## Attachment A

## Strawman Marketing Budget Items

Donations/Sponsorships	\$	City Events	\$	Online Tools	\$	Advertising	\$	Beautifcation	\$
				Social media advertising and					
Foundry Sponsor	1000	4th of July Pool Party	2000	boosting	2000	State/Regional Ads	4000	Bridge umbrellas (14 umbrellas x3)	1900
Community Foundation	1000							décor (bunting, harvest etc)	1000
Kit Karson Wagon Train	500	Duck Races	2000	Constant contact license	1000			flowers	1000
				website hosting	5000			Shade sails	6000
Car show stickers	120	Tree Lighting	1000						
SCBPA	2000								
		Summer Concert 1	1000						
isitor Center (requested \$12,000)	2000								
		Summer Concert 2	1000						
r Window Display	465								
•									
Total	7085		7000		8000		4000		9900
Percentage	20%		19%		22%		11%		28%