THUMBNAIL PROFILES TALENT BANK APPLICANTS

Gary Keroack **Town Limits** **(904)537-7273** (11/2023)
Interested in Planning Board Appearance Commission Other
-Retried, Occasional Math Tutor
-MBA, M.A. Math Education (6-12)
-HOA Design Board Member in Florida and Halls Creek
-Special skills include meteorology, oceanography, and business administration
-Desire to volunteer his free time to become more involved in the community

Kelley Brown **Not in Town Limits** **(910)238-0191** (12/2024)
Interested in Tourism Authority
-Sales Manager Hampton Inn Suites
-Highschool graduate
-Member of the Military Affairs Committee, TAC Committee for Onslow County, Hospitality Committee for Onslow County. Previously recognized as the 2022 Hospitality Person of the Year, and 2021 SACC Businesswoman of the Year.
-Working in the hotel in sales provides a unique insight into what groups are coming to the area for and how to keep them returning. Knowledge includes how to attract other groups and what to do from a town standpoint to keep the area busy.
-The hotel has a special position, they are consistently involved in the community and in the growth of the town, as it advances all interest and desires to provide both to the community through participating on an advisory board.

Bryan Lowe **Town Limits** **(910)978-6498** (12/2023)
Interested in Planning BoardBoard of Adjustment
-Retired/Disabled Veteran
-Master of Science, Logistics Management and Black Belt Lean Six Sigma
-Involved with Veterans Memorial Gardens, Past president of Warrant Officer Association
-Logistics background, developed processes
-Desires to find a good use for free time

Sherrie Hancock **ETJ** **(910)581-4768** (12/2024)
appointed to PB
Interested in Tourism Authority
-Hospitality Service Director Hampton Inn and Suite
-Some College
-Prior TDA/Currently serves on Planning Board
-Has lived in Swansboro for 52 years. 6 generations in this area. As mention, was prior TDA member and would love to continue to serve the community by sharing thoughts and concerns.
-As her home she wants to serve the community and make it as safe and as enjoyable as it has been in the past. The town is called the "Friendly City by the Sea" for a reason and she wishes to keep it that way.

Catherine Madison **Town Limits** **(252)764-1805** (12/2024)
Interested in Tourism Authority
-General Manager Hampton Inn and Suites
-High School Education
-Military Affairs Committee
-Has worked in hospitality for 7 years under Crown Hotel and Travel Management, which has given her good prospective on what is needed to maintain and get new business coming to Swansboro. She has 3 children active in the community with dance and baseball which helps her know the market segment for youth travel.

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-Having become more involved with the community through the Military Affairs Committee and volunteering at different events she would like to expand her horizon into helping bring more business to the town of Swansboro.

Ryan Swanson **Town Limits** **(862)354-2597** (01/2025)
appointed to Parks Board
Interested in Planning BoardTourism Authority
-COO of DFS Advertising Agency
-Some College
-Previous member of Swansboro Area Events Organization, Swansboro Area Development Foundation, Swansboro Military Affairs Committee, Swansboro Veterans Memorial Committee
-15+ years in business leadership in Swansboro, 10+ years in local property management and season tourism patterns/growth. Proven track record in tourism/local development and event management. Strong marketing and community engagement skills. Currently maintains a network of local business partnerships. Advertising agency is the agency used by the Azalea festival for the past 2 years and for 2025.
-Interested in serving TDA by having direct experience in tourism promotion and management, understands season business patterns in Swansboro. Interested in serving the Planning Board by having a proven track records of business expansion and understands the nature and necessity of careful planning for both commercial and residential. Interested in serving the Parks & Rec Board by having a history of planning large scale community and private events and understands the community needs and interests.
- Overall as a resident of Swansboro since 2007 and having a vested interest in the town growth, he is willing and strongly desires to make a positive change in our community that will benefit most and assisting with positive growth for the Town and make sure that residents and business owners are protected.

Rachelle Lovejoy **Town Limits** **(540)664-7411** (07/2025)
Appointed to Parks Board 10/2026
Interested in Planning Board
-HOTWORX Franchise Owner
-BS Psychology/Military Resilience/Addiction & Recovery, MSW Family-Life-Social Environment Student
-Town of Swansboro Internship – Sidewalk Project, DoDEA Special Education Advisory Board Member, At Risk Youth Development Program, Mental Health Mentor Liaison, ADA Advocacy Outreach
-Strong background in community service and nonprofit work, with a focus on accessibility and integration, and believes their experience and ongoing MSW studies in Accessibility and Inclusivity will support inclusive, compliant planning and zoning efforts that benefit Swansboro residents and visitors
-Passionate about urban development, accessibility, and inclusivity, and seeks to bring a unique perspective to the Planning Board by offering insights on development plans, alternative evaluation methods, and the specific needs of individuals with disabilities who live in or visit the Town.

Jeff Brooks **Town Limits** **(910)581-6490** (11/2025)
Appointed to Board of Adjustment 1/2026
Interested in Planning Board
-MV22 In-service engineer/Dept of Defense (Navy)
-Bachelor of Science in Electrical Engineering
-Prior Parks & Rec board member, coaching/administration for Swansboro Baseball & Softball Association, volunteer coach for Swansboro Soccer Association
-39 year career as civilian engineer for the Navy. Lead engineer for MV22 Flight Simulators. Duties include being site lead at MCAS New River and Subject Matter Expert for lifecycle support and acquisition of new capability for trainers (Contracts, Statements of Work, and Specifications).
-Swansboro native, 3rd of 4 generations to go through the Swansboro school system. Nearing retirement, wants to give back more to the community and help in any way. Recent efforts of Flybridge/Paid Parking/consideration of eminent domain, have energized desire to be involved.

Laurent Meilleur **Town Limits** **(919)619-6752** (11/2025)
Interested in Planning BoardBoard of Adjustment
-VP, Sales DDC-I, transitioning to a part time role in early 2026
-Associates in Electro-Mechanical, 100+ hours of college credits with a mix of engineering, physics, and business
-Prior Swansboro Commissioner and before that Planning Board member. Involved in various community fund raisers
-Strong ability to read and understand legal, business and technical material, and already have working knowledge of the town UDO, Land Use Plan, and overall local government process. Prio record demonstrates that he is not shy about diffing into the details, puts personal experiences aside when making recommendations. Decision are made based on a developers alignment with the current UDO. Ability to help develop terminology for UDO changes and improvement
-Transitioning to a part time role with employment will provide more free time for community service. Believes that Swansboro is a jewel along the Carolina coastline and deserves strong citizen support. Particularly has a passion for the work and character of the Planning Board and Board of Adjustment.

Cynthia LaCorte **Town Limits** **(910)467-3847** (11/2025)
Appointed to Appearance Commission 2/2026
Interested in Historic Preservation
-Realtor/Broker Caldwell Banker Sea Coast Advantage
-Real Estate/College, technical
-Volunteerism in schools, Jacksonville Board of Realtors Legislative Committee, Key volunteer coordinator for Marine Corps Unit/Deserts Storm, Fundraiser chair & 2 term president local political club/national affiliation, local/state/national level political campaign manager/coordinator
-Excels at teamwork – co-owner nationally recognized real estate team & past club president/staging designation, coordinated community open house events, luxury home marketing certified, resides in historic district, gardening skills, wide range of vendor/political contacts
-Swansboro's appearance and history can be enhanced and appreciated more by achieving the objective of the appearance commissioner. With knowledge gained in various fields coupled with providing success through delating & coordinating teamwork, anything is possible

Frank Tursi **Town Limits** **(252)241-3507** (12/2025)
Appointed to Planning Board 1/2026
Interested in Other
-Retired
-Bachelor of Arts in English, Bachelor of Science in Geology
-Prior Commissioner, Mayor Pro Tem (2015-2023), planning board member & chair (2012-2015)
-Understands and values planning concepts, local zoning ordinances, chaired committee to devise Land Use Plan, knows the town's culture and history
-Desires to make Swansboro Better

Sarah Svendsen **Town Limits** **(919)969-1429** (12/2025)
Interested in Appearance Commission
-Patent & Technical Illustrator – Self Employed, Project Coordinator Ikorongo Technology, LLC
-Bachelor of Arts in Business Administration – NC State University
-PTA Executive committee positions, GSA Troop Leader, Northwood High School Booster Executive Committee Positions, AAU Team member
-Self-starter, business owner for 12+ years, experience in developing identify packages(logos, letterhead, business cards)
-Seen how simple architectural or landscape guidelines can positively affect the aesthetics for a town and desires to be good steward to the Town

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Sandra Conrad **Town Limits** **(336)782-4443** (2/2026)
Interested in Appearance Commission
-Retired flight attendant and former teacher
-Bachelors in Education, Certified to teach the gifted – University of GA
-Prior president of Hampton Shores Subdivision HOA, former Mediation (civil & domestic) for state of GA
-Posses very good people skills as noted in form professions. Special affinity for Swansboro
-Would like to serve to feel useful and meet more people and feels Appearance Commission is needed

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Appearance Commission Other