



STAFF REPORT

SUBJECT: HOT Funds Application: National Rambouillet Show

DEPARTMENT: Tourism

STAFF CONTACT: Michaela Bierman

RECOMMENDATION:

The Tourism Advisory Board has a positive recommendation for funding the National Rambouillet Show & Sale Application, but with a reduced amount of \$2,500.

BACKGROUND:

National Rambouillet Show & Sale: \$5,000

- a. This event will take place June 17-22, 2024, at the Tarleton State University Animal Plant Science Center and APSC Arena. There is an expected attendance of 150 people, all staying in local hotel establishments for 4-5 nights, and a room block of 30 rooms is reserved at the LaQuinta. If approved, the HOT Funds granted would be used to pay for the facility and advertising.
- b. A representative of the National Rambouillet Show is here to discuss the application to the Committee.

If approved, the funding for these HOT Funds applications can be allocated from an event line item in the Tourism budget that is no longer taking place.