

COMMITTEE REPORT



REPORT TYPE: STVB Committee Report

MEETING: Tourism Committee

Present: LeAnn Durfey, Chair; Brandon Huckabee, Alan Nix, Brady Pendleton

Absent: None

DEPARTMENT: Tourism

STAFF CONTACT: Julie Smith

55th Annual TSU Stampede

The sponsorship for the 55th Annual TSU Stampede Rodeo was discussed in the amount of \$7,500. Brady Pendleton asked that we verify hotel stays for this multi-day event. Brandon Huckabee made the motion to recommend the \$7,500 sponsorship to full council. Alan Nix seconded the motion.

Moo-La Fest

The title sponsorship for the Moo-La Fest was discussed in the amount of \$20,000 with Charlie Diggs taking over the multi-day festival. LeAnn Durfey expressed concern for affordable ticket prices for the event, Brady Pendleton believes the momentum for the event continues and hopes the expectations for the event are exceeded under Diggs' leadership. Brady Pendleton made the motion to recommend a sponsorship in the amount of \$20,000 to full council, Brandon Huckabee seconded the motion.