

2023 TOURISM FUNDS APPLICATION

Stephenville Tourism & Visitor Bureau □ 254.552.1222

For STVB Use Only
Years Funded:

EVENT NAME: Joe Beaver Jr Super stars Roping

2021 Amount:

Sponsor Organization or Business: Joe Beaver Inc

Status: Non-Profit For-Profit

2019 Amount:

Contact Person: Jenna Beaver Email: jbb90@aol.com

2018 Amount:

Address: PO Box 1595 Phone: 936-672-7933

Tax ID#:

Huntsville TX 77342

2017 Amount:

EVENT DESCRIPTION

Event Dates: Event Hours (Start & End Time each day): Location: Description of Event:

March 29-31, 2024 9am - 7pm 377 Arena 10-19 year old roping events
Also open roping event

Is this an Annual Event that plans to remain in Stephenville? yes

How many years has the event been held? 14 years

Estimated attendance (if applicable):

Entries/Registrants

Spectators

450-500

1000

Last year's estimated hotel nights reserved and # of nights: 3 # Rooms 150 rooms

Total attendance expected this year:

Nights

3

Entries/Registrants

Spectators

450-500

1000-1500

Estimated hotel rooms that will be occupied and # of nights: # Rooms

3 nights 150 rooms

Where do competitors/spectators come from?

All over Texas approximately 20 states NM, LA, OK, MO, AR, GA, FL, AZ, CA, UT, ID, AL, MS, WI, IA, OR.

Nights

2 nights competition

Are concessions available at event?

Yes

No

If so, who provides them? Food Trailers

How many event staff work at the event? 18

How many volunteers work the event? 0

How will the event be advertised/promoted?

Joe Beaver Website, Cowboy Channel, RFD radio email sent to all previous contestants

Local Hire: 6

