

## **Instructions for Downtown Development Authority (DDA) Board Membership**

- Candidate shall attend two DDA meetings as an observer prior to application.
- Complete an application form and attach a resume. Forms can be obtained from Stone Mountain City Hall or by email to Maggie Dimov at: [mdimov@stonemountaincity.org](mailto:mdimov@stonemountaincity.org)
- Candidates will be interviewed by the DDA Board and DDA Executive Director followed by a vote by the DDA Board for approval or disapproval.
- The application is submitted to the City Council with the recommendation of the DDA Board.
- The candidate will take the oath of office upon appointment by the City Council.

### **Mission**

The Downtown Development Authority (DDA) of Stone Mountain PLANS for, LEADS and MANAGES the downtown revitalization and economic growth of the city. The DDA serves as an advocate and resource to new and existing businesses, implements new development and redevelopment of existing buildings within the downtown area and creates programs and policies to foster a vibrant and invigorating downtown area.

### **Overview**

The Stone Mountain Downtown Development Authority is composed of a seven (7) member Board of Directors, appointed by the Stone Mountain City Council to serve as advocates and advisors to the City Council related to economic growth. The DDA drives and directs policies and programs aimed at improving the economic development and vibrancy of the city using the four (4) points of the Main Street process: Organization, Design, Economic Restructuring and Promotions. The DDA meets on the 2nd and 4th Monday of each month at 6:30pm at City Hall.

### **Questions to Consider for DDA Board Membership. (Please check all that apply).**

- Do I reside within the city limits of Stone Mountain? / Do I own a business within the city limits of Stone Mountain?
- Do I fully understand what the DDA Board expects from me?
- Am I committed to the mission of the DDA Board?
- Can I afford the demands on my time, resources, and energy?



- Will I attend meetings regularly, making them a priority for the duration of my appointment?
Am I willing to perform a reasonable amount of work outside the regularly scheduled DDA Board meetings to attend sub-committee/action group meetings and prepare for each meeting?
Can I work effectively with other members of the DDA Board?
Am I willing to participate in the necessary Board training, education and development activities that will improve my effectiveness in my position?
Am I current with all my financial obligations to the City?

Board Member Application

- 1. Applicant Name: Sarah Rasmussen
2. Home Address:
3. Resident of: (Stone Mountain) Yes (DeKalb County) Yes (Other)
4. Phone: Email:
5. Name & Address of business, residence or property owned or location of vested interest within the city limits of the City of Stone Mountain (if applicable):
6. Current Employer: OneTrust Current Position: Brand Marketing
7. Work Address:
8. Briefly explain your reason for wishing to become a DDA Board member (or please provide a Letter of Interest):
I love the city of Stone Mountain and I want to see it reach its full potential and thrive. Since moving here in 2021, I have seen some of the projects the DDA has been a part of and I want to do my part to help the community continue to grow and be revitalized, while maintaining it's charm and historic feel. My goal is for all the storefronts on Main Street to be occupied with successful businesses and to build city with many activities that bring the community together.

Signature of applicant: [Handwritten Signature] Date: 3/18/2024

Return Application to:
Maggie Dimov, Economic Development Director
875 Main St, Stone Mountain, GA 30083
mdimov@stonemountaincity.org