



STAFF REPORT

TO: PLANNING COMMISSION
MEETING DATE: JULY 14, 2025
FROM: ERIN VENTURA, PLANNING CONSULTANT
SUBJECT: SIGN PERMIT APPROVAL
59 MAIN STREET- LA MESA VINEYARDS
APN 018-154-004

RECOMMENDATION:

Approve the sign permit application for 59 Main Street (La Mesa Vineyard), for a double sided hanging sign (14.6 SF total) and a window sign (3.25 sf).

BACKGROUND:

La Mesa Vineyard, submitted an application for a Sign Permit (Exhibit A) for 59 Main Street, Sutter Creek. They are proposing a new hanging sign and a window sign.

See Table 1 for the proposed sign checklist.

Table 1. Proposed Sign Checklist

Site	59 Main Street (018-154-004)
Building Plan	N/A
Lot Size	.15 acres / 6,639 sq. ft.
Zoning	DTC- Downtown Commercial
General Plan Land Use Designation	DTC- Downtown Commercial
Main Street Historic District	Yes
Historic District	No
Building Frontage in Lineal Feet	40
Sign Preparer	---
Code Section	15.16 – Signs,
15.16.070 – Signs in Historical District	
A. Frontage length: 20 feet	Proposed: 7.3 sq. ft., Allowed: 16 sq. ft. Proposed: 3.25 sq. ft., Allowed: 16 sq. ft.
	Total Proposed: 17.85 sq. ft., Allowed: 25 sq. ft.
Property Owner Approval	Yes

DISCUSSION:

The sign as presented meets the Code requirements.

Table 2 Sign Specifications				
Sign Type	Measurements	Sq. ft.		Total sq. ft.
Fir Black wood, white letters Hanging above walkway	48" x 22" =	7.3 sf	Double sided	14.6 sf
Window Sign	Various	3.25		
			Total Square Feet	17.85 sf

The proposed sign will serve La Mesa Vineyard, a business located on Main Street within the Downtown Commercial Zoning District. The business is located in an existing building. The double-sided sign will hang over the walkway in front of the building. The applicant is also proposing a window sign.

ENVIRONMENTAL:

The project is Class 11 CEQA exempt based on section 15311(a) On-premise signs. No further environmental review is required.

BUDGET IMPACT:

None.

* * * *

EXHIBIT A
59 MAIN STREET SIGN APPLICATION

\$100

City of Sutter Creek 18 Main Street Sutter Creek, CA 95685 209-267-5647 www.cityofsuttercreek.org		RECEIVED: <u>5-20-2025</u> FEE PAID: <u>\$100</u> <u>C# 3124</u>
Submission Requirements		
<div style="display: flex; justify-content: space-between;"><div><p>1- Application*</p><p>2- Sketch or Image of Sign(s)*</p><p>3- Fees (Refer to current fee schedule. All Fees must be paid at City Hall)</p><p><i>*All documentation must be submitted via the application portal on the City website</i></p></div><div style="text-align: right;">SIGN PERMIT APPLICATION</div></div>		
<small>Page 1 of 9</small>		
Project Applicant: <u>LA MESA VINEYARDS</u>		
Project Address: <u>59 MAIN STREET</u>		
Phone: <u>650-218-5207</u>		Email: <u>COME@LAMESA.VINEYARDS.COM</u>
APN: <u>018-154-004-000</u>		<div style="border: 1px solid black; padding: 2px;"><p>Is this located in the Historic District? Yes <input type="checkbox"/> No <input type="checkbox"/></p><p><small>If yes, please see checklist for Design Review.</small></p><p>Is this located in the Historic Corridor? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/></p><p>Commercial <input checked="" type="checkbox"/> Industrial <input type="checkbox"/></p></div>
Property Owner:		Phone: <u>209-304-1940</u>
Name: <u>SUTTER HILL DEVELOPMENT COMPANY</u>		Email: <u>JPSWIFT@GMAIL.COM</u>
Mailing Address: <u>50 CHURCH ST</u>		Zip: <u>95685</u>
City: <u>SUTTER CREEK</u> State: <u>CA</u>		
<p>Is this person the project contact? If not, please specify who the contact person is.</p> <p>Name: <u>JOAN SWIFT</u></p> <p>Mailing Address: <u>59A MAIN STREET, SUTTER CREEK, CA 95685</u></p> <p>Phone: <u>209-304-1940</u> Email: <u>JPSWIFT@GMAIL.COM</u></p>		
SIGNS TO BE PREPARED BY: <u>LA MESA VINEYARDS</u>		
BUILDING FRONTAGE @ PRIMARY ENTRANCE: <u>20'</u> to LINEAL FEET		
EXISTING SIGNS: TO BE UTILIZED FOR THIS BUSINESS: (INCLUDE NUMBER OF SIDES AND DIMENSIONS FOR EACH SIGN)		
PROPOSED SIGNS: FOR EACH PROPOSED SIGN ATTACH A SKETCH/PHOTO SHOWING THE FOLLOWING: (CHECK EACH BOX UPON COMPLETION)		
<input type="checkbox"/> Sign design: _____ (Attached lettering and graphics, drawn to scale)	<input checked="" type="checkbox"/> Type of Materials to be used: ① <u>WOOD, ALUMINUM LETTERS</u> (briefly describe) ② <u>WINDOW LETTERING</u>	
<input type="checkbox"/> Total signage requested: _____ Sq.Ft.	<input checked="" type="checkbox"/> Method of attachment: ① <u>EXISTING METAL FRAME</u> ② <u>WINDOW GLASS</u>	
<input type="checkbox"/> Total allowable signage: _____ Sq.Ft. (Per Sign Ordinance)	<input checked="" type="checkbox"/> Total number of sides: ① <u>2</u> ② <u>1</u>	
<input checked="" type="checkbox"/> Location of sign(s): ① <u>EXISTING SIGN IN FRONT OF GLASS WINDOW</u> ② <u>UNDER PORCH GLASS PANE</u>	<input checked="" type="checkbox"/> Colors: <u>BLACK WOOD BACKGROUND, WHITE LETTERS</u> (Including letters, graphics, & background)	
<p>I hereby certify that I am the Owner of the business applying for this Sign Permit (or the Owner's authorized representative) and agree to abide by the requirements of the Sutter Creek Sign Ordinance as codified in Chapter 15.16 of the Sutter Creek Municipal Code.</p>		
<div style="display: flex; justify-content: space-between;"><div> APPLICANT'S SIGNATURE</div><div><u>5/11/25</u> DATE</div></div>		
<div style="display: flex; justify-content: space-between;"><div> PROPERTY OWNER SIGNATURE</div><div><u>5/11/25</u> DATE</div></div>		
PLANNING COMMISSION ACTION:		
<div style="display: flex; justify-content: space-between;"><div>APPROVED: <input type="checkbox"/></div><div>DENIED: <input type="checkbox"/></div><div>MEETING DATE:</div></div>		



