

STAFF REPORT



SUBJECT: Consider Approval of Hotel Occupancy Tax Funds Application(s) – City Limits Sports Academy

DEPARTMENT: Tourism

STAFF CONTACT: Michaela Bierman

RECOMMENDATION:

BACKGROUND:

2023 will be the second year for tournaments to be held in the City Limits Sports Academy facilities and City of Stephenville Baseball fields. An application has been submitted for each tournament (5 tournaments) each requesting \$3,800.00, resulting in a total of \$19,000. Each application has the same information listed except for the dates.

These are the dates for this season's tournaments:

- March 25-26
- April 15-16
- May 20-21
- June 10-11
- July 8-9

Attendance is estimated at 1,000-1,500, with over 380 teams participating in each tournament.

FISCAL IMPACT SUMMARY:

The tournaments are all day events for both days, resulting in teams and families staying in hotels, and eating and shopping locally. A questionnaire will be sent out to the hotels, retail shops, and restaurants.

ALTERNATIVES