



STAFF REPORT

TO: PLANNING COMMISSION
MEETING DATE: MAY 12, 2025
FROM: ERIN VENTURA, PLANNING CONSULTANT
SUBJECT: SIGN PERMIT APPROVAL
54 MAIN STREET- BESPOKE PERFUME BAR
APN 018-161-006

RECOMMENDATION:

Approve the sign permit application for 54 Main Street (Bespoke Perfume Bar)), for a double sided (30"x 24") = 5 sq. ft.) 10 sq. ft. sign.

BACKGROUND:

Melissa Ramer, submitted an application for a Sign Permit (Exhibit A) for 54 Main Street, Sutter Creek. They are proposing a new hanging sign.

See Table 1 for the proposed sign checklist.

Table 1. Proposed Sign Checklist

Site	54 Main Street (018-161-006)
Building Plan	N/A
Lot Size	.12 acres / 5,227 sq. ft.
Zoning	DTC- Downtown Commercial
General Plan Land Use Designation	DTC- Downtown Commercial
Main Street Historic District	Yes
Historic District	No
Building Frontage in Lineal Feet	43
Sign Preparer	Merzlak Signs
Code Section	15.16 – Signs,
15.16.070 – Signs in Historical District	
A. Frontage length: 43 feet	Proposed: 5 sq. ft., Allowed: 16 sq. ft.
	Total Proposed: 10 sq. ft., Allowed: 25 sq. ft.
Property Owner Approval	Yes

DISCUSSION:

The sign as presented meets the Code requirements.

Table 2 Sign Specifications				
Sign Type	Measurements	Sq. ft.		Total sq. ft.
Aluminum/composite White, pink, purple. Hanging above walkway	30" x 24" =	5 sf	Double sided	10 sf
			Total Square Feet	10 sf

The proposed sign will serve Bespoke Perfume Bar, a business located on Main Street within the Downtown Commercial Zoning District. The business is located in an existing building. The double-sided sign will hang from existing chains over the walkway in front of the building. The applicant is also putting a sticker type sign on the door of the building, advertising the business website.

ENVIRONMENTAL:

The project is Class 11 CEQA exempt based on section 15311(a) On-premise signs. No further environmental review is required.

BUDGET IMPACT:

None.

* * * *

EXHIBIT A
54 MAIN STREET SIGN APPLICATION

City of Sutter Creek 18 Main Street Sutter Creek, CA 95685 209-267-5647 www.cityofsuttercreek.org		RECEIVED: _____ FEE PAID: _____
Submission Requirements 1- Application* 2- Sketch or Image of Sign(s)* 3- Fees (Refer to current fee schedule. All Fees must be paid at City Hall) *All documentation must be submitted via the application portal on the City website		
SIGN PERMIT APPLICATION		
Page 1 of 9		
Project Applicant: <u>Melissa Ramer</u>		
Project Address: <u>54 Main St. Sutter Creek, CA 95685</u>		
Phone: <u>916-215-1488</u>		Email: <u>12melissaramer@gmail.com</u>
APN: _____		Is this located in the Historic District? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
		<small>If yes, please see checklist for Design Review.</small>
		Is this located in the Historic Corridor? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
		Commercial <input checked="" type="checkbox"/> Industrial <input type="checkbox"/>
Property Owner:		
Name: <u>Doty Daron</u>		Phone: <u>209-267-5688</u>
Mailing Address: <u>PO Box 276</u>		Email: <u>Rainbowvalley@gmail.com</u>
City: <u>Sutter Creek</u> State: <u>CA</u>		Zip: <u>95685</u>
Is this person the project contact? If not, please specify who the contact person is. <u>NO</u>		
Name: <u>Melissa Ramer</u>		
Mailing Address: <u>131 Mill St. Sutter Creek, CA 95685</u>		
Phone: <u>916-215-1488</u>		Email: <u>12melissaramer@gmail.com</u>
SIGNS TO BE PREPARED BY: <u>MerzLaksigns.com</u>		
BUILDING FRONTAGE @ PRIMARY ENTRANCE: <u>4.58</u> <small>in LINEAL FEET</small>		
EXISTING SIGNS: TO BE UTILIZED FOR THIS BUSINESS: (INCLUDE NUMBER OF SIGNS AND DIMENSIONS FOR EACH SIGN) <u>none</u>		
PROPOSED SIGNS: FOR EACH PROPOSED SIGN ATTACH A SKETCH PHOTO SHOWING THE FOLLOWING: (CHECK EACH BOX UPON COMPLETION)		
<input checked="" type="checkbox"/> Sign design: <u>attached</u> <small>(Attached lettering and graphics, drawn to scale)</small>	<input type="checkbox"/> Type of Materials to be used: <u>digitally printed aluminum/composit</u> <small>(briefly describe)</small>	
<input type="checkbox"/> Total signage requested: <u>30' x 24' = 55 sq ft</u> <small>Sq.Ft.</small>	<input type="checkbox"/> Method of attachment: <u>anchored chain, hooks</u> <small>(briefly describe)</small>	
<input type="checkbox"/> Total allowable signage: <u>16</u> <small>Sq.Ft.</small> <small>(Per Sign Ordinance)</small>	<input type="checkbox"/> Total number of sides: <u>2</u> <small>decals</small>	
<input type="checkbox"/> Location of sign(s): <u>hung from eaves outside front door - decal sign</u>	<input type="checkbox"/> Colors: <u>white, pink, purple</u> <small>(including letters, graphics, & background)</small>	
I hereby certify that I am the Owner of the business applying for this Sign Permit (or the Owner's authorized representative) and agree to abide by the requirements of the Sutter Creek Sign Ordinance as codified in Chapter 15.16 of the Sutter Creek Municipal Code.		
APPLICANT'S SIGNATURE <u>Melissa Ramer</u>		DATE <u>4/15/25</u>
PROPERTY OWNER SIGNATURE <u>Doty Daron</u>		DATE <u>4/15/25</u>
PLANNING COMMISSION ACTION:		
APPROVED: <input type="checkbox"/> DENIED: <input type="checkbox"/>		
MEETING DATE: _____		



Bespoke

PERFUME BAR



Sign

WWW.BESPOKEPERFUMEBAR.COM

