



Board of Commissioners Meeting Agenda Item Submittal

Item To Be Considered: **Social District Survey**

Board Meeting Date: **October 23, 2023**

Prepared By: **Rebecca Brehmer, Projects/Planning Coordinator, CFM**

Overview: Staff is responding to a request made by the Board of Commissioners at the August 14th meeting to conduct a larger scale survey from Shore Drive all the way to Highway 24 to both residents and businesses concluding a continued discussion of implementing a Social District downtown. Over 300 surveys were sent out on October 3rd with a due date of October 12th.

From the start of the Social District Discussion on March 27, 2023, to today, October 23, 2023, three rounds of Surveys have been conducted. The scope and result of each survey are as followed:

1. **March 2023**, surveys were hand delivered to business owners downtown in the proposed district. The results were **Yes-10 and No-2**.
2. **August 2023**, surveys were hand delivered to both business owners and residents bordering the proposed district. The results were **Yes-3 and No-5**.
3. **October 2023**, surveys were mailed to both business owners and all residents that span from the Methodist Church on Shore Drive to Highway 24. The results were **Yes-32 and No-17**.

Background Attachment(s):

1. Social District Survey
2. Social District Survey 3 Boundary

Recommended Action: Direct staff to take action developing an ordinance or decide to not pursue developing Social District at this time.

Action: _____
