



Planning Board Meeting Agenda Item Submittal

Item To Be Considered: **UDO Text Amendment to § 152.016 Definition of Basic Terms and § 152.267 Computation of Sign Area**

Board Meeting Date: **January 7, 2025**

Prepared By: **Rebecca Brehmer, CFM, CZO, Town Planner**

Overview: After the discovery of a discrepancy in UDO Sections 152.016 Definitions of Basic Terms for the definition “Sign, Area Of” and 152.267 Computation of Sign Area (C) when it comes to calculating the square footage allowed on a sign, a text amendment to these sections is proposed for consistency.

Currently, the two last sentences of Section 152.016 Definitions of Basic Terms for the definition of “Sign, Area Of” reads “In computing the area, only one side of a double-face sign structure shall be considered. Unless copy is not the same on both sides, then both sides should be calculated as area of sign” which contradicts Section 152.267 Computation of Sign Area (C) which reads “The sign area computation shall include all sides of the sign in which there is sign copy which can be seen”. Based on past enforcement and interpretation and to keep new signs in town consistent with what is already present, the proposed text amendment changes the last two sentences of Section 152.016 Definition of Basic Terms “Sign, Area of” by changing the way of computing the area of a sign to include calculating both sides of a double-faced structure and completely removing the last sentence and changes Section 152.267 Computation of Sign Area (C) to “The sign area computation shall include all sides of the sign.”. This leaves no conflict and clearly states that all sides of a sign, whether the same copy or not, shall be counted in total square footage allowed.

Background Attachment(s):

1. Draft Ordinance
2. Comprehensive Plan Consistency Statement

Recommended Action: Motion to recommend approval of the UDO text amendment to Section §152.016 Definitions of Basic Terms and Section §152.267 Computation of Sign Area, along with the Comprehensive Plan Consistency Statement.

Action: _____

