

STAFF REPORT



SUBJECT: Western Heritage Board

DEPARTMENT: Main Street

STAFF CONTACT: Julie Smith

RECOMMENDATION:

The Main Street Advisory Board met March 23, 2023, and voted to recommend the Western Heritage Board be reinstated.

BACKGROUND:

The Western Heritage Board was created through Ordinance No. 2001-O-20 on October 2, 2001. The board was amended on December 6, 2005, through Ordinance No. 2005-O-32. After serving the community for eleven years, on December 6, 2016, members of Council voted unanimously to repeal the Western Heritage Committee through Ordinance No. 2016-O-15.

The Main Street Advisory Board recommends that the Western Heritage Committee be reinstated so the important work this group has started can continue downtown. As home to the Cowboy Walk of Fame, Cowboy Capital of the World Pro Rodeo, and the nationally ranked Tarleton State University Rodeo Team, it is a big part of the Stephenville identity. Our community's rich heritage is intertwined with the evolution of this sport, and our local rodeo athletes continue to make history each year as they compete on the national stage.

ALTERNATIVES

Not reinstate the Western Heritage Board and continue on as we currently are.