

STAFF REPORT



SUBJECT: 55th Annual TSU Stampede Rodeo Sponsorship

DEPARTMENT: Tourism

STAFF CONTACT: Julie Smith

RECOMMENDATION:

Staff recommends \$7,500

BACKGROUND:

The STVB has previously funded this multi-day event, which has a line item in the budget in the amount of \$7,500 for the sponsorship. This is an allowable Hotel Occupancy Tax expenditure as the funds are used for advertising a sporting event.

FISCAL IMPACT SUMMARY:

\$7,500

ALTERNATIVES

Other amount can be discussed.