

THUMBNAIL PROFILES TALENT BANK APPLICANTS

Michael Alden Diehl **Town Limits** (252)646-9221 (11/2023) *Appointed to TDA*

Interested in Planning Board Park Board

- Marine Superintendent – Duke University Marine Labs
- Bachelor’s degree
- Community involvement includes Travis Manion Foundation, Team Rubicon, Tunnels to Towers, Mountain to Sea Trail Angel
- Has worked around the world, in the military and as a civilian. Has ample experience building teams and working with diverse stakeholders to meet consensus and accomplish goals.
- Desires a more active role serving the community and working with citizens to continue building on the great work that Swansboro a wonderful place.

Historic Preservation
Planning Board
Board of Adjustment
Park Board
Tourism Authority
Other

Gary Keroack **Town Limits** (904)537-7273 (11/2023)

Interested in Planning Board Other

- Retried, Occasional Math Tutor
- MBA, M.A. Math Education (6-12)
- HOA Design Board Member in Florida and Halls Creek
- Special skills include meteorology, oceanography, and business administration
- Desire to volunteer his free time to become more involved in the community

Lauren Brown **Town Limits** (910)459-0787 (11/2023) *Appointed to HPC 1/2024*

Interested in Park Board

- Vice President & Chief Projects Officer at MeterSYS
- Master’s in public administration from UNCW
- Co-founded & managed the Fishstrong Foundation for 2 years, volunteer for special events in the area
- MPA education instilled skills, research, and cooperation for, with, and on behalf of local governments. My current work serves public utilities for which we consult and manager project for
- Born & raised in Swansboro, and recently moving back after being away from 17 years, she has a unique perspective and love for Swansboro and wants to contribute.

Kelley Brown (910)238-0191 (12/2024)

Interested in Tourism Authority

- Sales Manager Hampton Inn Suites
- Highschool graduate
- Member of the Military Affairs Committee, TAC Committee for Onslow County, Hospitality Committee for Onslow County. Previously recognized as the 2022 Hospitality Person of the Year, and 2021 SACC Businesswoman of the Year.
- Working in the hotel in sales provides a unique insight into what groups are coming to the area for and how to keep them returning. Knowledge includes how to attract other groups and what to do from a town standpoint to keep the area busy.
- The hotel has a special position, they are consistently involved in the community and in the growth of the town, as it advances all interest and desires to provide both to the community through participating on an advisory board.

Ben Rupert **Town Limits** (910)381-1848 (11/2023)

Interested in Planning Board

- Estimator with Faulconer Construction Company
- Bachelor of Science in Civil Engineering
- Served on the Town of Youngsville Planning Board
- 5 years of land development experience and 8 years of heavy civil construction
- Desires to make a sustainable impact on future land use and development in the town.

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Bryan Lowe **Town Limits** (910)978-6498 (12/2023)

Interested in Planning Board Board of Adjustment

- Retired/Disabled Veteran
- Master of Science, Logistics Management and Black Belt Lean Six Sigma
- Involved with Veterans Memorial Gardens, Past president of Warrant Officer Association
- Logistics background, developed processes
- Desires to find a good use for free time

Steven Overby **Resides in Peletier** (910)554-6924 (12/2023)

Interested in Tourism Authority

- Owner of April Fresh Cleaning Service
- High School Graduate
- Currently serving on the Swansboro Area Chamber of Commerce Board of Directors, Government Affairs Committee Chair. Former Town of Peletier Commissioner
- Involved with municipal government for many years and business works directly with property owners that generate occupancy tax dollars
- Supports tourism and believes it plays a vital role in sustaining out local economy, desires to be involved in decision making related to tourism and will bring a unique perspective

Frank Jones **Town Limits** (919)820-2342 (12/2023)

Interested in Planning Board

- Retired
- Bachelor of Science In Mechanical Engineering
- Involved with civic groups, Jaycees & Lions
- Past professional experience in project planning & execution
- Interested in future growth of Swansboro & helping support town commissioners in evaluating proposed projects that might impact that growth

Tim Vannoy **Town Limits** (910)388-7124 (12/2023)

Interested in Historic Preservation Board of Adjustment Park Board Tourism Authority Other – *Appointed to PB 1/2024*

- Telecom Specialist with USMC
- Some college
- Swansboro Baseball & Softball Association (SBSA) coach, helped clean up after Florence, HOA board for Halls Creek North, mows SBSA fields with own equipment
- USMC IT retied 22 years, in current job oversees construction on base, completes daily inspections and oversees contracts
- Interest is the town, believes understanding of prior jobs will bring a motivation that is needed

Bets Love **Town Limits** (817)360-9187 (8/2024)

Interested in Park Board

- Retied
- College BA
- Prior civic involvement with United Methodist Church
- Excels at set design, brining neighbors and other together for fellowship/fun
- Desire to see the skate board park up and running so that the towns youth would have somewhere to go to build skills & friendships

THUMBNAIL PROFILES**TALENT BANK APPLICANTS****Thomas Pieratti** **Town Limits** **(843)476-1134** (8/2024)*appointed to BOA*Interested in **Historic Preservation****Planning Board****Park Board****Tourism Authority****Other**

-Range control officer MCB Camp Lejeune

-Master of Science Administration

-Prior civic involvement with Toys for Tots, Young Marines, multiple fundraisers

-Had involvement with many types of people during a 25 year career with the USMC, traveled the world

-Involved in the community since 2018 and understands “Swansboro” wants to ensure that the community is able to evolve with the times without losing what makes the town, only way to make a change is to be involved.

Sherrie Hancock **ETJ** **(910)581-4768** (12/2024) *currently on Planning Board*Interested in **Tourism Authority**

-Hospitality Service Director Hampton Inn and Suite

-Some College

-Prior TDA/Currently serves on Planning Board

-Has lived in Swansboro for 52 years. 6 generations in this area. As mention, was prior TDA member and would love to continue to serve the community by sharing thoughts and concerns.

-As her home she wants to serve the community and make it as safe and as enjoyable as it has been in the past. The town is called the “Friendly City by the Sea” for a reason and she wishes to keep it that way.

Catherine Madison **Town Limits** **(252)764-1805** (12/2024)Interested in **Tourism Authority**

-General Manager Hampton Inn and Suites

-High School Education

-Military Affairs Committee

-Has worked in hospitality for 7 years under Crown Hotel and Travel Management, which has given her good prospective on what is needed to maintain and get new business coming to Swansboro. She has 3 children active in the community with dance and baseball which helps her know the market segment for youth travel.

-Having become more involved with the community through the Military Affairs Committee and volunteering at different events she would like to expand her horizon into helping bring more business to the town of Swansboro.

Ryan Swanson **Town Limits** **(862)354-2597** (01/2025)Interested in **Planning Board****Park Board****Tourism Authority**

-COO of DFS Advertising Agency

-Some College

-Previous member of Swansboro Area Events Organization, Swansboro Area Development Foundation, Swansboro Military Affairs Committee, Swansboro Veterans Memorial Committee

-15+ years in business leadership in Swansboro, 10+ years in local property management and season tourism patterns/growth. Proven track record in tourism/local development and event management. Strong marketing and community engagement skills. Currently maintains a network of local business partnerships. Advertising agency is the agency used by the Azalea festival for the past 2 years and for 2025.

-Interested in serving TDA by having direct experience in tourism promotion and management, understands season business patters in Swansboro. Interested in serving the Planning Board by having a proven track records of business expansion and understands the nature and necessity of careful planning for both commercial and residential. Interested in serving the Parks & Rec Board by having a history of planning large scale community and private events and understands the community needs and interests.

- Overall as a resident of Swansboro since 2007 and having a vested interest in the town growth, he is willing and strongly desires to make a positive change in our community that will benefit most and assisting with positive growth for the Town and make sure that residents and business owners are protected.

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*Note: Applications are kept on file for one year.**(Updated 1/2025) afender Z:\Town Clerk\Advisory Board Members*