

**STAFF REPORT**

**TO: DESIGN REVIEW COMMITTEE**  
**MEETING DATE: JUNE 10, 2024**  
**FROM: ERIN VENTURA, PLANNING CONSULTANT**  
**SUBJECT: SIGN PERMIT APPROVAL  
CORNER OF MAIN ST AND GOLPHER FLAT – HANFORD STREET  
BUSINESSES**

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**RECOMMENDATION:**

Approve the proposed directional sign for the Hanford Street Businesses.

**BACKGROUND:**

The City is requesting to place a directional sign at the corner of Main Street and Gopher Flat Road. The sign will be placed in the existing planter box located on the corner.



**DISCUSSION:**

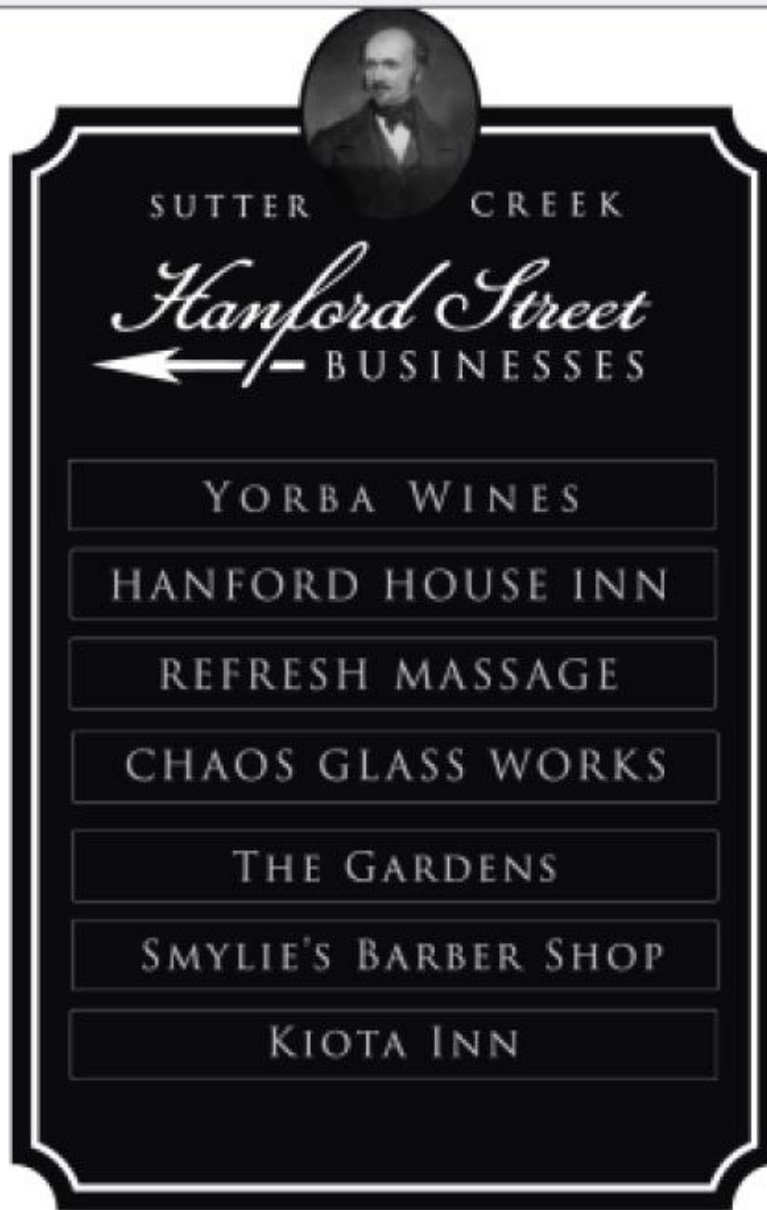
Staff is asking the Design Review Committee to review the overall appearance of the sign. The sign will have removable plaques for each business.

The proposed sign will serve businesses located on Hanford Street, within the Downtown Commercial Zoning District.

**ENVIRONMENTAL:**

The project is Class 11 CEQA exempt based on section 15311(a) directional signs. No further environmental review is required.

EXHIBIT A  
HANFORD STREET BUSINESSES



27" W X 41" H

*E. P. ...*

EACH REMOVABLE PLAQUE SIGN IS 24" WIDE