

City of Sumas Request for Council Action

Meeting Date: June 12, 2025

Subject:

Request for a Beer Garden on July 5, 2025.

Department: Parks

Prepared By: Michelle Quinn

Agenda Location:

☐ Public Hearing ☐ Old Business ☒ New Business ☐ Staff Reports

Brief Summary:

Toni Sergerman, Sumas Rodeo Director, for the Bull-A-Rama is requesting permission to have a beer garden at the rodeo grounds for the Bull-A-Rama

The event request is for Saturday, July 5, 2025 starting at 5.30-10.30 pm.

The setup and location is the same as the last years event.

Legal Review: ☐ Reviewed ☐ Not Reviewed ☒ Review Not Required

Staff Recommendation:

Staff is recommending to approve the beer garden for July 5, 2025

Senior Staff Review:

- ☒ Mayor
- ☒ Finance Director
- ☒ City Clerk
- ☒ Public Works Director

Budget Implications:

- ☐ Current Budget
- ☐ New Budget Request
- ☒ Non-Budgetary

Dear City of Sumas Council Members,

My name is Toni Segerman, and I am the Rodeo Director for the Sumas Bull-A-Rama and Junior Rodeo. I have been actively involved with the Junior Rodeo for over 25 years, and more recently, with the Bull-A-Rama. Our mission is to create a safe, exciting, and memorable event that the community of Sumas can take pride in.

All proceeds from the Bull-A-Rama directly support the Sumas Junior Rodeo. This has been a longstanding commitment, ensuring the continued success and development of the youth program.

As part of the event, the Bull-A-Rama has traditionally included a beer garden. We have implemented several changes to ensure the beer garden remains a secure and discreet space while still offering a quality experience for all spectators. Enhanced security measures will be implemented to maintain a safe environment for attendees of all ages.

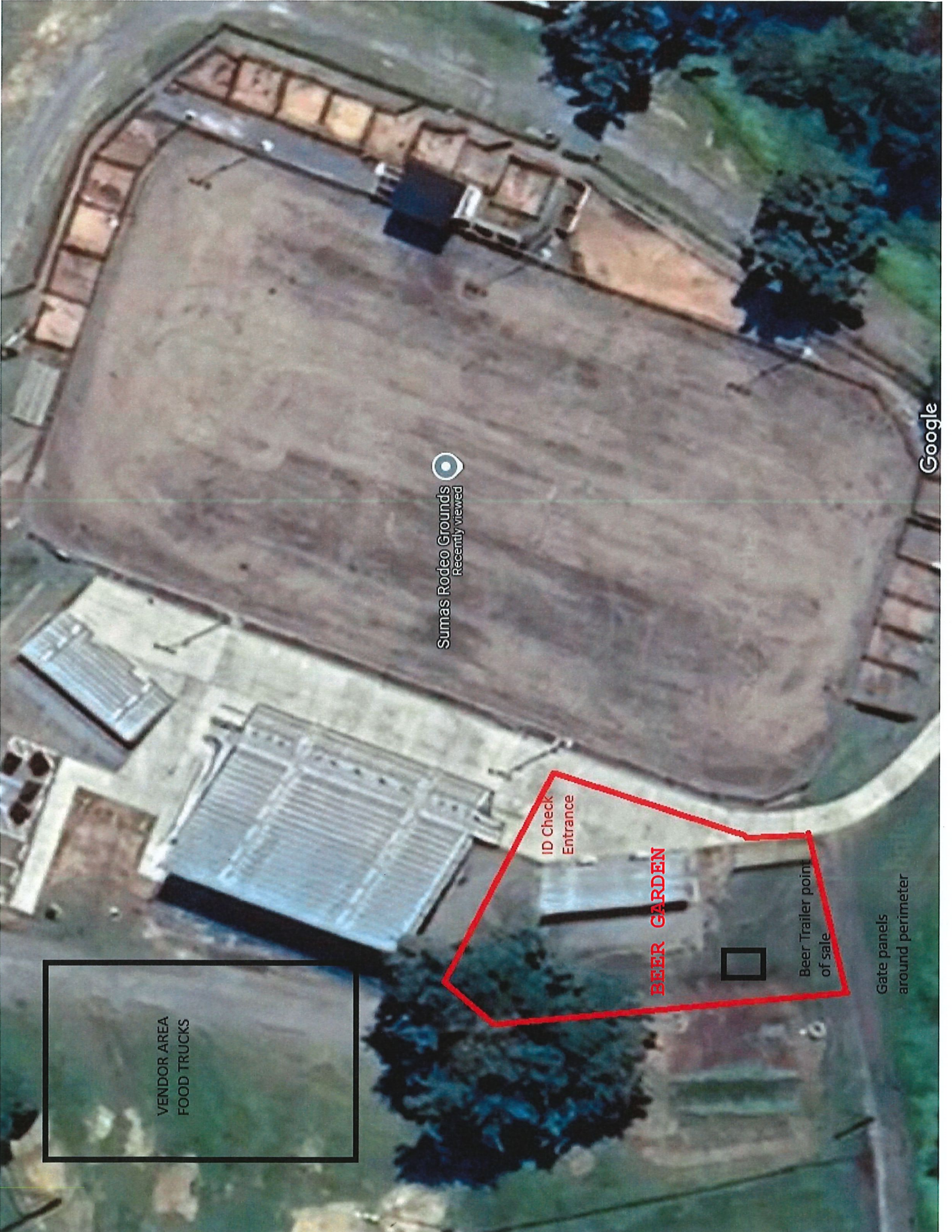
With this in mind, I respectfully request approval to continue offering a beer garden at the event. All necessary licenses and insurance documentation have been obtained and are included in this request. We propose to begin beer sales at 5:30 PM and conclude by 10:30 PM, or at the end of the event, whichever comes first.

Thank you for your time and thoughtful consideration.

Sincerely,

Toni Segerman

Sumas Rodeo Director



Sumas Rodeo Grounds
Recently viewed

ID Check
Entrance

BEER GARDEN

Beer Trailer point
of sale

Gate panels
around perimeter

VENDOR AREA
FOOD TRUCKS



Washington State
Liquor and Cannabis Board

Safe Communities for Washington State

License Number: 438994
Issue Date: May 07, 2025

SPECIAL OCCASION LICENSE

Issued to: SUMAS CHAMBER OF COMMERCE

Address: PO BOX 268, SUMAS, WA 98295

Contact Name: TONI SEGERMAN

Contact Phone: 360-303-9260

Event Date(s): 7/5/2025 – 7/5/2025

Hours of Operation: 5:00 PM - 11:00 PM

Event Name: SUMAS BULL-A-RAMA

Event Address(es):

- 1) SUMAS RODEO GROUNDS - 1550 CHERRY STREET, SUMAS, WA 98295
- 2) NONE

Per RCW 66.28.090, the licensed premises shall, at all times, be open to any LCB or other enforcement officer, inspector, or peace officer. You must post this license in a public service area during each approved event

In Accordance with RCW 66.24.380; WAC 314-05-020, 314-05-025, 314-05-030, 314-05-035

Authorized by Licensing Director



Special Occasion License

Event Specifications

Listed below are the requirements related to your issued special occasion license. These are required to be posted along with the official special occasion license for your event.

No one under the age of 21 may buy, consume, or possess alcohol at any time.

No one under the age of 21 may enter the enclosed area where alcohol is being served.

The operation of the beer garden must be in compliance with the local authority rules and regulations.

Per [RCW 66.28.090](#), the licensed premises shall, at all times, be open to any enforcement officer, inspector, or peace officer.

If you have any questions, please contact Customer Service at (360) 664-1600, email: specialoccasions@lcb.wa.gov, or your Enforcement Officer at (360) 664-9878.

Dated in Olympia, Washington on Wednesday, May 07, 2025.