

YOU'RE INVITED

NATIONAL TOURISM DAY 2024

Thursday, May 23rd at the I-95 North Welcome Center

To our Valued North Carolina Partner,

The I-95 North Welcome Center in Pleasant Hill (on the VA/NC state line) cordially invites you to participate in our National Tourism Week celebration on Thursday, May 23rd, from 10:00am to 2:00pm. This day offers an opportunity to mingle with visitors about attractions, events, hotels, restaurants, and North Carolina products. The I-95 North Welcome Center is the busiest of all state centers with travelers from all over the United States and foreign countries, and we estimate several hundred travelers will be in attendance. This wonderful opportunity will allow your brand to connect with visitors of NC!

You will be provided a highly visible space to place your tent and tables to display what is great about your area, service, or brand. As a participant, you're encouraged to give away free items such as samples, discount coupons, literature, stickers (they love stickers) to assist in promoting your location. Research has taught us that most travelers visit our Welcome Center not realizing all of the wonderful things to do, see, and EAT in North Carolina. Your attendance will be a fantastic way to showcase how spectacular your brand is and why they should visit!

Please contact us if you and other representatives from your area wish to attend this exciting day and help showcase why North Carolina is a one-stop, fun-filled location! And feel free to share this opportunity with other local businesses wishing to promote with us on National Tourism Day. The more, the merrier!

Please RSVP at your earliest convenience to answer any questions or have any requests. The team at I-95 North welcomes you all, and we look forward to promoting you on May 23rd!

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