

THE ST. TAMMANY FARMER

April 18, 2023

Department of Procurement
St. Tammany Parish Government
21454 Koop Drive, Suite 2F
Mandeville, LA 70471

RE: Bid No.: **Bid # DS-23-4** - St. Tammany Parish Government - 2023 Official Journal

Dear Sir or Madam:

In response to your advertisement for a qualified newspaper to act as Official Journal for St. Tammany Parish Government for a one-year period beginning, July 1, 2023, through June 30, 2024, I submit the St. Tammany Farmer for your consideration.

The St. Tammany Farmer meets all requirements to serve as an official journal, as specified under Louisiana R.S. 43:140, Qualifications of Newspaper, and all criteria specified in the bid notice. In addition, The St. Tammany Farmer offers a digital edition that includes all public notices published in the print edition and participates in a free online database of Louisiana public notices (www.louisianapublicnotice.com).

We furnish the following information in response to the requirements as listed in the bid specifications:

1. 9-point type, averaging 8 lines per column inch.
2. Wednesday publication date, deadline for public notices is the prior Thursday at 2 p.m.
3. \$4.20 per column inch for all legal printing authorized by and billed to St. Tammany Parish Government. This rate does not exceed the rate of \$6.00 per square as calculated pursuant to the provisions of La. R.S. 43:147.
4. Individual invoices
5. \$25 per affidavit upon request.
6. System printed tear sheets will be provided free of charge with affidavits. We offer free digital e-tearsheets with account set up or you can purchase a subscription for printed tearsheets.
7. The St. Tammany Farmer complies with all Louisiana Revised Statutes relative to official journals of political subdivision.
8. All submissions must be submitted electronically in Word Format.
9. Total Paid Subscribers: 7,819 within St. Tammany Parish As stated in the Alliance for Audited Media Audit Report dated November 2022
10. Total Circulation: 12,575 within St. Tammany Parish As stated in the Alliance for Audited Media Audit Report dated November 2022

Thank you for the opportunity to serve St. Tammany Parish Government as their Official Journal for fiscal year 2022-2023.

Sincerely,



Joy Newman
Classified Director
The Advocate
Baton Rouge – New Orleans – Acadiana
St. Tammany Farmer
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