



COMMITTEE REPORT

REPORT TYPE: Tourism Committee Report

MEETING: 4-16-24

Present: LeAnn Durfey, Chair, Lonn Reisman, Bob Newby, Maddie Smith

Absent: None

DEPARTMENT: Tourism

STAFF CONTACT: Michaela Bierman

HOT Funds Application – National Rambouillet Show & Sale

A representative of the National Rambouillet Show & Sale, Lee Munz, presented the HOT Funds Application to Council requesting \$6,000.

This event will take place June 17-22, 2024, at the Tarleton State University Animal Plant Science Center and APSC Arena. There is an expected attendance of 150 people from all over the country, all staying in local hotel establishments for 4-5 nights, and a room block of 30 rooms is reserved at the LaQuinta. If approved, the HOT Funds granted would be used to pay for the facility and advertising.

Councilwoman Durfey made the motion to forward the HOT Funds Application to full council with a positive recommendation. Passed unanimously.

HOT Funds Application – Stephenville Music Club

A representative of the Stephenville Music Club, Elaine Smith, presented the HOT Funds Application to Council requesting \$6,000.

This event will take place November 8-9, 2024, at the Stephenville Rec Hall and First Baptist Church. The expected attendance is 200, with about 10 people staying in local hotels. If approved, the HOT Funds granted would be used to fund musical talent, advertising, food for the event, etc.

Councilwoman Durfey made the motion to deny the HOT Funds request, Maddie Smith seconded. All in favor to move to Council with recommendation to deny request.