



Swansboro Downtown Social District

The Board of Commissioners has asked staff to revisit the proposed Social District, originally discussed in March 2023, with a few updates. We appreciate your time in responding to this survey for input.

This survey is intended to gather thoughts on establishing a Social District in Downtown Swansboro. This would allow residents and visitors to enjoy alcoholic beverages in a designated district downtown both in participating establishments as well as on streets and sidewalks in the district. The district would use labeled plastic cups, window cling labels at businesses, and district boundary signs downtown. The idea was formed due to the number of festivals and events downtown where there are large number of people on the streets and sidewalks and to encourage visitors/sales downtown.

Attached to this survey is a proposed ordinance that would be added to the Town Code/UDO that was drafted from NCGS Chapter 18B and recently adopted House Bill 211.

Please fill out below questions:

- 1. Do you think creating a Social District in downtown Swansboro would be beneficial for our town?**

Yes

No

Need more information

- 2. Would you prefer having a Social District during set events/festivals only or having one during outlined days/times (example: Wednesday-Sunday from 5pm-11pm)?**

Events/Festivals

Set Days/Times

3. **Would your downtown business be open to participating in a Social District downtown, which would include using required labeled plastic cups and provided window decals?**

Yes

No

Need more information

4. **Regarding participation in the district, establishments would be given 3 options with what their window decals would display, which option would your business use?**

Alcohol Sold Here

Alcoholic Beverages Welcome

Please no alcoholic Beverages

5. **Please include your name, contact info, and business name, if applicable, as well as any questions, concerns, or additional comments.**

***Please return this survey to Town Hall or email to rbrehmer@ci.swansboro.nc.us by Thursday, October 12, 2023.**

***There will be an opportunity for public discussion on this topic at the October 23rd Board of Commissioners meeting at 5:30pm.**

CHAPTER 113: ALCOHOLIC BEVERAGES

Section

113.01 Sunday sales

113.02 Downtown Social District**§ 113.01 SUNDAY SALES.**

The sale of malt beverages, unfortified wine, fortified wine and mixed beverages shall be allowed within the town's corporate limits at any premises licensed pursuant to G.S. § 18B-1001 on Sundays beginning at 10:00 a.m.

(Ord. 2017-09, passed 8-8-17)

§ 113.02 DOWNTOWN SOCIAL DISTRICT

The Town of Swansboro hereby creates and designates the Swansboro Downtown Social District that includes both the indoor and outdoor areas of establishments as well streets and sidewalks as shown on the map. (See figure 113.02.1). The purpose of the subsequent standards is to enable a Social District to allow residents and visitors to enjoy alcoholic beverages in a designated location within a limited area downtown which is delineated by signage around the boundaries of the Social District. The social district is further established because of the number of festivals and events which includes large numbers of people on the streets and sidewalks downtown. A Social District is exempt from the North Carolina open container law. Therefore, all alcohol in specified containers must be disposed of before exiting the district or entering a vehicle.

The following regulations will be enforced.

- A. All ABC permitted establishments must meet all legal requirements for carding and limiting consumption of alcoholic beverages.
- B. All participating establishments in the Social District must complete the Town of Swansboro acknowledgment form.
- C. Alcoholic beverages sold within the designated district and taken out of an establishment must only be carried in a container that meets the following requirements.
 1. Upon leaving an establishment with an alcoholic beverage, the alcoholic beverage must be contained in a labeled cup and the label must display the following details.
 - i. ID of the ABC permittee from which the alcoholic beverage was purchased.
 - ii. The terms "Downtown Swansboro Social District"
 - iii. The terms "Drink Responsibly - Be 21" in size 12 font or larger
 2. The container must meet the following regulations.
 - i. Shall be approved by Town of Swansboro administration before being used by establishment.
 - ii. Shall not hold more than 16 fluid oz.
 - iii. Shall not be made of glass.
- D. Alcoholic beverages may be consumed in the Social District during the established hours of events and festivals only or 5pm to 11pm, Wednesday – Sunday. (A Board decision will need to be made for this provision)
- E. The Town of Swansboro will provide window clings to establishments within the Social District to include three types of decals.
 1. Beverages Sold Here
 2. Beverages Welcomed
 3. Please no Beverages
- F. The Town of Swansboro will provide and establish the Swansboro Downtown Social District boundary designation signage.

Figure 113.02.1

