



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

MEETING THE NEEDS OF OUR COMMUNITY

NEW RIVER YMCA



ONslow COUNTY

Population: Approximately 218,321 people as of 2024

Ethnicity:

- White (Non-Hispanic): 61%
- Black or African American (Non-Hispanic): 13%
- Hispanic or Latino: 7%
- Other: 19%

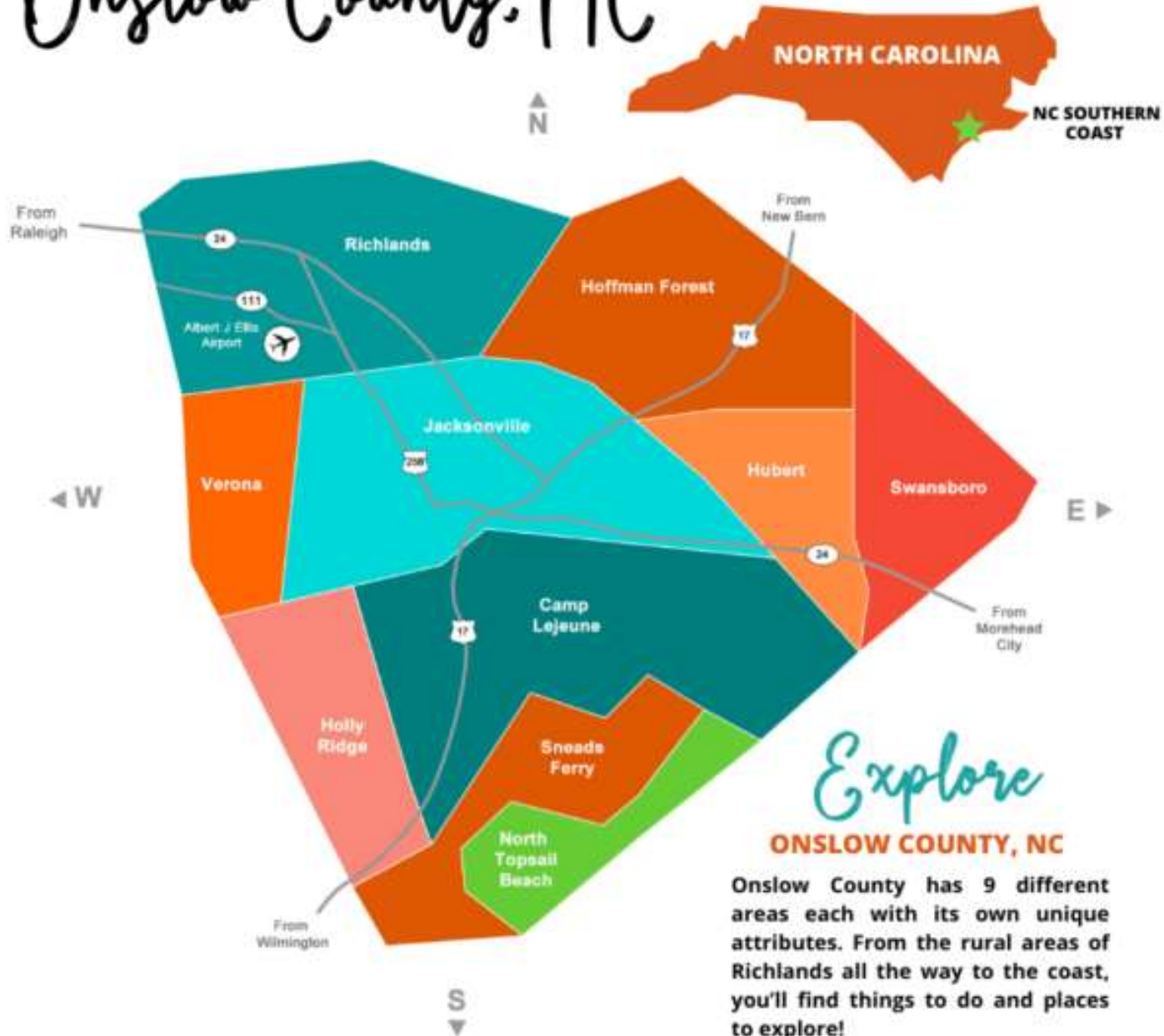
Median Age: 24.5 years. *The youngest and one of the fastest growing communities in North Carolina*

Marital Status: 48% of individuals are married with 45% of households having children under the age of 18

No Public Indoor Aquatic Facility in the county

Home to Marine Corps Base Camp Lejeune

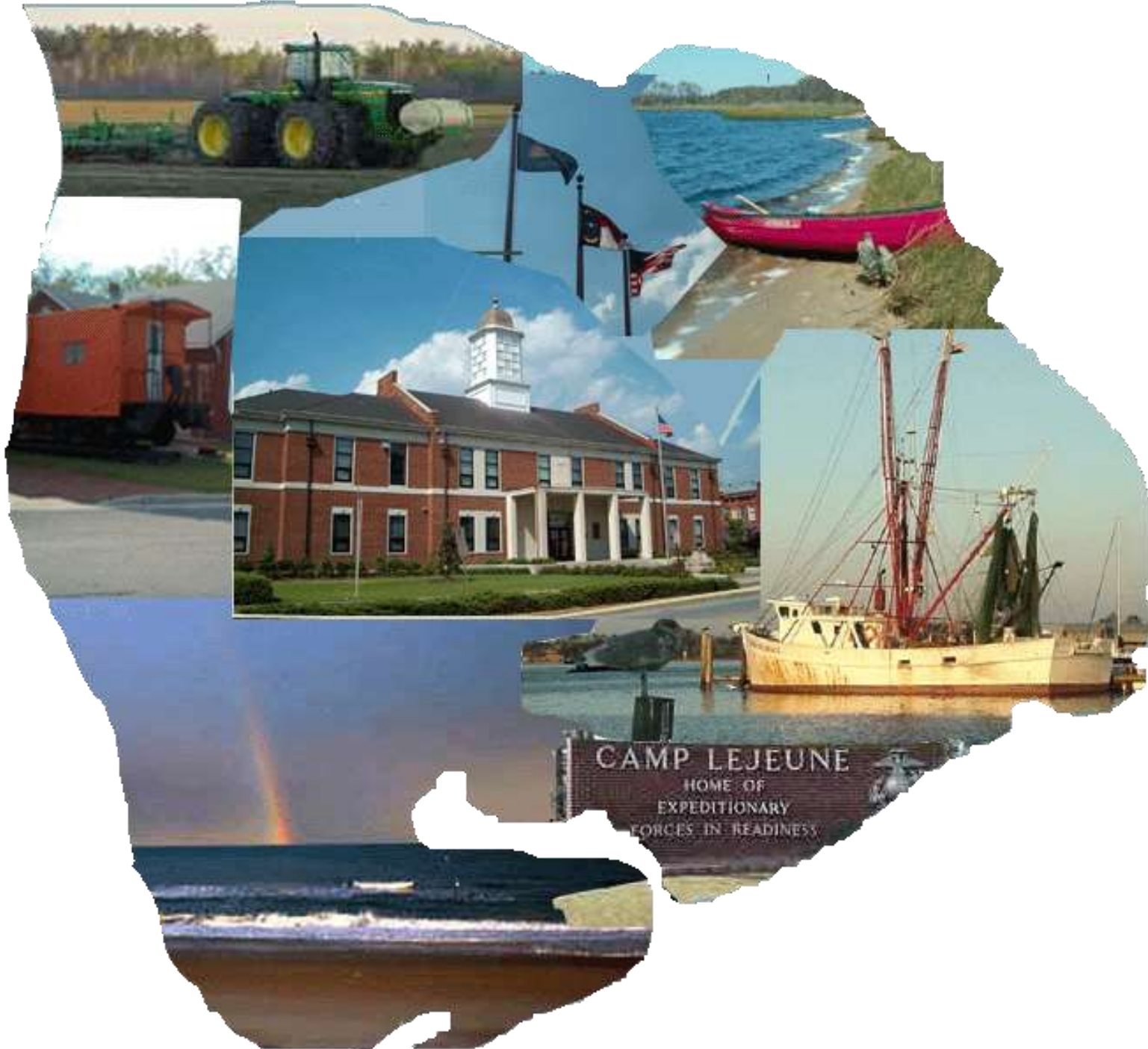
Onslow County, NC



Explore

ONSLOW COUNTY, NC

Onslow County has 9 different areas each with its own unique attributes. From the rural areas of Richlands all the way to the coast, you'll find things to do and places to explore!



CAMP LEJEUNE
HOME OF
EXPEDITIONARY
FORCES IN READINESS

JACKSONVILLE

Population: Approximately 72,879 people as of 2023

Ethnicity:

- White (Non-Hispanic): 53%
- Black or African American (Non-Hispanic): 18%
- White (Hispanic): 8%
- Other: 21%

Median Age: 23.2 years

Marital Status: 46% of individuals are married with
51% of households have children under 18

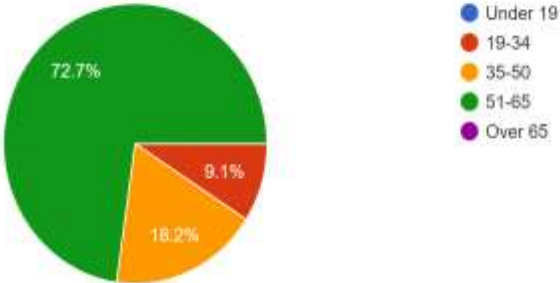
MARINE CORPS BASE CAMP LEJEUNE

Camp Lejeune in North Carolina is home to approximately 47,000 military personnel, including active duty, reserve, and civilian workers. This number includes around 34,000 Marines.

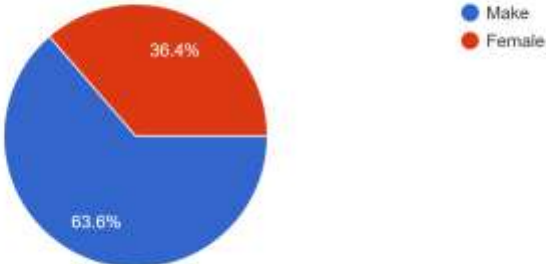


OUR YMCA BOARD

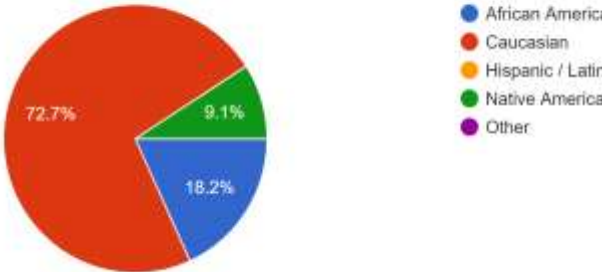
Age Range



Gender



Race / Ethnicity



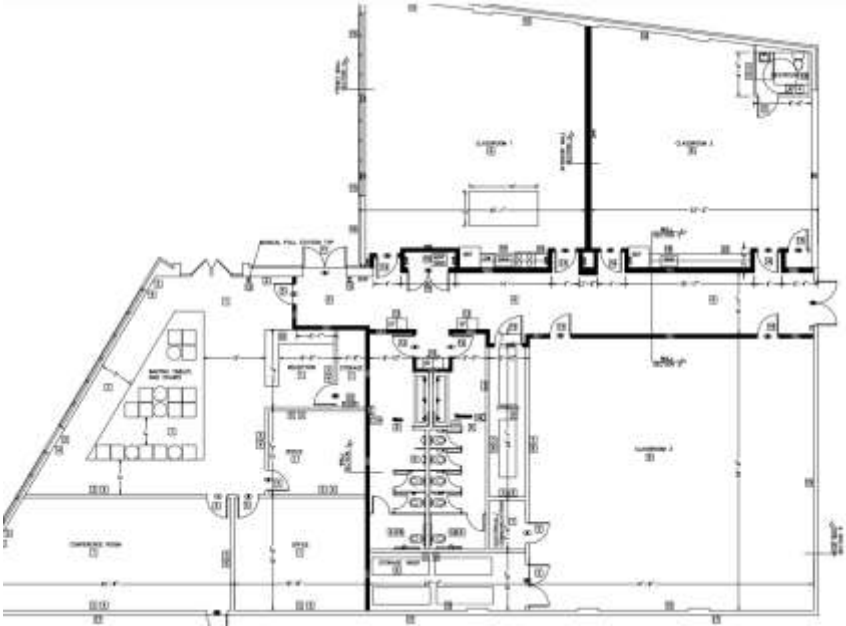
Veteran / Military Connection



OUR YMCA HISTORY

- 2009- Initial Exploration for a YMCA in Jacksonville
- 2018- We were ready.
- 2019- Our first branch facility was born.
- 2020- COVID Response

159 CHANEY AVENUE



EXPANDING IN OUR OUR COMMUNITY

- 21st Century (100 students each year)
- BellXcel (Summer of '22 & '23 with 50 children)
- Growth of school sites (15 of the 22 schools).
- Annual Military Family Camp experience in partnership with the YMCA of the Triangle and the Armed Services YMCA.
- Girls on the Run and STRIDE serving 500 in 2023.

TODAY'S PROGRAMMING

- Converted our Original Facility to a Full Day Child Care Center and now serving as an Early Head Start program site.
- On-site Summer Day Camp (Gum Branch Road site and other school site locations) serving nearly 400 children.
- Serving meals to children through the Summer Food Service Program (SFSP) and Child and Adult Care Food Programs (CACFP).
- Teen Programming through Teen Employment and YMCA Youth and Government

COMMUNITY PARTNERS

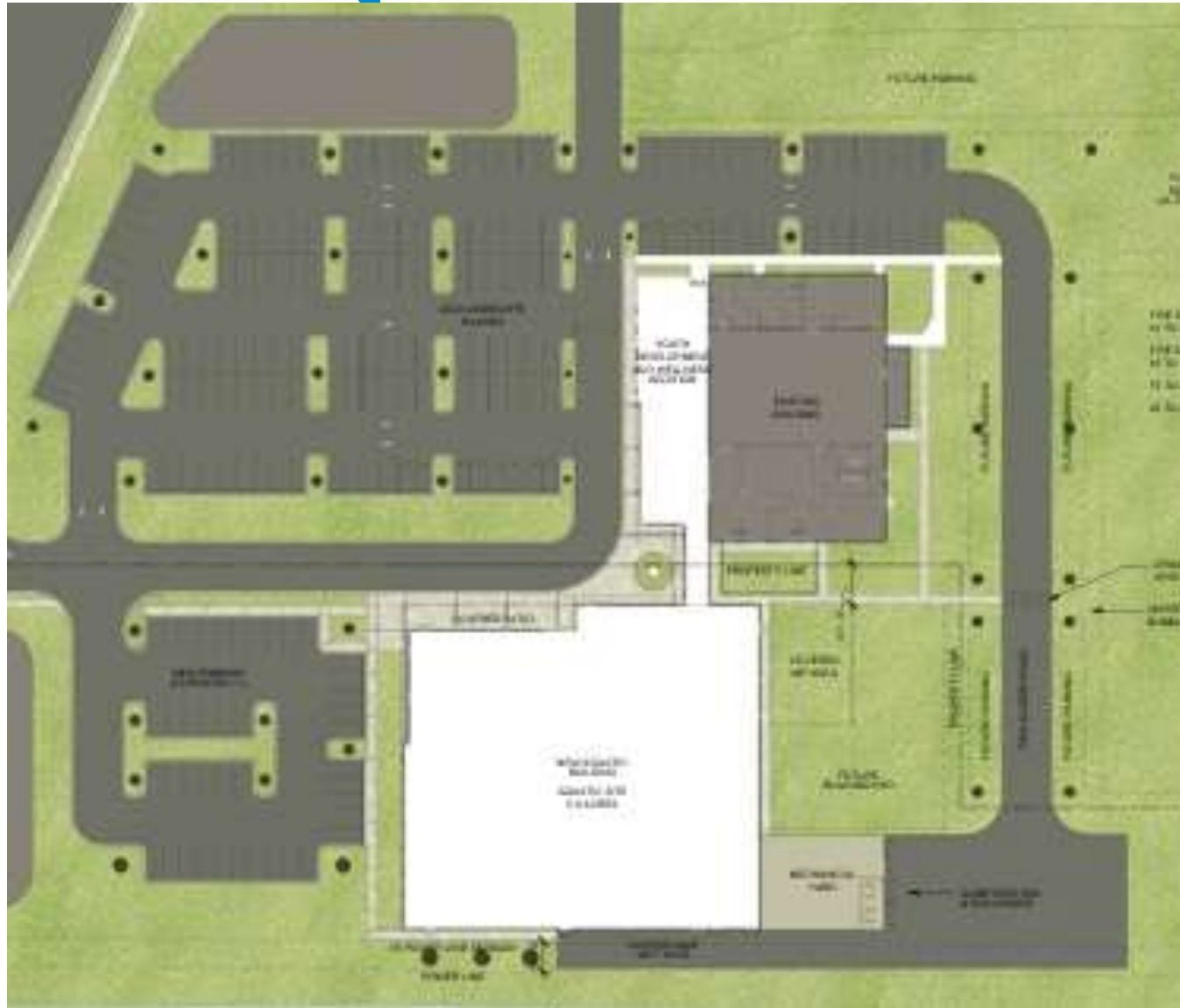
- 4H
- Armed Services YMCA
- Cohen Military Family Clinic
- Food Bank of NC
- Girl Scouts
- Jacksonville City Government
- Jacksonville Fire Department
- Jacksonville Parks and Recreation
- Jacksonville Performing Arts
- Kirkwood
- Kiwanis
- LICC
- Lutheran Social Services
- MENAC
- NC Coastal Land Trust
- One Place
- Onslow County Government
- Onslow County Museum
- Onslow County Public Library
- Onslow County Schools
- Riverwalk Ballet
- Rotary
- Camp Seagull and Seafarer
- Sturgeon City
- TASCO
- Vet Center
- YMCA YESS
- YMCA NC Alliance
- YMCA of the USA



1940 GUM BRANCH ROAD



PROPOSED AQUATIC CENTER



STRATEGIC PRIORITIES- CAPITAL

- 1940 Gum Branch Road Property Main Facility.
- Aquatic Center (32,000 square feet).
The FIRST Public Aquatic Center in the County.
- Wellness, Childwatch and Multipurpose additions.

VIABILITY AND SUSTAINABILITY

NO Debt Philosophy

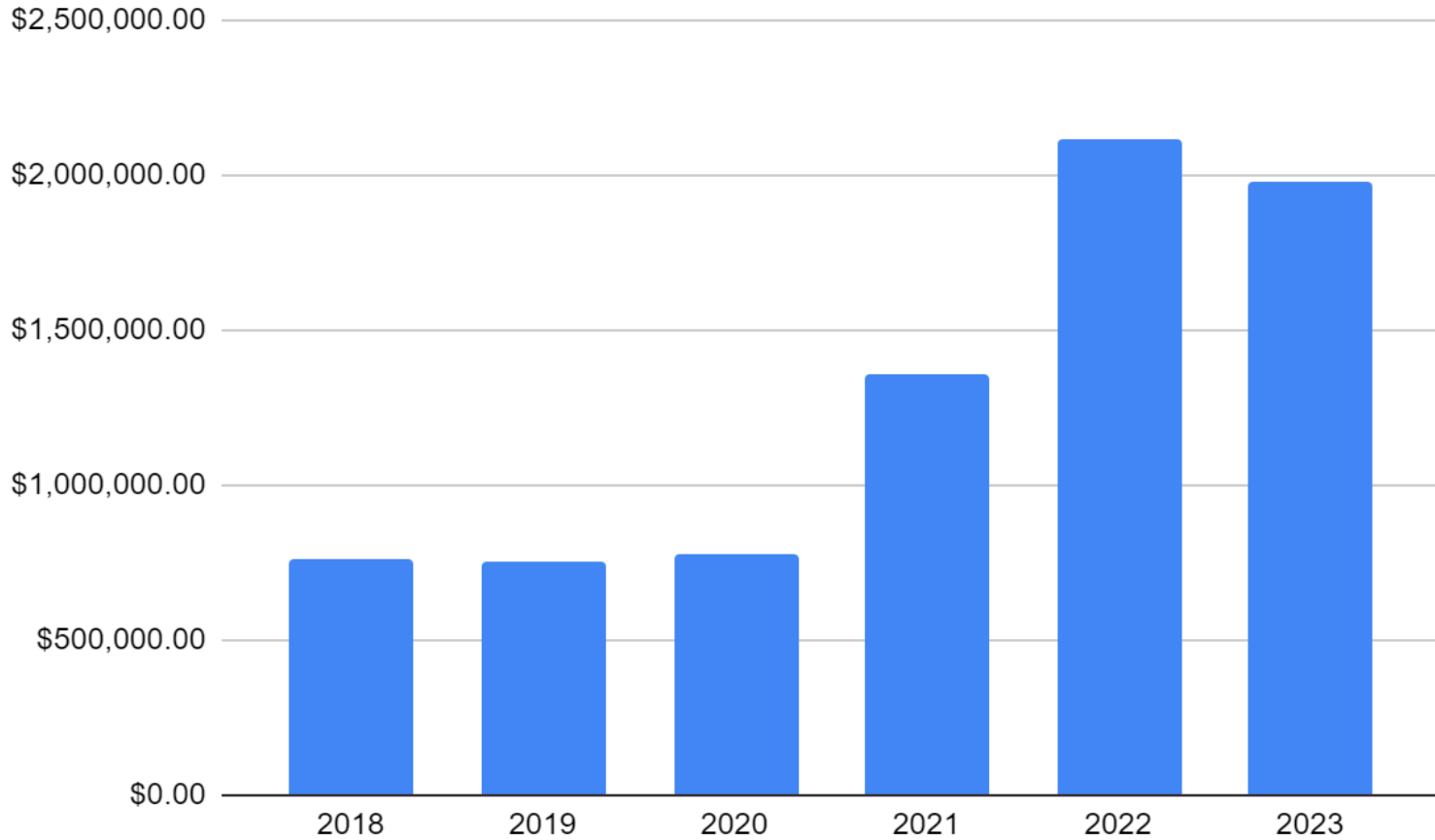
SAY YES TO YESS

Active Engagement with YESS (YMCA Enterprise Shared Services)

- Finance
- Human Resources
- Risk Management

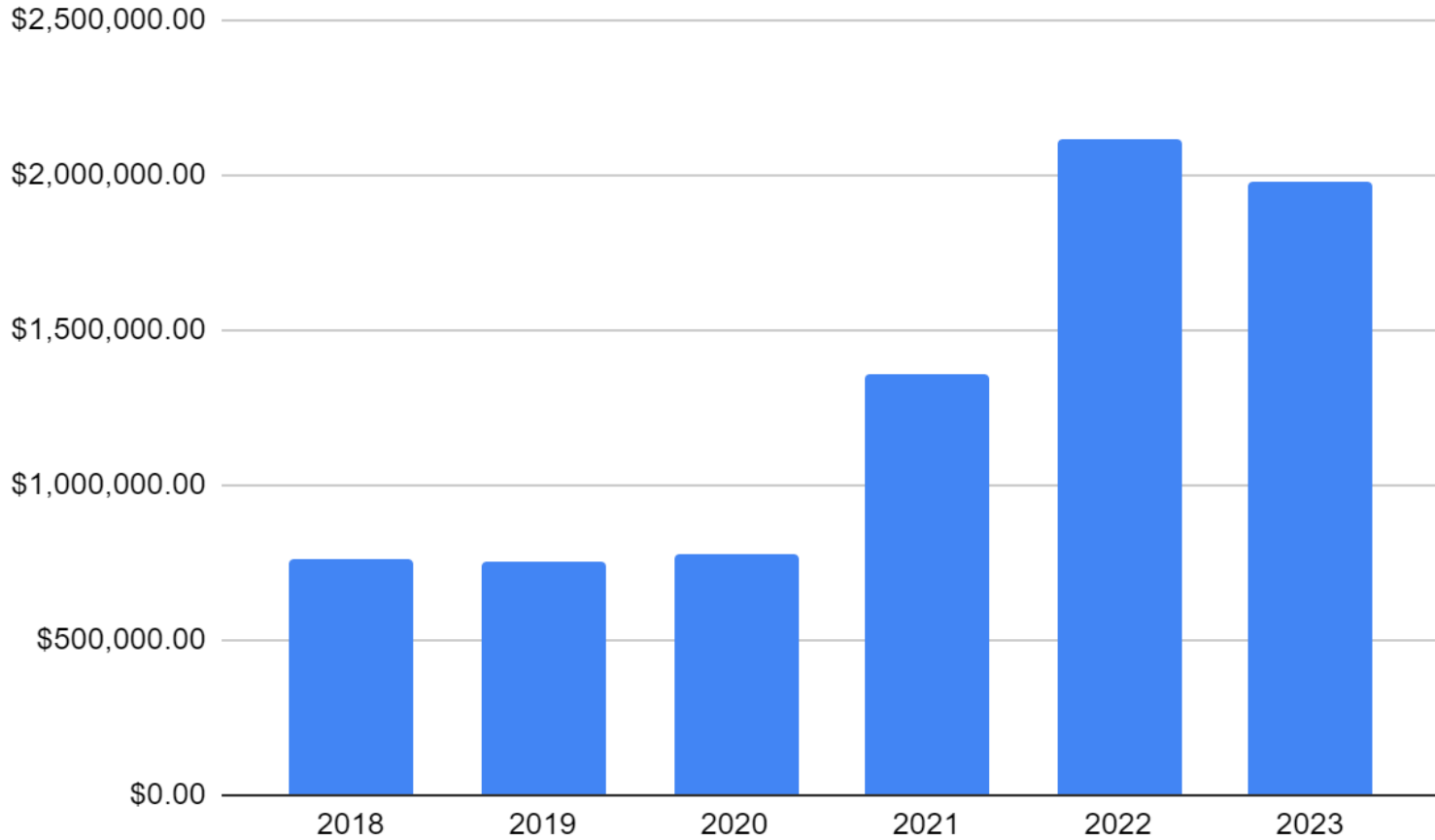
VIABILITY AND SUSTAINABILITY

REVENUE BY YEAR



VIABILITY AND SUSTAINABILITY

REVENUE BY YEAR



VIABILITY AND SUSTAINABILITY

		Statement Of Financial Position Without Restrictions New River YMCA 9/30/2024	
		Without Restrictions	
Cash & Equivalents		\$	500,484
Pledges & Grants Receivable			16,829
Accounts Receivable			12,496
Prepaid Expenses			23,324
Fixed Assets, net of depreciation			1,284,473
	Total Assets		1,837,606
Accounts Payable			30,867
Accrued Expenses			12,793
Accrued Payroll Related Expenses			25,803
Deferred Revenue			186,374
	Total Liabilities		255,837
	Total Net Assets without Donor Restrictions		1,581,769
	Total Liabilities and Net Assets	\$	1,837,606

STRATEGIC PRIORITIES- PHILANTHROPIC

- **\$1.2 million Founder's Campaign (2018).**
- **\$20 million Capital Campaign (2023).**
- **\$150,000 Annual Campaign (2024 launch).**
- **Endowment (2025)- To be launched**

OUR COMMUNITY NEEDS US!





QUESTIONS?



**THANK
YOU**

