

| SWANSBORO FESTIVALS | | | | |
|---------------------------|--------------|--------------|--------------|--|
| | 2022-23 | 2023-24 | 2024-25 | Notes |
| Attendance | 43,000 | 45,000 | 45,000 | |
| Travel >100 miles | | | | surveys not completed past couple years-staffing |
| Overnight Stays w/code | 28 | 32 | 7 | not all festivals tracked |
| Overnight Stays | 325 | 396 | 408 | Info gathered from hotel & numbers from Onslow Co. Grant app |
| TOS Employess | 845 | 907 | 1219 | man hours |
| Volunteers | 75 | 64 | 30 | |
| Economic Impact-Day | \$249,937.00 | \$261,562.00 | \$261,562.00 | Information taken form Onslow Co. Grant App |
| Economic Impact-Overnight | \$62,725.00 | \$76,428.00 | \$78,744.00 | |
| Economic Impact-total | \$312,662.00 | \$337,990.00 | \$340,306.00 | |