

# STAFF REPORT



**SUBJECT:** ICMA Video  
**DEPARTMENT:** Administration  
**STAFF CONTACT:** Jason M. King

## RECOMMENDATION:

Staff recommends the attached agreement with ICMA and WebsEdge.

## BACKGROUND:

We were contacted in the last few days by representatives of WebsEdge on behalf of the International City Management Association. Stephenville is being presented the opportunity of being profiled for economic development, tourism and growth in the community in a video that will be profiled at the upcoming ICMA conference in September of this year. As part of the process Stephenville will own the produced videos as well as all unedited footage that can be edited by us into multiple other videos for economic development and tourism purposes.

## FISCAL IMPACT SUMMARY:

\$24,300.00

## ALTERNATIVES

1. Approve agreement with ICMA and WebsEdge
2. Do not approve agreement with ICMA and WebsEdge.