



Tourism Development Authority Meeting Agenda Item Submittal

Item To Be Considered: Board Projects/Discussion Items

Board Meeting Date: October 9, 2025

Prepared By: Randy Swanson-Chair

Overview: To provide an overview of key projects and discussion items for the upcoming Board meeting, including updates, recommendations, and items for Board consideration or direction.

Items discussed at prior meetings:

- Airbnb/VRBO-Discussion on potential advertising opportunities targeted at short-term rental property

Recommended Action: Discuss and provide any guidance.

Action: _____

