

APPLICATION

Organization Information

Date: 1-22-24

Name of Organization Stephenville Music Club

Address: c/o Elaine Smith 17141 FM 847

City, State, Zip: Dublin TX 76446

Contact Name: Elaine Smith

Contact Phone Number: 254 967 5672

Website Address for Event/Activity/Facility:

Is your organization:  Non-Profit  Private for Profit

Tax ID#: [Redacted]

Organization's Creation Date: 1933

Purpose for your organization: Education and promotion of music in our area

Event/Activity/Facility Information

Name of Event/Activity/Facility: Joyful Noise Gospel Music Fest S'ville Rec Hall Sat

Date of Event/Activity: 11-8-9-2024 1st Bap Church Fri

Primary Location of Event/Activity/Facility: S'ville Rec Hall

Amount of HOT Funding Requested: \$6,000.00

**Fund Usage:** How will the funds be used?

Payment to Talent  
Rental fees  
Printing & Advertisement  
Professional Sound  
Decorations  
Water & Snacks  
Catering for Fri night

**Primary purpose if funded Event/Activity/Facility:**

To provide a clean, wholesome music event for families in the Stephenville area.

**Check that statutory categories apply to funding request and amount requested under each category:**

**Convention center facilities or visitor information centers:** the acquisition of sites for and the construction, improvement, enlarging, equipping, repairing, operation, and maintenance of convention center facilities or visitor information centers, or both;

**Registration of Tourism and Visitor's Bureau delegates:** the furnishing of facilities, personnel, and materials for the registration of tourism and visitor's bureau delegates or registrants;

**Advertising, and conducting solicitations and promotional programs to attract tourists and visitor delegates:** advertising and conducting solicitations and promotional programs to attract tourists and visitor's delegates or registrants to the municipality or its vicinity;

**Promotion of the arts:** the encouragement, promotion, improvement, and application of the arts, including instrumental and vocal music, dance, drama, folk art, creative writing, architecture, design and allied fields, painting, sculpture, photography, graphic and craft arts, motion pictures, radio, television, tape, and sound recording, and other arts related to the presentation, performance, execution, and exhibition of these major art forms;

**Historical restoration and preservation projects or activities:** historical restoration and preservation projects or activities or advertising and conducting solicitations and promotional programs to encourage tourists and visitor's delegates to visit preserved historic sites or museums: (a) at or in the immediate vicinity of the Tourism and Visitor's Bureau center facilities or visitor information centers; or (b) located elsewhere in the municipality or its vicinity that would be frequented by tourists and visitors delegates;

- Sporting event expenses related to sporting event which substantially increase economic activity at hotels:** for a municipality located in a county with a population of 290,000 or less, expenses, including promotion expenses, directly related to a sporting event in which the majority of participants are tourists who substantially increase economic activity at hotels and motels within the municipality or its vicinity. \_\_\_\_\_
- Signage:** Signage directing tourists from hotels in and near the city to: the commercial center of the city, a convention center in the city, other hotels in or near the city, and tourist attractions in or near the city.
- Transportation system for tourists:** Funding the costs for transporting tourist from hotels in and near the city to: the commercial center of the city, a convention center in the city, other hotels in or near the city, and tourist attractions in or near the city.

*(Answer the following three (3) questions only if sporting event-related)*

**If sporting event-related: How many individuals are expected to participate?**

\_\_\_\_\_

**If sporting event-related: How many of the participants are expected to be from another city or county?**

\_\_\_\_\_

**If sporting event-related: Quantify how the funded event/activity/facilities will substantially increase economic activity at hotel and motels within the City or its vicinity?**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Questions for all Funding Requests**

**How many years have you held this event/activity?**

*This will be the second year. We had a small event in Oct 2023.*

**Expected attendance:**

*Hopefully 200 or more*

**How many people attending the event/activity/facility will use Stephenville hotels, motels, inn s or bed-and-breakfast establishments?**

*about 10*

How many nights will they stay?

1-2

Do you reserve a room block for this event/activity/facility at an area hotel and if so, for how many rooms and at which hotels?

We would, if demand warranted

Please list other years (over the last three years) that you have hosted your event/activity/facility, and list the amount of assistance given from HOT funding and the number of hotel rooms used:

Motel/Year Held	Assistance Amount	Number of Hotel Rooms Used

How will you measure the impact of your event/activity/facility on area hotel activity?

Attendance & feedback from the community

Please list all other organizations, government entities and grants that have offered financial support to your event/activity/facility, and respective amounts:

None.

Please check all promotion efforts your organization is coordinating, and list the financial amounts committed to each media outlet:

- Paid Advertising  
  Newspaper  
  Radio  
  TV  
 Social Media  
 Press Releases  
 Direct mailing to out-of-town recipients  
 Other

What specific geographic areas do your advertising materials and promotions reach?

North & Central Texas

What number of individuals located in another city or county will your proposed marketing reach?

100-500

The above application for HOT funds received for the City of Stephenville, and the explanation of how such funds will be utilized, is true and accurate.

Claine Smith  
Authorized Signature

1-22-24  
Date Signed

This Pre-Fund Analysis must be completely and accurately filled out and returned to the City of Stephenville, Attn: Tourism Coordinator, 298 W. Washington St. Stephenville, Texas 76401, no later than **sixty (60) days** before the event/activity/facility. If the total amount of the HOT funds were not used or were not lawfully used, then those funds must be returned or repaid to the City of Stephenville with the Post-Funding Analysis. Questions may be directed to the Tourism Coordinator at (254) 918-1212 or email [tourism@stephenvilletx.gov](mailto:tourism@stephenvilletx.gov).