



# Swansboro's Waterfront

## Swansboro, NC

# Agenda

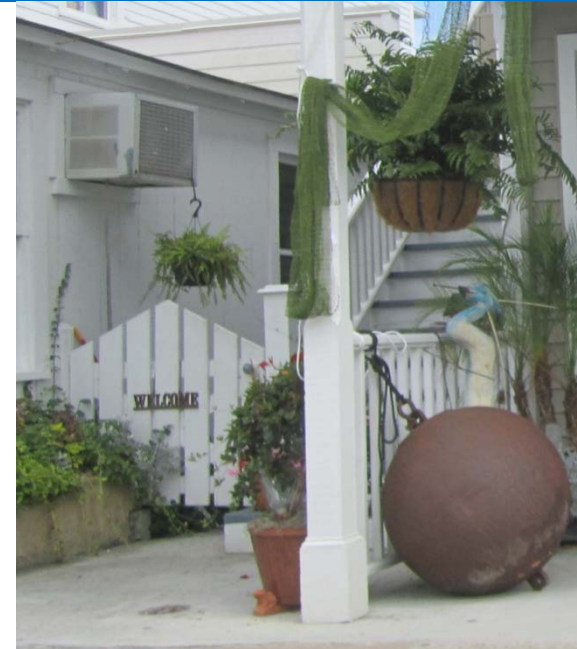
Creating a Great Place  
Implementing the Waterfront Access  
and Development Plan  
    Current waterfront plan  
    Other planning efforts  
    Look for connections  
Existing Palette  
Unified Palette  
    Concepts for four Waterfront  
    Access Points  
Discussion



# Creating a Great Place

## Focus on Placemaking

- Connectivity
- Framed views
- Public and green space
- Wayfinding
- Detail – fences, pots, paving, etc.
- Delight and whimsy
- Geometry, texture, color, pattern, scale
- Unified palette of site amenities and materials





# Our Project Focus

## Investigate Current Waterfront Plans and other planning efforts

- Waterfront Access and Development Plan
- Swansboro Bike Plan
- Historic Walking Trail

## Investigate potential pedestrian route from parking areas

- Church Street and Main Street
- Crossing busy HWY 24
- Pedestrian attractions
- Tight ROW



# Waterfront Access and Development Plan





# Making Connections

Connections: physical, visual, or cultural

- Pedestrian routes
- Bike routes, bike rentals
- Paddle trails, kayak rentals
- Shopping
- Festivals
- Restaurants
- Churches
- Historic buildings, Town history
- Boat docks and ship building
- Parks and Recreation



# Making Connections

Different users are looking for different experiences

“Trail” can be enjoyed by pedestrians, bicyclists, and somewhat by vehicles

Self guided tour of unique and special historic buildings, parks, cemeteries, docks, and shops

Repeat an iconic symbol located along the trail that is instantly recognizable that “connects” important sites

Audio tour podcasts and downloadable information on smart phones can inform visitors

Capitalize on the beautiful and scenic corridors

Emphasize the special qualities of the environmental resources – the river, streams, creeks, and wetlands

Economic development is improved with streetscape improvements

Tap into new technology – GPS triggered audio tours, podcasts, and other innovations





# Making Connections






- Sign panels
- Brochures
- Maps
- Kiosks
- Public art
- Paving
- Site amenities
- Rubbings & etchings
- Geocaching/letterboxing
- QR Codes
- Possible interpretive themes:
  - Historic Properties
  - Riparian ecosystem of the White Oak River
  - Huggins Island Fort
  - Shipbuilding history
  - Sustainability





# Making Connections

## LEGEND:

-  Pedestrian Route
-  Bike Route
-  Museum
-  Pedestrian Crossing
-  Important Intersections



# Pedestrian to Parking Link - Church Street

Pedestrian crossing at HWY 24  
can be difficult (no light)

Tight right of way along street

Historic buildings, Visitor Center  
and Museum connections

Primarily residential  
neighborhood






Direct link to the waterfront at  
Church Street

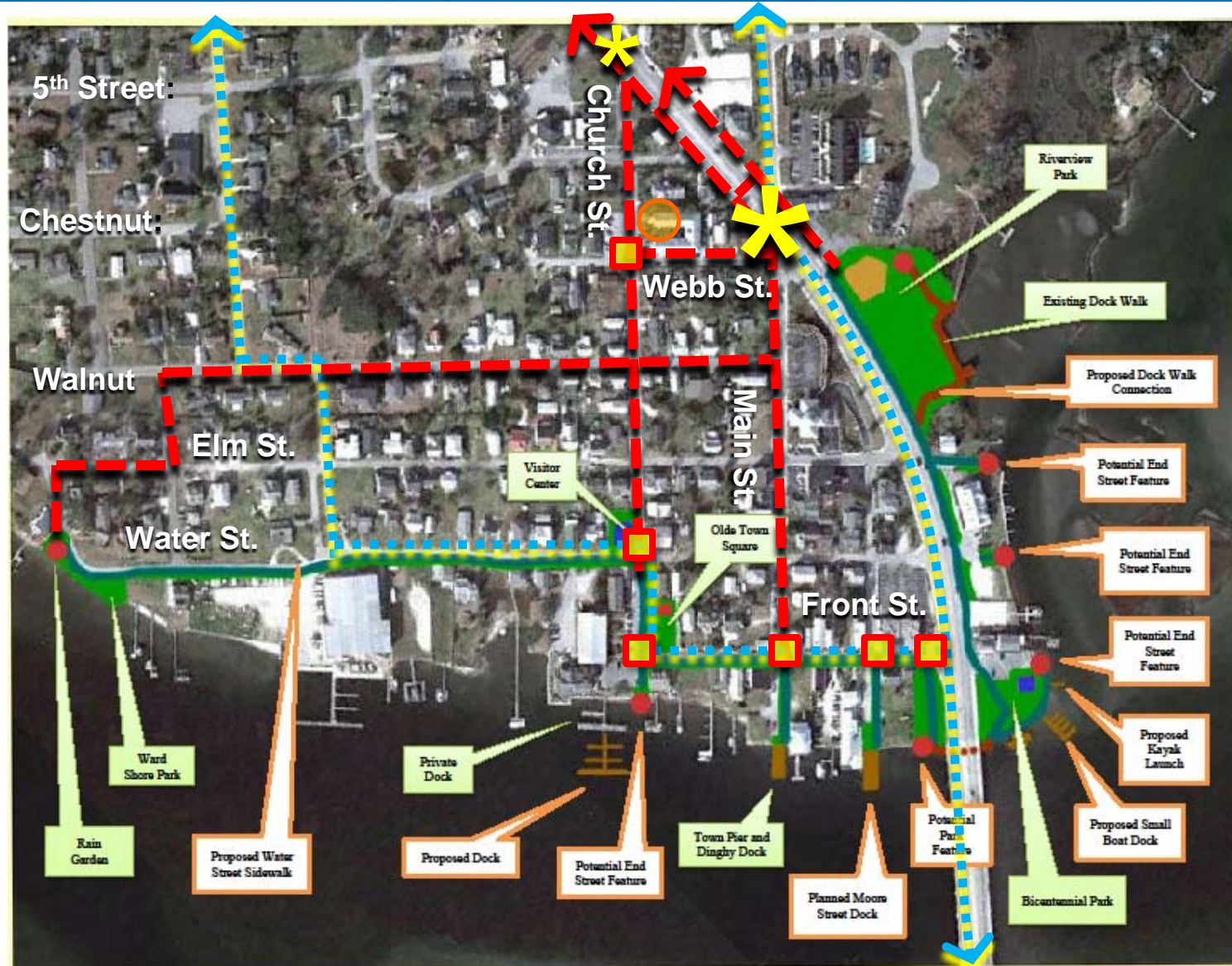




# Making Connections

## LEGEND:

-  Pedestrian Route
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-  Pedestrian Crossing
-  Important Intersections



# Pedestrian to Parking link - Main Street

Pedestrians could cross at light at HWY 24 with an improved intersection

Along current bike route

Historic structures

Residential/commercial mix

Opportunity to team with business owners to improve streetscape?

Direct link to the Town Dinghy Dock





# Streetscape Improvements

New pedestrian pavement, lighting and bollards  
– visual clues

Improved intersection(s) at HWY 24

Seating and other site amenities where room  
exists – work with neighbors

Signage at historic district gateways

Directional signage to waterfront, cemetery,  
parks, shopping and parking

Public art along route – gates, seats, lights,  
planters and pots, pavement can all  
incorporate public art

Bike racks, bike parking

Historic route, fitness route, “treasure hunt”



# Streetscape Improvements

Historic routes  
Fitness route  
“Treasure Hunt” - letterboxing  
Art Walks



**Susan  
Hatchell**  
Landscape Architecture





# Existing Palette

Seating/Tables  
Trash/recycling receptacles  
Lighting  
Paving  
Banners  
Signs



# Creating a Unified Palette

Shade Structures  
Paving  
Lighting  
Seating and other amenities  
Flags and banners  
Public art  
Signs/wayfinding





# Shade Structures



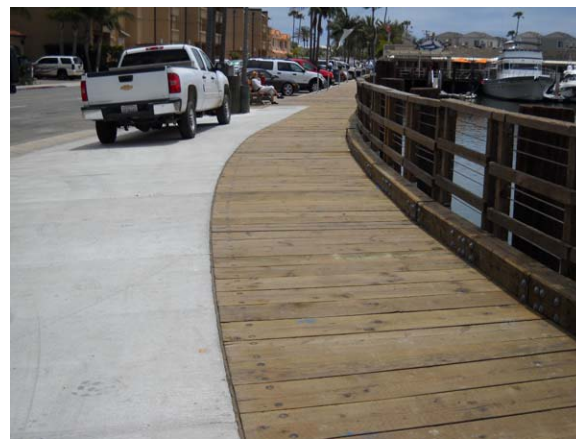
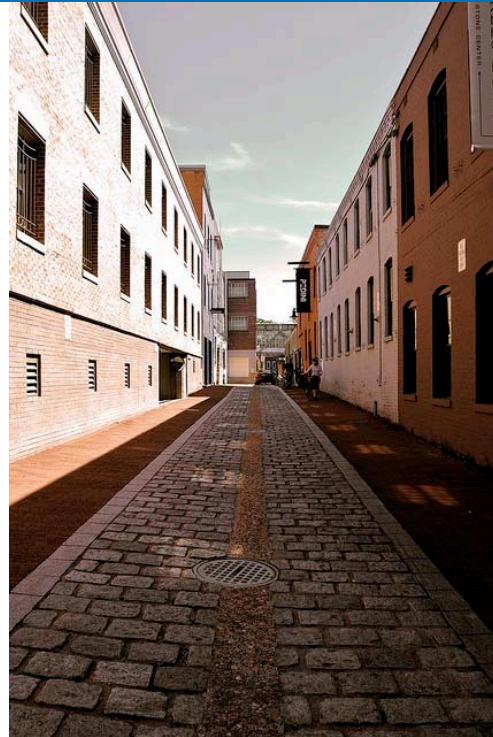


# Shade Structures





# Paving



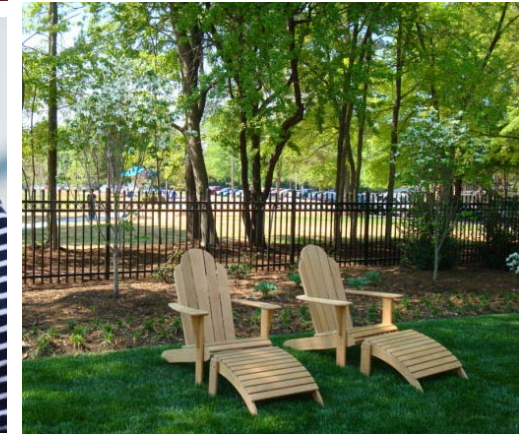
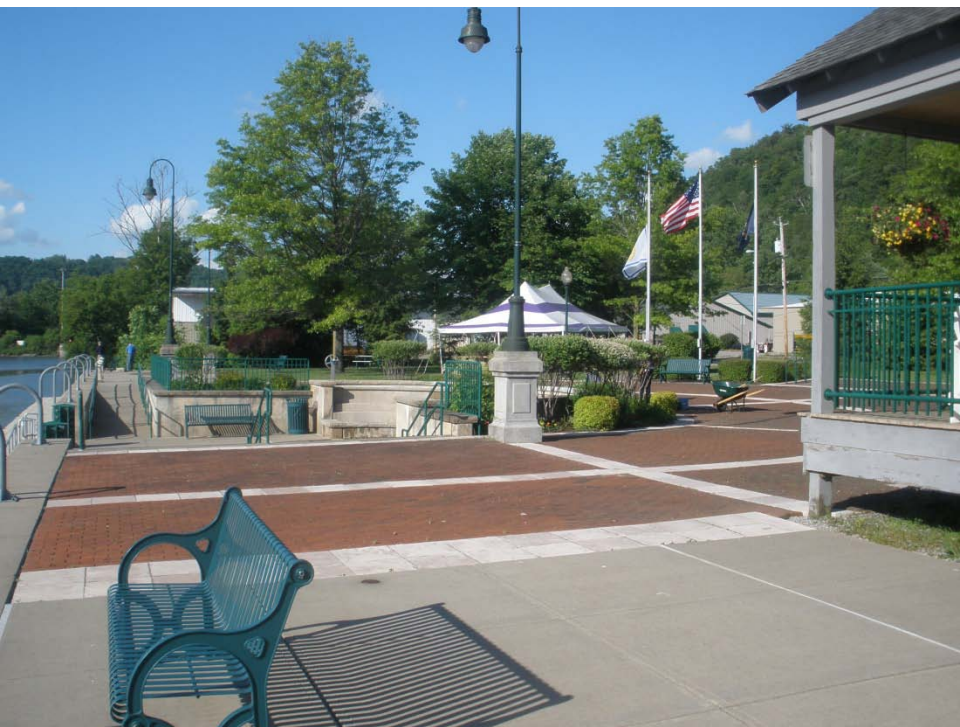


# Lighting





# Seating and Other Amenities





# Flags and Banners



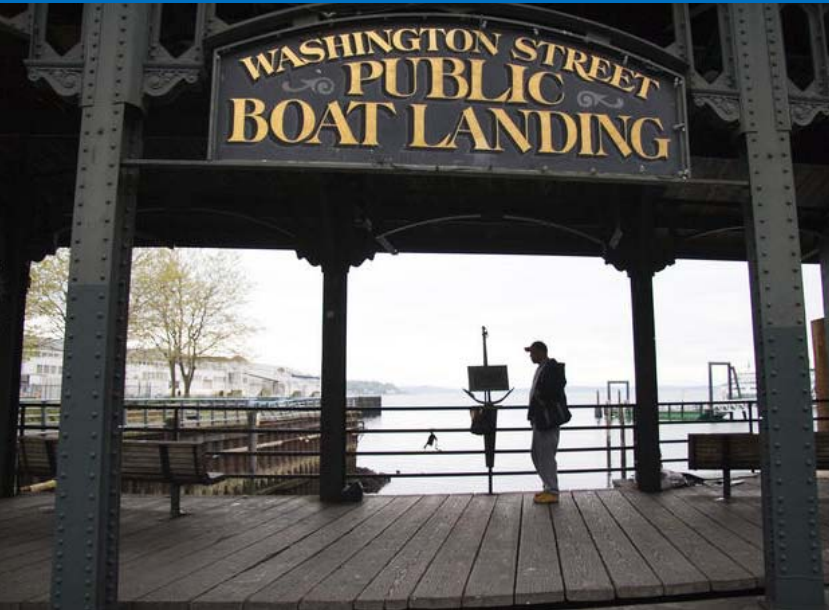


# Public Art





# Signs/Wayfinding





# Waterfront Access Points

Conceptual plans for:

1. Church Street
2. Main Street Town Pier and Dinghy Dock
3. Moore Street Dock
4. West Bicentennial Park



# Church Street – Existing Conditions

Terminus of Church Street

Great existing connection to Olde Town Square

“Fulcrum” of two important streets

Adjacent to shopping, restaurants and residential

Parking configuration is somewhat confusing

Narrow space available for pedestrian walk

Nice vegetation on either side of access





# Church Street Concept

Olde Towne Square  
Waterfront

Pedestrian crossings

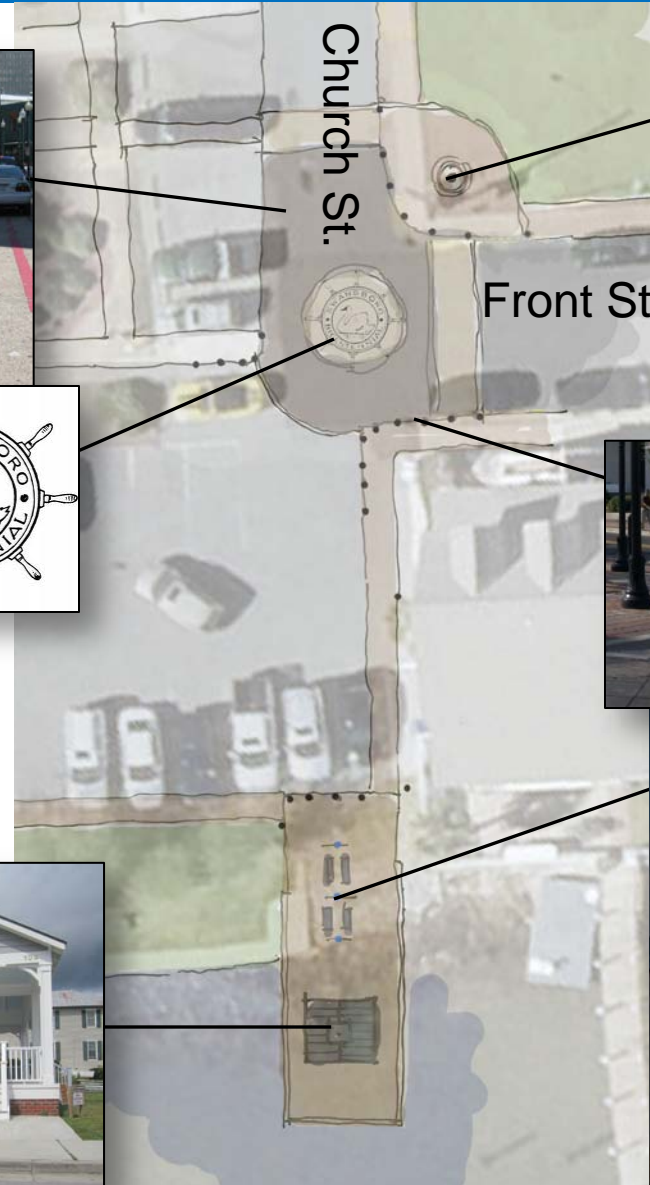
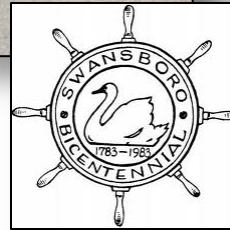
Special paving, bollards, inset  
logo

Public art

Seating, lights and banners

Gazebo/shade structure that  
mimics the architecture of  
the existing structure

Cupola and weathervane



# Main Street – Existing Conditions

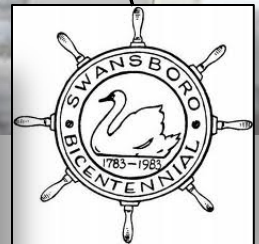
Terminus of Main Street  
Great potential for historic interpretation  
Location of Town Dinghy Dock  
Important gateway into Town for boaters  
Existing concrete sidewalk  
Very sunny, little shade provided





# Main Street Landing Concept

“Gateway” to Swansboro  
Pedestrian crossings at intersection  
Special paving, bollards, inset logo  
Information kiosk with maps and history  
Trellis with swing, bike racks  
Seating, lights, banners, telescope  
Two entry arches



# Moore Street – Existing Conditions

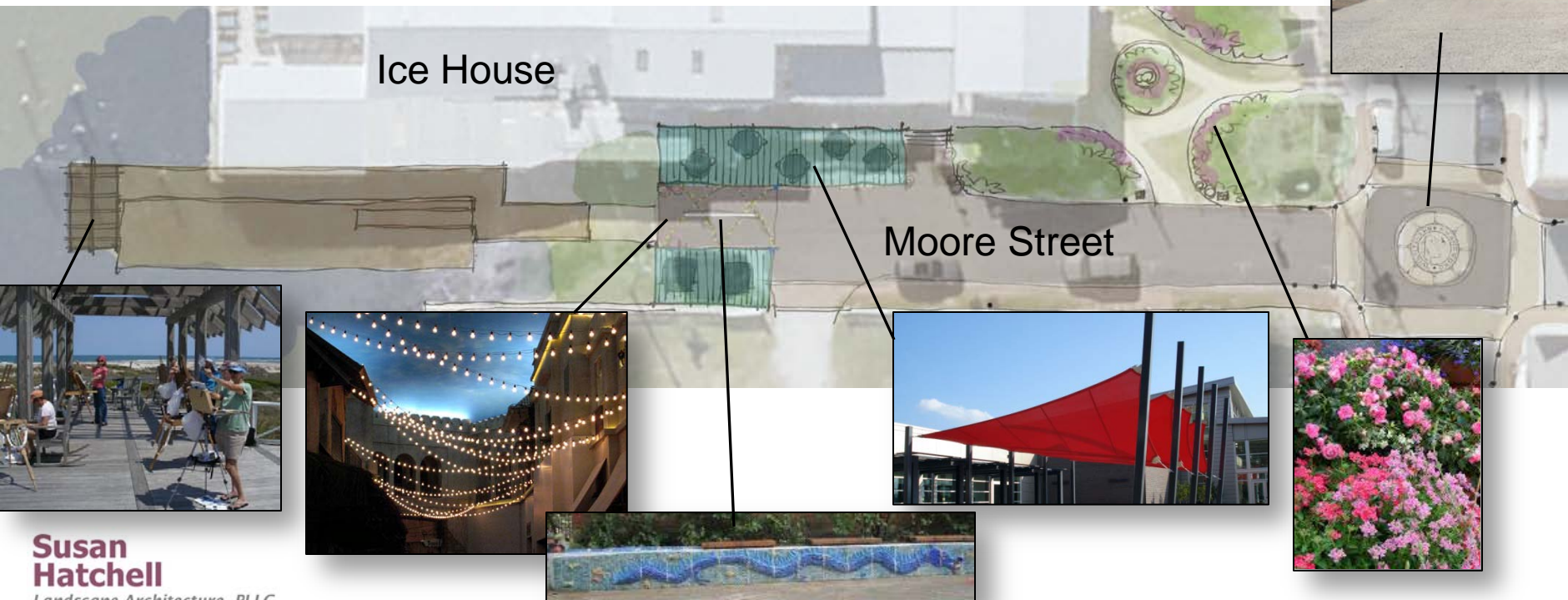
Terminus of Moore Street  
New dock and observation area  
Busy location next to the Ice House  
Utility poles and manholes  
Great views of the causeway





# Moore Street Concept

Pedestrian crossings at intersection  
Special paving, bollards, inset logo  
Garden entrance for the restaurant  
Vibrant waterfront access with shade structures and picnicking  
Outdoor seating area for restaurant with strung lights and mosaic  
seat wall, bike racks  
Wood shade structure at end of pier



# West Bicentennial Park – Existing Conditions

Bisected by HWY 24 ROW

Great existing connection to Bicentennial Park  
Entrance/Gateway to Front Street/downtown  
area

Very visible from the causeway

Some utility poles, drainage structures

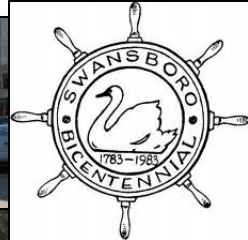




# West Bicentennial Park Concept

Pedestrian crossings at intersection  
Special paving, bollards, inset logo  
Pathway through lawn and garden  
Picnicking areas, bike racks  
Gazebo/Shade structure  
overlooking water  
Could be used for small  
performances, weddings, other  
gatherings  
Flags and banners  
Swings

Front St.



To East Bicentennial  
Park



# Discussion...

