

SWANSBORO TOURISM DEVELOPMENT AUTHORITY						
FINANCIAL SUMMARY ANALYSIS						
FY 2025-2026						
		BUDGET		BUDGET	BUDGET REVISIONS	ACTUAL
		2025-2026		AMENDMENT		07/1/25-9/30/25
Fund Balance @ 6-30-2025 (Unaudited)						\$ 242,072.10
Revenue:						
Acct #						
70-300-390950	Occupancy Tax - Transferred from Gen Fund	\$ 110,000.00			\$ 110,000.00	\$ 41,835.82
	Donations-Downtown Merchants	\$ 4,800.00			\$ 4,800.00	\$ 5,600.00
70-300-399991	Fund Balance Appropriation	\$ 14,361.00			\$ 14,361.00	\$ -
		\$ 129,161.00		\$ -	\$ 129,161.00	\$ 47,435.82
Expenditures:						
Acct #						
70-800-501910	Services - Auditor	\$ 3,000.00			\$ 3,000.00	
70-800-503910	Advertising/Promotions:				\$ -	
	Town of Swansboro- Visitor Ctr Management	\$ -			\$ -	
	General advertising	\$ 46,454.00			\$ 46,454.00	\$ 11,512.58
	Front Row Communications	\$ 27,540.00			\$ 27,540.00	\$ 8,032.50
	Liz Honeycutt Advertising	\$ -		\$ 5,000.00	\$ 5,000.00	\$ 1,200.00
	Downtown Merchants-Swansboro by Candlelight/Merchant Guides	\$ 4,800.00			\$ 4,800.00	\$ 400.00
70-800-502995	Administrative Services	\$ 4,100.00			\$ 4,100.00	
70-800-502010	Supplies	\$ 500.00			\$ 500.00	
70-800-503100	Travel / Conference	\$ 1,500.00			\$ 1,500.00	
70-800-504540	Insurance	\$ 250.00			\$ 250.00	
70-800-504910	Dues & Subscriptions(NC Coast Host)	\$ 350.00			\$ 350.00	\$ 350.00
70-800-505000	Capital Outlay	\$ -			\$ -	
70-800-507910	Tourism-Related Expenses (Grants) - Awarded (Marketing)	\$ 4,000.00			\$ 4,000.00	\$ 2,000.00
70-800-507920	Tourism-Related Expenses (Grants) - Awarded (Capital)	\$ 36,667.00		\$ (5,000.00)	\$ 31,667.00	
		\$ 129,161.00		\$ -	\$ 129,161.00	\$ 23,495.08
ACTUAL CASH BALANCE @ 9/30/2025						\$ 266,012.84
AVAILABLE FUND BALANCE @ 9/30/2025						\$ 266,012.84
	First Citizens Bank(Facebook Ads)	\$ 1,287.58				
	Other Advertising/Promotions	\$ 1,400.00				
	Our State	\$ 6,125.00				
	Raleigh Magazine	\$ 1,600.00				
	Swansboro Area Chamber of Commerce	\$ 1,100.00				
	Emerald Isle Realty	\$ -				
	Total General Advertising	\$ 11,512.58				
	Swansboro by Candlelight	\$ 400.00				
			07/1/25-9/30/25			
			Beginning FB	\$ 242,072.10		
			Revenues	\$ 47,435.82		
			Expenditures	\$ 23,495.08		
			Cash balance	\$ 266,012.84		
			Available FB	\$ 266,012.84		