

JUNE 4TH & 5TH 2021









### Holstein Sponsor \$100

- Social media advertising
- Website advertising with link to company website

## Best in Show Sponsor \$250

- Social media advertising
- Website advertising with link to company website

### Grand Champion Sponsor \$500

- Social media advertising
- Website advertising with link to company website





# Banner Sponsor \$1,500



- Full-color company banner in midway area
- Two full-color yard signs
- Social media advertising
- Website advertising with link to company website







# Balloon Sponsor \$2,500



- Full-color company logo banner on balloon basket
- Two full-color yard signs at balloon site
- Two-person balloon ride (weather permitting)
- Social media advertising
- Website advertising with link to company website







## Meal Sponsor \$2,500

- Pilot breakfast meal on Friday, June 5
- Pilot dinner meal on Friday, June 5
- Pilot breakfast meal on Saturday, June 6
- Pilot dinner meal on Saturday, June 6



- Full-color company logo on banner in pilot room
- Table tents at serving area and dining tables
- Two full-color yard signs in balloon area
- · Social media advertising
- Website advertising with link to company website
- Two-person balloon ride (weather permitting)





### **Band Sponsor**



#### **Concert Underwriter = \$5,000 (one available)**

- Premium placement of company banner onstage
- Live acknowledgement before and after performance
- Four full-color yard signs in stage area
- Two-person balloon ride (weather permitting)
- Complimentary booth space to distribute collateral material
- · Social media advertising
- · Website advertising with link to company website
- Premium Parking
- 100 carnival ride tickets
- \$50 beverage voucher

#### **Concert Underwriter = \$2,500 (one available)**

- · Company Banner onstage
- · Two full-color yard signs in stage area
- Two-person balloon ride (weather permitting)
- · Social media advertising
- · Website advertising with link to company website
- Premium Parking
- · 50 carnival ride tickets
- \$25 beverage voucher

#### **Concert Friends = \$1,000 (one available)**

- Small banners near stage area
- Two full-color yard signs in stage area
- · Social media advertising
- Website advertising with link to company website
- Premium Parking
- 25 carnival ride tickets
- \$10 beverage voucher





## **Event Schedule**



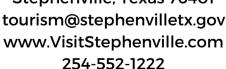
Thursday 6 PM- 10 PM
Texstar Concert
Carnival Preview Night

Friday 4 PM - 10:30 PM
Live Entertainment
Carnival and Kid Zone
Grub Zone, Vendors, Makers, & Artist
\*Balloon Glow at Dusk

Saturday 8 AM- 10:30 PM
Balloon Fly-In at Dawn
Udderly Epic Fun Run
Live Entertainment
Carnival and Kid Zone
Grub Zone, Vendors, Makers, & Artist
\*Balloon Glow at Dusk



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Amount Due: \_\$\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Please mail payment c/o STVB
298 West Washington
Stephenville, Texas 76401

Phone:

Email:

Address: \_\_\_\_\_\_\_City, State, Zip: \_\_\_\_\_\_\_