



*Main Street is economic vitality within the context of historic preservation.
Through creative and authentic placemaking, Main Street re-establishes
downtown as the central business district within a community.*

PROMOTION Q2



Coming up:

- Artisan & Farmer's Market – Sept. 3 & Oct. 1
- Moo-La's 50th - September 23
- Art & Wine Walk – September 24
- SpookyVille - October 22
- ChristmasVille – November 26



ORGANIZATION Q2

Volunteer Hours:

- Keep Stephenville Beautiful
- Stephenville Downtown Merchants
- Stephenville High School
- Henderson Junior High
- Girl Scouts
- Boy Scouts
- More

DESIGN Q2

- Short Term & Long Term Recommendations
- Downtown Clean-Up - Earth Day, April 22
- Keep Stephenville Beautiful –Flower beds
- Approval of New Street Lights

Coming Soon:
Downtown Clean-Up – September
Western Heritage Committee



ECONOMIC VITALITY Q2

New Businesses:

- Cross Timbers Fine Arts Council
- Johnny & June Mercantile
- Peace Love & Good Hair
- Remedy Health & Wellness
- Studio 254
- White Magnolia House
- Wild Gringa

Estimated Rehab/Reinvestment:
\$177,500

Estimated Job Growth:
+ 20

Coming Soon:
Layerz Clothing
Wyatt



MAIN STREET EVENTS

THC MAIN STREET EVENTS:

- First Lady's Visit – October 4
- Imagine the Possibilities Tour – October 20

TRAINING:

- THC Main Street Manager Retreat – August 10-12- Victoria
- Texas Downtown Association-November 1-4 – San Marcos
- THC Real Places February 1-3 - Austin

Stephenville



Main Street