

Town of Swansboro
FY25 Funding Request Application for Nonprofit Organizations

1. Name of Organization *

Swansboro Military Affairs Committee

2. Name of Contact or Applicant*

Linda Thornley, Chair

3. Organization Address*

104 Elizabeth's Way, Swansboro, NC 28584

4. Phone Number*

843 301 3913

5. Email Address*

admin@swansboromac.org

6. Total Amount of Funding Requested*

\$1000.00

7. Description of the project/program and plan.

Please see attached as it was too much for the space provided.

8. Please provide an itemized proposed expenditure breakdown for funding requested.

Please see the attached budget for expenses and projected revenues

9. Please provide a narrative explaining how these funds will be used. Please be specific.

For the promotion of Swansboro and Hammocks Beach State Park to participants of our event. 5000+ people

10. Does the applicant declare and certify that the funding requested is not already being provided by the organization or another source for this purpose, unless the previous source of funding has been lost or the request is for the expansion of a program or activity?

We are expanding our event and therefore need additional funding.

11. Has your organization requested and/or been awarded funding for the same purpose from another organization?

Yes, please see attached for the complete breakdown

12. Does your proposal include cooperation, collaboration, or partnership with any other organizations? If yes, please describe.

we rely on the support of many organizations and businesses but the full funding is outlined in our budget attached.

13. Town of Swansboro funding, if awarded, will result in an additional funding effort by the organization itself or the availability of funding from another organization, please describe the additional funding that will be provided or generated.

Please see attached for all pending funding and some that is already secured.

14. Other Documentation to include:

- Copy of your organization's latest IRS tax form 990
- Proof of your organization's non-profit status
- Project/program timetable and contact persons responsible for implementation
- An organizational chart with contact names, addresses, and phone numbers.
- Any other information to support your Town of Swansboro funding request

15. General

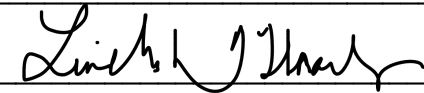
- A representative of the applicant will be required to attend the Board of Commissioner's meeting at which the application is to be considered. For annual consideration, an application must be submitted by January 31st.
- Funding is normally provided on a reimbursement basis, based on submission of proper documentation of expenses incurred.
- The applicant hereby acknowledges receipt of the Town of Swansboro Funding Policy for Nonprofit Organizations and agrees to comply with all requirements of that policy, including those related to performance contracts, final reports, and accountability for funds use.

16. Certification

The undersigned authorized representative of the applicant organization certifies that the information provided in this application is accurate and agrees to ensure compliance with the terms and conditions of funding, if provided.

Title Chairperson

Signature



Date 1/28/2025

Name Printed Linda W Thornley

Please email all funding requests to Town Clerk Alissa Fender at afender@ci.swansboro.nc.us



We seek grant funding for our annual Military Appreciation Day. MAD as we lovingly call it is held the first Saturday in June at Hammocks Beach State Park. With over 1000 acres of pristine land, the park serves as the ideal backdrop for our event. MAD is crucial in addressing the pressing need for community support and resources for military personnel, veterans, and their families from bases such as Camp Lejeune, Marine Corps Air Station New River, Marine Corp Air Station Cherry Point, the Marine Corp Auxiliary Landing Field Bogue, and the Coast Guard Special Missions Training aboard Camp Lejeune.

The event provides a respite from the high-pressure situations faced by military members and their families, both on and off base. It's a day filled with fun activities and valuable connections, all provided free of charge as a gesture of appreciation. MAD aims to expose attendees to a variety of interests and services available to them in Onslow and Carteret counties. Through partnerships with organizations like the USO, various Veterans' posts, local government agencies, businesses, community groups, and educational institutions, we offer information, education, and gratitude without any commercial agenda but a presence, so the attendees have a feeling for the community around them and feel supported. All of this is done through donations, grants, fundraising, in kind contributions and money from the board which is run entirely by volunteers in service to our military. In years past we have had as many as 2000 participants but in 2024 we had over 5000. We served over 4000 hot dogs, cut 125 watermelons, served 65 pizzas, made over 500 snow cones, popped over 200 bags of popcorn, painted more than 100 faces and handed out over 200 balloon animals. This year we want to do more!!!!

With additional volunteers circulating in the crowd asking questions and taking surveys along with our newly added information booth we hope to gain insight that will tell us what was successful and what was not. We will measure our impact through feedback from participants and tracking outcomes with base command by utilizing our military liaison that is part of our board.

In addressing issues of diversity, equity, and inclusion, our organization ensures that our services are accessible to all military and veterans, regardless of background or identity. We actively seek input from diverse voices in our planning and decision-making processes to ensure our event meets the needs of the entire military family. We have even gone and picked up some of our veterans from assisted living to involve them in our events.

These collaborations foster a sense of community and support for our military heroes, making MAD an indispensable initiative deserving of grant funding.

Below is the link to our video from 2024. It is less than 3 minutes and shows you what we do.

https://www.canva.com/design/DAGA2Vubi50/_HkHKrTEomyPdaUn-7JpHA/edit?utm_content=DAGA2Vubi50&utm_campaign=designshare&utm_medium=link2&utm_source=sharebutton

PROGRAM/PROJECT BUDGET

Enter your organization's name here:

Swansboro Military Affairs Committee Military Appreciation Day

Total Program/Project Amount:

12500

Total Amount Requested:

1000

INCOME

Other Funding Source for this Program/Project

Status of Funding Pending

Be specific, EXCEPT for individual donor names.

Total Amount

or Committed?

Explanatory Notes (Optional)

Private Donations	\$2,500	Committed	Our volunteers contribute this amount each year- some in kind
Duke Energy Grant	\$500	Pending	
Team Chevrolet of Swansboro	\$1,000	Pending	We have submitted a grant request and should hear in the next couple
In kind donations from local businesses	\$1,500	Committed	These are donations we receive every year and have received verbal
Swansboro TDA Funding	\$2,000	Pending	We received a grant last year and hope to do so again this year.
Onslow County Funding	\$2,000	Pending	We are asking them for the 1st time for a matching grant like we got
NC Friends of State Parks	\$1,000	Pending	from the Swansboro TDA
			We are asking them for the 1st time for a grant
Total Income	\$ 10,500		

EXPENSES

Amount Requesting

Item

Total Cost

from this grant program

Explanatory Notes (Optional)

Food for the event	\$7,500		The total amount obtained will be used to provide food for the event so that no military person, veterans or retired military and the families of those people will have to pay that day.
Activities for the Event	\$2,500		T-shirt station, games, scavenger hunts for wildlife, floral and fawna that we set out, face painting, 10' Uncle Sam
Advertising for the event	\$2,000		
Set up and clean up of the park	\$500		
Total Expenses	\$ 12,500		



The mission of the Military Affairs Committee (MAC) as an official committee of the Swansboro area Chamber of Commerce is to maintain, and continually improve, the relationship between the military and civilian communities. It serves as a vital, informal-communications link among commands at Marine Corps Base Camp Lejeune, Marine Corps Air Station New River, Marine Corps Air Station Cherry Point, and the regional Coast Guard commands with the towns of Bogue, Pelletier, Cedar Point, Cape Carteret, Emerald Isle, Hubert and Swansboro. The MAC achieves its mission by hosting a series of events, to include dinners, activities, and meetings to treat active duty/retired members of the military to some “time off” and let them know that it is a privilege for these communities to have them stationed/living nearby. However, we receive no funding from the Chamber of Commerce for this event.

The requested funding for the Swansboro Military Affairs Committee's event, Military Appreciation Day, has the potential to significantly contribute to increased travel and tourism within the town of Swansboro. Here's how:

- **Attraction for Visitors:** Military Appreciation Day offers a unique and engaging experience for both locals and visitors, particularly those with ties to the military community. The event's tribute to service members and their families, along with its family-friendly activities, creates a compelling reason for people to travel to Swansboro to participate.
- **Boost in Accommodation, Dining, and Shopping Spending:** As visitors travel to Swansboro for Military Appreciation Day, they may require or learn there are accommodations, dining options, and possibly shopping opportunities. Local hotels, bed and breakfasts, restaurants, cafes, and shops stand to benefit from increased patronage during the event, resulting in higher spending within the town.
- **Projected Visitor Numbers:** The projected number of visitors and family members of military stationed here and expected to attend Military Appreciation Day will depend on various factors, including past attendance figures, promotion efforts, and the event's appeal to the target audience. Estimates can be based on historical data, surveys, and outreach to potential attendees from marketing money provided by this grant.

Insuring Travel and Tourism Impact: To ensure the travel and tourism impact of Military Appreciation Day, the Swansboro Military Affairs Committee can implement various measures:

- **Marketing and Promotion:** Utilize targeted marketing campaigns to attract attendees from nearby towns, military bases, and beyond. This could include advertising in military publications, social media promotion, and collaboration with our military liaison on the board.
- **Partnerships with Local Businesses:** Forge partnerships with local accommodations, restaurants, and shops to offer special deals or packages for event attendees, encouraging them to stay longer and explore the town.
- **Transportation Options:** Provide information on transportation options, parking, and shuttle services to make it convenient for visitors to attend the event.
- **Visitor Surveys:** Conduct surveys or collect feedback from attendees to gauge their satisfaction with the event and their spending habits while in Swansboro. We are adding an information booth and roving survey takers to do just that.
- **Collaboration with Tourism Authorities:** Work closely with local tourism authorities to leverage their expertise and resources in promoting the event and maximizing its impact on travel and tourism.
- **Measuring Attendance:** Attendance at Military Appreciation Day can be measured through various methods:
- **Gate Count:** Counting the number of people entering the event area can provide a rough estimate of attendance.
- **Surveys:** Conducting on-site surveys or post-event surveys to gather attendance data and demographic information from attendees.

By effectively leveraging the grant funding for Military Appreciation Day and implementing strategies to attract visitors and measure attendance, the Swansboro Military Affairs Committee can help stimulate travel and tourism within the town, benefiting local accommodations, restaurants, and businesses. However, our primary goal is and will remain to be our motto:

Bridging the relationship gap between the military and civilian communities we live in.

**Request for Taxpayer
Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

**Give form to the
requester. Do not
send to the IRS.**

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) Swansboro Military Affairs Committee		
	2 Business name/disregarded entity name, if different from above. Same		
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. <input type="checkbox"/> Individual/sole proprietor <input type="checkbox"/> C corporation <input type="checkbox"/> S corporation <input type="checkbox"/> Partnership <input type="checkbox"/> Trust/estate <input type="checkbox"/> LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. <input checked="" type="checkbox"/> Other (see instructions) Non Profit 501(c) 3	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____ (Applies to accounts maintained outside the United States.)	
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions. <input type="checkbox"/>		
	5 Address (number, street, and apt. or suite no.). See instructions. 104 Elizabeth Way 6 City, state, and ZIP code Swansboro, NC 28584 7 List account number(s) here (optional)	Requester's name and address (optional)	

Part I Taxpayer Identification Number (TIN)

Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see *How to get a TIN*, later.

Note: If the account is in more than one name, see the instructions for line 1. See also *What Name and Number To Give the Requester* for guidelines on whose number to enter.

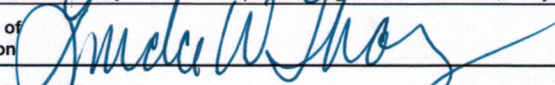
Social security number								
			-				-	
or								
Employer identification number								
9	9	-	0	5	6	8	2	3 7

Part II Certification

Under penalties of perjury, I certify that:

- The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and
- I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and
- I am a U.S. citizen or other U.S. person (defined below); and
- The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct.

Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.

Sign Here	Signature of U.S. person 	Date 4/1/24
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General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they



Department of the Treasury
Internal Revenue Service
Tax Exempt and Government Entities
P.O. Box 2508
Cincinnati, OH 45201

SWANSBORO MILITARY AFFAIRS COMMITTEE
104 ELIZABETH WAY
SWANSBORO, NC 28584

Date:
01/18/2024
Employer ID number:
99-0568237
Person to contact:
Name: Customer Service
ID number: 31954
Telephone: (877) 829-5500
Accounting period ending:
December 31
Public charity status:
509(a)(2)
Form 990 / 990-EZ / 990-N required:
Yes
Effective date of exemption:
January 01, 2024
Contribution deductibility:
Yes
Addendum applies:
No
DLN:
26053410001584

Dear Applicant:

We're pleased to tell you we determined you're exempt from federal income tax under Internal Revenue Code (IRC) Section 501(c)(3). Donors can deduct contributions they make to you under IRC Section 170. You're also qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, or 2522. This letter could help resolve questions on your exempt status. Please keep it for your records.

Organizations exempt under IRC Section 501(c)(3) are further classified as either public charities or private foundations. We determined you're a public charity under the IRC Section listed at the top of this letter.

If we indicated at the top of this letter that you're required to file Form 990/990-EZ/990-N, our records show you're required to file an annual information return (Form 990 or Form 990-EZ) or electronic notice (Form 990-N, the e-Postcard). If you don't file a required return or notice for three consecutive years, your exempt status will be automatically revoked.

If we indicated at the top of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

For important information about your responsibilities as a tax-exempt organization, go to www.irs.gov/charities. Enter "4221-PC" in the search bar to view Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, which describes your recordkeeping, reporting, and disclosure requirements.

Sincerely,

Stephen A. Martin
Director, Exempt Organizations
Rulings and Agreements