

# STAFF REPORT



**SUBJECT:** Downtown Strategies Strategic Plan

**DEPARTMENT:** Main Street

**STAFF CONTACT:** Darrell Brown

## RECOMMENDATION:

The Main Street Advisory Board recommends Council Committee approval for the Downtown Strategic Plan.

## BACKGROUND:

Downtown Strategies, a division of Retail Strategies, created a Strategic Plan for downtown. The Main Street advisory board voted to recommend approval of the Strategic Plan to move forward to Council.

## FISCAL IMPACT SUMMARY:

## ALTERNATIVES