



Swansboro Downtown Social District

The Board of Commissioners has asked staff to revisit the proposed Social District, originally discussed in March 2023, with a few updates. We appreciate your time in responding to this survey for input.

This survey is intended to gather thoughts on establishing a Social District in Downtown Swansboro. This would allow residents and visitors to enjoy alcoholic beverages in a designated district downtown both in participating establishments as well as on streets and sidewalks in the district. The district would use labeled plastic cups, window cling labels at businesses, and district boundary signs downtown. The idea was formed due to the number of festivals and events downtown where there are large number of people on the streets and sidewalks and to encourage visitors/sales downtown.

Attached to this survey is a proposed ordinance that would be added to the Town Code/UDO under Section 93.110 Alcoholic Beverage. This ordinance was drafted from NCGS Chapter 18B and recently adopted House Bill 211.

Please fill out below questions:

1. **Do you think creating a Social District in downtown Swansboro would be beneficial for our town?**

___ Yes

___ No

___ Need more information

2. **Would you prefer having a Social District during set events/festivals only or having one during outlined days/times (example: Wednesday-Sunday from 5pm-11pm)?**

___ Events/Festivals

___ Set Days/Times

3. Would your downtown business be open to participating in a Social District downtown, which would include using required labeled plastic cups and provided window decals?

___ Yes

___ No

___ Need more information

4. Regarding participation in the district, establishments would be given 3 options with what their window decals would display, which option would your business use?

___ Alcohol Sold Here

___ Alcoholic Beverages Welcome

___ Please no alcoholic Beverages

5. Please include your name, contact info, and business name, if applicable, as well as any questions, concerns, or additional comments.

***Please return this survey to Town Hall or email to rbrehmer@ci.swansboro.nc.us by Friday, August 11, 2023.**

***There will be an opportunity for public discussion on this topic at the August 14th Board of Commissioners meeting at 5:30pm**