



LJT FESTIVAL HOTEL SHUTTLE REPORT – 2022

1) Overview of Rentals from April 2022

- a) We were able to rent 4 shuttles and hire 4 drivers for hotel guests Wednesday - Saturday
- b) We found it was more efficient to hire a manager to operate as a dispatch and oversee the other drivers in addition to driving one of the shuttles for us

2) Reported Numbers on Hotel Guest Shuttle Use During LJT Week

- a) Wednesday and Thursday a total of 98 transports
- b) Friday and Saturday a total of 280 transports
- c) Passengers were a mixture of ticketholders, sponsors and/or their clients, VIP guests, vendor staff, artists, and band bus drivers - all from out of town and staying in hotels
- d) Overall we had good feedback from those who used the shuttle and the drivers. We have already had inquiries about shuttles this year, so the word is getting around

3) Approximate Projected Expenses for 2023

Based on last year's costs of shuttle rentals, fuel, driver pay, and food/lodging for drivers

- (1) Shuttle Rental (4 shuttles) - \$1,700 per shuttle for the week (Total of \$6,800.00)
- (2) 4 Drivers - \$450/day per driver, averaging 10 hours/day (Total of \$7,200.00)
- (3) Cost of fuel (\$100/day per shuttle) – (Total \$1,600)
- (4) Meals/lodging for drivers - \$150/day (Total \$600)
- (5) \$120.00 for Hotel displays
- (6) \$100-150 for Social Media ads

4) Request for 2023

Based on the number of transports and expenses from 2022, we are requesting a minimum of \$15,000.00 for the 2023 LJT Festival Hotel Shuttle. We expect an increase in transports this year as more guests are aware of its purpose and availability during fest week.