



Social Mediaa



186K+ likes



11.8K followers



43.8K followers



17.5K Newsletter
subscribers

4 Social Giveaways

COST: \$13,500

- We will post a giveaway around 4 events of your choice throughout the year. It will feature a getaway prize specified by you, and ONE will include a Meet & Greet with Chet for the winners.
- To enter, our followers must like your social page and tag a friend for the chance to win - growing your followers & expanding your event's reach!
- Each giveaway includes an email blast, 3 Insta & FB story posts and 4 FB posts & 1 IG post on our channels with your channels tagged.
- **Partner Value: \$23,500**

6 Video Social Posts

COST: \$7,000

- We will share the 6 video series we make featuring Chet in Stephenville on our Instagram & Facebook pages, tagging the city and any businesses featured.

12 Newsletter Inclusions

COST: \$3,600

- Promote whatever you'd like with a 600x200px banner ad, a description of up to 50 words and web links in our monthly email newsletter.

VALUE: \$32,100

STEPHENVILLE COST: \$24,100



Video Work

Over the course of the year, we'll make a series of 6 videos (3-5 minutes in length) featuring different aspects of what Stephenville has to offer.

VIDEO 1: EXPERIENCES

Family farms, theme parks, and axe throwing make Stephenville a true experience.

VIDEO 2: UNIQUE SHOPPING

From framed-up bookstores to vintage outfitters to saddle shops, Chet goes shopping.

VIDEO 3: OUTDOOR ADVENTURE

From bike paths to horseback riding, Chet adventures across town and outside town

VIDEO 4: NIGHT TRIPPER

Chet highlights and spends the night at some of Stephenville's most unique hotels and lodges.

VIDEO 5: HISTORY

Chet will visit historic sites in the area and explore Stephenville's Cowboy history.

VIDEO 6: SWEET TOOTH

Chet eats his way across town showcases its handmade desserts. Loosen your belts.



VALUE: \$105,000

STEPHENVILLE COST: \$84,000