

COMMITTEE REPORT



REPORT TYPE: Tourism and Visitors Bureau Committee
MEETING: April 18, 2023
Present: LeAnn Durfey, Chair; Bob Newby; Gerald Cook
Absent: Lon Reisman
DEPARTMENT: Main Street
STAFF CONTACT: Julie Smith

AGENDA ITEM 1: WESTERN HERITAGE ADVISORY BOARD

Staff presented the request to reinstate the Western Heritage Advisory Board to the Committee.

The Western Heritage Board was created through Ordinance No. 2001-O-20 on October 2, 2001. The board was amended on December 6, 2005, through Ordinance No. 2005-O-32. After serving the community for eleven years, on December 6, 2016, members of Council voted unanimously to repeal the Western Heritage Committee through Ordinance No. 2016-O-15.

The Main Street Advisory Board recommends that the Western Heritage Committee be reinstated so the important work this group has started can continue downtown. As home to the Cowboy Walk of Fame, Cowboy Capital of the World Pro Rodeo, and the nationally ranked Tarleton State University Rodeo Team, it is a big part of the Stephenville identity. Our community's rich heritage is intertwined with the evolution of this sport, and our local rodeo athletes continue to make history each year as they compete on the national stage.

The Committee discussed having a five-person board in two-year increments. They would like to bring names for board members to the May 2nd meeting.

MOTION by LeAnn Durfey, second by Gerald Cook, to recommend the reinstatement of the Western Heritage Advisory Board to full council. **MOTION CARRIED** unanimously.