

COMMITTEE REPORT



REPORT TYPE: Tourism and Visitors Bureau Committee Report

MEETING: August 15, 2023

Present: LeAnn Durfey, Lonn Reisman, Bob Newby, Maddie Smith

Absent: none

DEPARTMENT: Administration

STAFF CONTACT: Sarah Lockenour, City Secretary

NOMINATIONS OF NON-VOTING, EX-OFFICIO MEMBERS TO THE WESTERN HERITAGE ADVISORY BOARD

The committee met on August 15, 2023, to review applications for Non-voting, Ex Officio Members to the Western Heritage Advisory Board. The following recommendations were made:

Western Heritage Advisory Board Non-voting, Ex-Officio Members	
	Angie Ayers
	Bob Doty
	Mary J. Flatbush

MOTION by LeAnn Durfey, second by Maddie Smith, to recommend the three nominations as presented to the Tourism and Visitors Bureau Committee to full Council. MOTION CARRIED unanimously.

CONSIDER APPROVAL OF THE DOWNTOWN STRATEGIES STRATEGIC PLAN

The committee met on August 15, 2023, to consider approval of the Downtown Strategies Strategic Plan. The following recommendations were made:

Downtown Strategies, a division of Retail Strategies, created a Strategic Plan for downtown. The Main Street advisory board voted to recommend approval of the Strategic Plan to move forward to Council.

Rita Cook, of 316 Tanglewood Circle, addressed the Tourism and Visitors Bureau Committee regarding the strategic plan and provided an update on the Mainstreet Committee.

MOTION by LeAnn Durfey, second by Bob Newby, to recommend approval of the Downtown Strategies Strategic Plan as presented to the Committee to full Council. MOTION CARRIED unanimously.