



STAFF REPORT

TO: DESIGN REVIEW COMMITTEE
MEETING DATE: MAY 13, 2024
FROM: ERIN VENTUA, PLANNING CONSULTANT
SUBJECT: SIGN PERMIT APPROVAL
CORNER OF MAIN AND RANDOLPH (74 MAIN STREET)- MILLER
WINE WORKS

RECOMMENDATION:

Approve the proposed directional sign for Miller Wine Works.

BACKGROUND:

Miller Wine Works has approached the City to request a directional sign be placed at the corner of Main Street and Randolph Street. The sign's location is on a privately owned building and the building owner has consented to the placement of the sign. There are many directional signs within the City that help businesses located off of Main Street have additional visibility.

DISCUSSION:

The sign as presented meets the Ordinance requirements for directional signs. Staff is asking the Design Review Committee to review the overall appearance of the sign. The proposed sign is 3 sq. ft.

The proposed sign will serve Miller Wine Works, a business located on Randolph Street within the Downtown Commercial Zoning District.

ENVIRONMENTAL:

The project is Class 11 CEQA exempt based on section 15311(a) directional signs. No further environmental review is required.

BUDGET IMPACT:

None.

EXHIBIT A
MILLER WINE WORKS



MILLER WINE WORKS
3 RANDOLPH STREET

