

## PARKS AND RECREATION

May/June 2023

### DIRECTOR'S REPORT

#### **Festivals/Events**

##### *Arts by the Sea*

- 87 vendors attend the event, 18% increase in revenue over 2022.
- Wine tasting sold out, 150% increase in revenue over 2022.
- Vendor surveys were completed, all positive comments, vendors extremely satisfied
- Participant surveys collected
- 50 vendors prepaid for 2024 festival, which is over half of the vendors that participated this year.

##### *Mullet-*

- Continue to accept vendor applications
- Band contracts completed
- Partnering with Jones Onslow Sports Commission to host the Movin Mullet 5K on October 7. Run will be in Downtown Swansboro.
- Finalizing poster design

##### *Misc.*

- Continue to update website for each upcoming festival

#### **Comprehensive Master Plan Update**

- The Comprehensive Master Plan was presented on June 12. 2023 and adopted.

#### **Miscellaneous**

- Final revisions of the 2023-24 budget for the department.
- Completed equipment orders, docks, and playgrounds.
- Furniture for the Recreation Center lobby, game room and offices were purchased.
- Splashpad opened the second weekend in May.
- Continue to work on Splashpad Renovation Project.
- Final meeting with Robby F to review upcoming programs and camps tasks, marketing efforts, and on-going projects.
- Revised Recreation Program Supervisor position and advertised the position.
- Attended Tunnels to Towers planning meeting.
- Serve on the Onslow County Senior Games Committee, meetings held once a month.
- Continue to manage Church Street Dock- monitor docks daily, on-call on weekends to take reservations and handle docking issues that arise.
- Continue to work at the Visitors Center twice a month.
- Attend weekly Zoom meetings with NCRPA (North Carolina Recreation and Park Association) Director's call.
- Serve on the Jacksonville Onslow Sports Commission board as a liaison. Attend quarterly meetings, update the board on the department's programs, events, and festivals.
- Continue to manage and monitor budget and funds.
- Attend Board of Commissioner meetings.
- Conduct Parks Advisory Board meetings.

#### **Metrics-Social Media**

Media Outlet	Followers	Page Reach	Post Engagement	New Followers
Facebook	14,973	27825	5200	82
Instagram	751	305	91	10

## Activity Report

[EXPORT TO EXCEL](#)

### Organization Activity

From 6/5/2023 to 7/5/2023

	Registrations	Reservations	Memberships	Check-Ins	Profiles Created	POS Transactions
All	259	70	4	0	193	19
Resident	20	3	3	0	8	
Non-Resident	239	64	1	0	185	
No Residency Set	0	0	0	0	0	
Demographics						
< 18	38	2	0	0	16	
18 - 65	171	51	4	0	149	
65+	50	14	0	0	28	
Male	88	40	2	0	80	
Female	171	27	2	0	113	
Other Genders	0	0	0	0	0	
Online vs In-House						
Online	59	0	0	N/A	81	
In-Person	200	67	4	N/A	112	

## Revenue

	May	June
Slip Fee - Town Dock	\$4629	\$5395
Rental Fees-Parks	\$2440	\$585
Rentals Rooms	\$3082	\$1030
Rec Program Fees	\$4521	\$3603.78
Gym Memberships	\$0	\$145
Dog Park Memberships	\$40	\$0
Vendor Fees	\$4235	\$9310
ABTS Wine Tasting	\$2720	\$2060

## RECREATION PROGRAMS

### STAYING BUSY

- July 2023-

Town of Swansboro Parks & Recreation

All activities take place at the Recreation Center (830 Main St Ext) in Swansboro, unless otherwise noted. The Recreation Center's hours are as follows: Mon-Fri, 9 AM-7 PM, Sat, 8 AM-12 PM, closed Sunday. Call (910) 326-2600 for more info. Be sure to visit our website at [swansboro.recdesk.com](http://swansboro.recdesk.com) to register for programs/events.

### Adult Programs

**Onslow County Senior Services Nutrition Site:** Mon-Fri, 9 AM-12 PM. Contact Onslow County Senior Services for more information.

### Special Events

#### Independence Day Celebration

July 3, 6PM-10PM

This year's Independence Day Celebration will be held on July 3<sup>rd</sup>.

Music by the TAMS will be held from 6-10 pm at the Pavilion. There will be a several food/snack vendors and we encourage patrons to visit the downtown restaurants.

## Fitness Programs

### **POUND Fitness Class**

#### **Saturday's, 9-10AM**

Come get fit with Ripstix! Join us at the Swansboro Recreation Center for our 5-week Pound fitness class with OFFICIAL POUND Instructor Karen Daly. Pound is a fun, total body workout that fuses the best strength training, Pilates, and cardio moves through drumming exercise. The use of Ripstix, lightly weighted drumsticks, challenges the body's stability and balance resulting in constant core activation. This program is appropriate for all fitness levels, ages 13+, men and women. This class is for all different experience levels and movement modifications are taught throughout the class. Register for the entire series for \$25 or drop-in for \$6 per individual session.

## Programs

### **Open Play Pickleball Annual Registration 2023**

#### **MON-SAT 8AM-12PM**

The 2023 Pickleball Open Play Membership will start January 1, 2023, and run until the end of the year, December 31, 2023. This is a casual and co-ed season perfect for any age or ability. The league will meet Monday through Saturday mornings from 8 am to 12 pm (spring/summer hours) and 9 am - 1 pm (fall/winter hours). \$35 for resident and \$40 for non-resident for the entire season, or drop-in fee of \$5 for any one session.

### **Kids Half-Day Adventure Camp**

#### **July 11, July 18, & July 25, 8 AM-12 PM**

Kids join us for a half day of guided sharktooth and shell searching, crabbing, and fishing with Pogie's Fishing Center. A snack will be provided halfway through the program. This program will run from 8am-12pm. Drop-off and pick-up will be at Pogie's Fishing center located at 114 E. Corbett Ave in Swansboro starting at 8 am. Drop off as early as 7:30am and you have until 12:30pm to pick-up. This program is limited in space due to the number of seats in the boat. \$60 per individual.

### **Kids Fishing Night**

#### **July 14, July 28, 5 PM-9 PM**

Pogie's Fishing Center will be providing the bait and gear for a night of fishing fun for kid's ages 7-12 years old. We will be meeting up at Pogie's Fishing Center to throw out some lines. Please send your angler with water, snacks, sunscreen, appropriate water shoes/clothing, and anything else they might need, and we will provide the rest! Pizza dinner will be provided for all participants. Drop-off and pick-up will be at Pogie's. For more information or to register, call 910-326-2600, come by the Swansboro Recreation Center, 830 Main St. Ext. or go online to [swansboro.recdesk.com](http://swansboro.recdesk.com)

### **Fellowship Night**

#### **July 17, 6-7 PM**

This program welcomes adults of all abilities to come together for a fun evening with a rotating theme or activity scheduled every month. This program is geared towards adults with special needs and will be held once a month as an after dinner/evening group. We extend this invitation to anyone who is in their senior year of high school and above. For more information, call 910-326-2600 or come by the Swansboro Recreation Center, 830 Main St. Ext.

### **Summer Art in the Afternoon**

#### **July 10-July 14, July 17-July 21 & July 31-Aug. 4 Mon-Fri**

#### **1 PM-5:30 PM**

Get your kids to dive into art! Get them out of the sun through these fun filled summer afternoons of hands-on/ minds on colorful explorations. Each of the first four days of the weeklong session will explore a different art medium culminating by putting them all together on the last day to create a mixed-medium expression. Parents and family members and friends are invited to a final day exhibit of weekly work. Each week will offer different experiences based on returning and/or new students and their grade levels.

### **Music Therapy – DSNOCC**

#### **July 15, 10:30-11:30 AM**

Swansboro Parks and Recreation and Down Syndrome Network of Onslow and Carteret County are partnering to offer inclusive musical therapy sessions geared towards youth and young adults they are all FREE to attend! Sessions will be held at the Swansboro Recreation Center at 10:30 AM once a month.

## **STAYING BUSY**

### **- August 2023-**

#### **Theatre Trips**

**The Little Mermaid- August 4<sup>th</sup> @ 5:30pm**

**To Kill A Mockingbird- November 1<sup>st</sup> @ 5:30**

**Pretty Women- November 17<sup>th</sup> @ 5:30**

## Fitness Programs

### **POUND Fitness Class**

**Saturdays 9-10am**

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**Programs****Open Play Pickleball Annual Registration 2023****MON, TUES, THURS & SAT. 8am-12pm****WED & FRI. 5-8pm**

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**Kids Half-Day Adventure Camp****August 1, 8 AM-12 PM**

Kids join us for a half day of guided shark tooth and shell searching, crabbing, and fishing with Pogie's Fishing Center. A snack will be provided halfway through the program. This program will run from 8am-12pm. Drop-off and pick-up will be at Pogie's Fishing center located at 114 E. Corbett Ave in Swansboro starting at 8 am. Drop off as early as 7:30am and you have until 12:30pm to pick-up. This program is limited in space due to the number of seats in the boat. \$60 per individual.

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**Music Therapy – DSNOC****Aug 19<sup>th</sup>, Sep 23<sup>rd</sup>, Oct 14<sup>th</sup>, Nov 4<sup>th</sup>, Dec 9<sup>th</sup> 10:30-11:30 AM**

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**\*Be on the lookout for additional August programs\*****Register for programs at: [swansboro.recdesk.com](http://swansboro.recdesk.com)****Like us on Facebook: Town of Swansboro****Follow us on Instagram: [@swansboro\\_recre8](https://www.instagram.com/swansboro_recre8)**