



STAFF REPORT

TO: PLANNING COMMISSION
MEETING DATE: FEBRUARY 9, 2026
FROM: ERIN VENTURA, PLANNING CONSULTANT
SUBJECT: SIGN PERMIT APPROVAL
46 MAIN STREET- TAYLERED MARKETING
APN 018-161-008

RECOMMENDATION:

Approve the sign permit application for 46 Main Street (Taylered Marketing), for a double sided sign.

BACKGROUND:

Christian Cardona, submitted an application for a Sign Permit (Exhibit A) for 46 Main Street, Sutter Creek. They are proposing a new hanging sign. The sign has already been installed.

See Table 1 for the proposed sign checklist.

Table 1. Proposed Sign Checklist

Site	46 Main Street (018-161-008)
Building Plan	N/A
Lot Size	.10 acres / 4,402 sq. ft.
Zoning	DTC- Downtown Commercial
General Plan Land Use Designation	DTC- Downtown Commercial
Main Street Historic District	Yes
Historic District	No
Building Frontage in Lineal Feet	10
Sign Preparer	Merzlak Signs
Code Section	15.16 – Signs,
15.16.070 – Signs in Historical District	
A. Frontage length: 10 feet	Proposed: 7 sq. ft., Allowed: 16 sq. ft.
	Total Proposed: 14 sq. ft., Allowed: 30 sq. ft.
Property Owner Approval	Yes

DISCUSSION:

The sign as presented meets the Code requirements.

Table 2 Sign Specifications				
Sign Type	Measurements	Sq. ft.		Total sq. ft.
Sage Green and white wooden sign	36" x 24" =	7 sf	Double sided	14 sf
Hanging above walkway				
			Total Square Feet	14 sf

The proposed sign will serve Taylered Marketing, a business located on Main Street within the Downtown Commercial Zoning District. The business is located in an existing building. The double-sided sign will hang from chains over the walkway in front of the building.

ENVIRONMENTAL:

The project is Class 11 CEQA exempt based on section 15311(a) On-premise signs. No further environmental review is required.

BUDGET IMPACT:

None.

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**EXHIBIT A
46 MAIN STREET SIGN APPLICATION**

<p>City of Sutter Creek 18 Main Street Sutter Creek, CA 95685 209-267-5647 www.cityofsuttercreek.org</p>	<p>RECEIVED: <u>1/12/2026</u> FEE PAID: <u>cr</u> <u>\$100 Paid</u></p>
<p>Submission Requirements</p> <p>1- Application* 2- Map* 3- Fees (Refer to current fee schedule. All Fees must be paid at City Hall) *All documentaion must be submitted via the application portal on the City website</p>	
<p>SIGN PERMIT APPLICATION</p>	
<p>Page 1 of 9</p>	
<p>Project Applicant: <u>Christian Cardona</u></p> <p>Project Address: <u>46 Main St. Sutter Creek, CA 95685</u></p> <p>Phone: <u>209-361-4203</u> Email: <u>tailoredmarketing@gmail.com</u></p> <p>APN: <u>018-161-008-000</u></p>	
<p>Is this located in the Historic District? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> <i>If yes, please see checklist for Design Review.</i></p> <p>Is this located in the Historic Corridor? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Commercial <input checked="" type="checkbox"/> Industrial <input type="checkbox"/></p>	
<p>Property Owner:</p> <p>Name: <u>Byron + Laura Damiani Jr</u> Phone: <u>(916) 425-0077</u> Mailing Address: <u>P.O. Box 1574</u> Email: <u>info@suttercreektheatre.com</u> City: <u>Sutter Creek</u> State: <u>CA</u> Zip: <u>95685</u></p>	
<p>Is this person the project contact? If not, please specify who the contact person is. Name: <u>CHRISTIAN CARDONA</u></p> <p>Mailing Address: ██████████ <u>2107 Canyon Creek Dr. Stockton, CA 95207</u> Phone: <u>209-361-4203</u> Email: <u>tailoredmarketing@gmail.com</u></p>	
<p>SIGNS TO BE PREPARED BY: <u>MerzLak signs</u></p> <p>BUILDING FRONTAGE @ PRIMARY ENTRANCE: <u>10</u> in LINEAL FEET</p> <p>EXISTING SIGNS: TO BE UTILIZED FOR THIS BUSINESS: (INCLUDE NUMBER OF SIDES AND DIMENSIONS FOR EACH SIGN)</p>	
<p>PROPOSED SIGNS: FOR EACH PROPOSED SIGN ATTACH A SKETCH/PHOTO SHOWING THE FOLLOWING: (CHECK EACH BOX UPON COMPLETION)</p> <p><input checked="" type="checkbox"/> Sign design: _____ (Attached lettering and graphics, drawn to scale)</p> <p><input checked="" type="checkbox"/> Type of Materials to be used <u>WOOD</u> (briefly describe)</p> <p><input checked="" type="checkbox"/> Total signage requested: <u>7</u> Sq.Ft. <input checked="" type="checkbox"/> Method of attachment: <u>Chain Suspension</u></p> <p><input type="checkbox"/> Total allowable signage: _____ Sq.Ft. (Per Sign Ordinance) <input checked="" type="checkbox"/> Total number of sides: <u>2</u></p> <p><input checked="" type="checkbox"/> Location of sign(s): <u>FRONT overhang</u> <input checked="" type="checkbox"/> Colors: <u>sage green + white</u> (Including letters, graphics, & background)</p>	
<p>I hereby certify that I am the Owner of the business applying for this Sign Permit (or the Owner's authorized representative) and agree to abide by the requirements of the Sutter Creek Sign Ordinance as codified in Chapter 15.16 of the Sutter Creek Municipal Code.</p>	
<p><u>wtz</u> <u>10/30/25</u> APPLICANT'S SIGNATURE DATE</p> <p><u>Byron Damiani</u> <u>11/3/25</u> PROPERTY OWNER SIGNATURE DATE</p>	
<p>PLANNING COMMISSION ACTION: APPROVED: <input type="checkbox"/> DENIED: <input type="checkbox"/> MEETING DATE: _____</p>	

RECEIVED
JAN 12 2026
City of Sutter Creek



TAYLERED
MARKETING