



Tourism Development Authority

Special Meeting

Agenda Item Submittal

Item To Be Considered: **FY 2023-2024 Year End Projections/Potential Budget Amendment**

Board Meeting Date: **May 9, 2024**

Prepared By: **Sonia Johnson – Finance Director**

Overview: A review of the year-end projections will be provided. An event has been proposed for possible funding that would result in a budget amendment if approved.

The I-95 North Welcome Center in Pleasant Hill (on the VA/NC State Line) will be having their Annual Tourism Day event on Thursday, May 23rd from 10:00 a.m. to 2:00 p.m. This day offers an opportunity to talk with tourists about attractions, events hotel/motels, restaurants, and other North Carolina Products. Vice Chair, Linda Thornley will provide further details at the meeting.

Background Attachment(s): National Tourism Day Flyer/Invitation

Recommended Action:

1. Approve or deny the funding request for the National Tourism Day Event
2. If approved, motion to approve a budget amendment for FY 2023/2024

Action: _____
