

JANUARY 6, 2022 MAIN STREET BOARD MEETING

Called to order at 1:00 pm

Those in attendance:

Terry Colley
Kelli Votypka
Lisa Pendleton
Rita Cook
Stephanie Beach
Kelly Sult
Julie Lowrance
Debby Watson
Daron Trussell

APPROVAL OF MINUTES

1. October 4th meeting notes - discussion approval as amended
2. October 25th approved
3. November 15th approved

REGULAR AGENDA

4. Election of officers - motion to re-elect current officers
the motion was carried and approved
5. Report on Christmasville
 - Staff report - discussion - we were able to purchase the PhotoPods
 - Had money left over to roll into next year
6. Committee Reports
 - Design Committee
 - went over the report created by committee from downtown walk about on December 1st - discussed details
 - Discussion to possibly present to the Council to get basics cleaned up?
 - It was noted that the council committee meetings could be attended either meet January 18 or February 15 - 5:30
 - Terry can put together a power point to present
 - Promotions Committee
 - discussion, questions for Terry on how to conduct
 - trying to appeal to those that don't generally come downtown
 - Should stick to an event a quarter
 - come up with Spring and Summer events now
 - Buckles and Bugs

- Organization committee
- Economic vitality

Terry talked about these - organizational committee is foundation - He noted that Sarah gathered a lot of info

Terry also noted all four committees function at all times - we don't want to burn out our volunteers

7. Program update

Terry said he was there to step in a while and keep things moving and find out where we are
When evaluating Stephenville for a Main St. program, it fits the bill - the downtown is filled more than it seems

We want to fill all niches as far as retail - look at the new things moving in as a good thing
Keep noting the kinds of businesses that would work downtown - look everywhere in other towns for examples

What things do we already have that we can promote? Rodeo

Terry noted that timing wise -we should get a new person in as quickly as we can and trained

He also said that he could meet with this person occasionally to help

A discussion continued on whether we had questions for Terry - we discussed possible trainings, the Real Places Conference was mentioned - the first weekend in February in Austin

Terry said he will provide us a list of trainings

It was stated that the position would be advertised as soon as possible

We agreed that February 1st 9:00 am would be the next Main St. meeting

Adjourned approximately 2:10 pm