a highly successful employee volunteer program across TWC in North Carolina. Program was recognized with two national awards

PROFESSIONAL ACCOMPLISHMENTS/RECOGNITIONS

- Named one of the “Most Influential Lobbyists In NC” by the NC Center for Public Policy Research
- Led a team recognized with 8 National Cable Association Beacon Awards for leadership in public and government relations and community service
- Twice awarded the North Carolina Technology Association “Volunteer of the Year”,
- University of North Carolina Bell Leadership Institute, “Achievers, I, II”, “Advanced Communication”; Time Warner Cable, “Leading for Results”
- Named “One of the Top 25 Business Professionals Who Made a Difference” by Business Leader Magazine
- United Arts Council of Raleigh/Wake County, Champions Award

LEADERSHIP ROLES

- Wilson County Board of Education, Former Chairman, Board of Directors
- North Carolina Public School Forum, Board of Directors
- Wake Education Partnership, Board of Directors
- North Carolina Technology Association (NCTA), Former Chairman, Board of Directors
- NC Rural Internet Access Authority, Commissioner
- North Carolina Museum of Natural Sciences, Friends of the Museum, Board of Directors
- NC Chamber of Commerce, Board of Directors
- North Carolina Forum for Research and Economic Education Foundation, Board of Directors
- E-NC Authority, Commissioner
- United Arts Council of Raleigh and Wake County, Chairman, Board of Directors
- North Carolina Cable Telecommunications Association (NCCTA), Past President, Chair of Government Relations, PAC and Public Relations committees, Board Treasurer