



Board of Commissioners Meeting Agenda Item Submittal

Item To Be Considered: **Beautification Committee Proposal Follow-up**

Board Meeting Date: **October 28, 2025**

Prepared By: **Alissa Fender – Town Clerk**

Overview: Follow-up discussion and direction regarding the proposed Beautification Committee, including review of structural options.

At the commissioners August 26, 2025, regular meeting, Cynthia LaCorte and other community members presented a proposal to establish a Beautification Committee focused on enhancing the appearance of historic downtown Swansboro and surrounding areas. The proposed committee would serve as an advisory body and pursue funding through grants, sponsorships, town budget allocations, and public-private partnerships.

During the presentation, several members shared their vision and mission for the committee, emphasizing the potential for increased tourism, economic development, and community pride. Draft bylaws were included in their proposal packet.

Exploring a private partnership model where they would be their own independent committee, like JOED or a non-profit, to allow greater flexibility with less government restrictions was suggested and supported by the commissioners. Town Attorney Francis Rasberry clarified that if the group were to function as an advisory board to the Board of Commissioners, it would be subject to public records and open meetings laws.

The Town Manager was tasked with researching legal and structural options for forming such a group. Town staff met with Ms. LaCorte and Ms. Miller on October 8, 2025, to review the options discussed. Staff explained the legal and structural implications of each model, as outlined by the Town Attorney(attached).

Background Attachment(s): Options outline from Attorney Rasberry

Recommended Action: After discussion, provide feedback and direction on the preferred structure for the Beautification Committee.

Action: _____

